Special Guests Visit Communication Arts Students

"Many special guests, including some of our very own alumni, have been making appearances at Georgia Southern to share their insights with students. The series of presentations was started by Nicholas Kristof who came to Statesboro on February 23th.

Kristof has been a columnist for The New York Times since 2001. He has won two Pulitzer Prizes for his coverage of Tiananmen Square and the genocide in Darfur, along with many humanitarian awards such as the Anne Frank Award and the Dayton Literary Peace Prize. One thing Kristof shared during his visit to Communication Arts majors was how social media has impacted journalism.

"Your generation has a promiscuous relationship with social media and news sources: you aren’t going out with one of them, you’re dating ten news sources," Kristof said.

The second group of speakers came for the PRSSA-sponsored “Brand Yourself: The Art of Reputation Management” conference.

The conference took place on March 28th. Many speakers attended the event, including three alumni from Georgia Southern. Liana Moran, Julie Davis, and Chris Harvin all returned to Georgia Southern to give their advice on reputation management.

Liana Moran, assistant account executive at the Wilbert Group challenged students with the question, “What do you see when you Google yourself?”

Chris Harvin, partner at Barbaricum said, “You are your brand. What you do will affect that.” He also encouraged students to seize opportunities and “don’t be afraid to outwork and out dress everyone else.”

Julie Davis, Director of Public Affairs and Communication at Georgia Pacific, said, “Being a well-respected company is better than being the most recognizable.”

The last visitor was Pulitzer Prize winner and Director of the Georgia Civil Rights Cold Cases Project at Emory University, Hank Klibanoff. He met with students and later talked about Civil Rights cold cases with Civil Rights violations equating with a different form of terrorism. He also threw in some journalism advice like, “Speed in journalism kills; trying to be first is dangerous.”
13th Annual Communication Arts Spring Banquet

On Thursday, April 23, the Department of Communication Arts will host the 13th Annual Spring Banquet and Silent Auction. This event is held each year to celebrate the work of the department and to connect the students, faculty, staff and alumni in an exciting way. This year’s banquet, A Blue-Tie Affair, will focus on recognizing the outstanding achievements of many of our students, organizations, professors, alumni and more.

The doors open at 6:00 p.m. and mocktails will be served while allowing guests to browse through the silent auction items.

The official program will begin at 6:30 p.m. and will include a catered dinner, presentation of awards and alumni speaker, Christy Rikard, who currently serves as the Associate Director in the Georgia Southern Office of Admissions.

Awards to be presented include department-wide scholarships, program-specific awards and academic recognition for our top students.

Tickets for the banquet are $15 and will be available in Sanford Hall until Friday, April 17.

We look forward to seeing you at the Williams Center as a part of A Blue-Tie Affair (blue tie optional).

Class Research Posters in Henderson Library

Students in the History of Mass Communication class will see their work come to life.

On Friday, April 24, 2015, Department of Communication Arts students will be displaying and discussing the posters they created to illustrate the research projects they are completing in Dr. Reed Smith’s History of Mass Communication class.

The students will be presenting visual representations of their research. Topics will include “How the Press Reported the Lynching of Emmett Till,” “The Truth about Tokyo Rose,” “The Impact of Uncle Tom’s Cabin,” “The Impact of Bob Dylan on Pop Music,” “Cleveland, Ohio, Newspaper Coverage of the Sam Sheppard Trial.”

A reception for the poster display will be held between 1:00-4:00 p.m. in the Henderson Library first floor exhibit area.

The university community is invited to join the students as they host the reception and explain their posters as visitors peruse them.

The posters will remain in the exhibit area for viewing until Wednesday, April 29.

Everyone is welcome, either during the Friday reception, or during the week following, to learn more about seminal events, media people, and organizations from mass communication history.