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Advance (Division of Continuing Education Catalog)

Division of Continuing Education

Spring 2020

Advance

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SCHEDULE TOO CRAZY FOR IN-PERSON CLASSES?
CHECK OUT OUR ONLINE OFFERINGS!
www.GeorgiaSouthern.edu/conted/online
Dear Learner:

Thank you for checking out Georgia Southern’s Spring 2020 Continuing Education catalog. In the following pages, and on our website, you will find programs and services for almost everyone. We offer customized training for business, industry, and government agencies, online and face-to-face professional development and personal enrichment programs, conference planning services, youth camps, and lifelong learning opportunities for the 50 and over population.

Many of our 400+ professional development programs result in an industry-recognized credential and/or certificate in areas such as business, healthcare, hospitality, IT/computers, legal and more. Additionally, we provide a variety of soft skills training to enhance the skills of our regional workforce, and targeted courses for non-profit organizations and teachers.

We deliver quality programs at reasonable prices. Please browse our various offerings. If you don’t see what you are looking for, let us know. We strive to meet all the continuing education needs for our region, so we welcome all programming suggestions and feedback. We look forward to partnering with you to Accomplish More!

Sincerely,

Diane Badakhsh, Ed.D., LPC, CPP
Director of Continuing Education

About the Front Cover
Photo courtesy of Karl Zipperer.

“Not only did I pass my SHRM-CP exam on the first attempt, but I have become an effective leader amongst my peers in my organization. The preparation I received was immensely valuable. I have recently accepted a promotion within the HR function of my organization, a success which I can definitely say was markedly impacted by my enrollment in [this] continuing education program.”

Jodi Zipperer
Regional Team Member Services Generalist
Whole Foods Market
Customized Training
for Business, Industry and Local Governments

Statesboro, Savannah and Surrounding Areas

Continuing Education brings a wealth of resources to your organization, including training at your facility that is customized to your specific needs; programs and workshops that focus on applicable skill development and led by university faculty and other industry experts; and certificates awarded by one of Georgia’s top universities.

Value Added

- Effective succession opportunities
- Savings on time and money
- Networking and communication among employees and departments
- Improved employee morale
- Increased loyalty to the organization
- Enhanced knowledge and skills in the workforce

Our Most Popular Workshops:

Budgeting and Financial Decision Making • Building Cultural Awareness and Inclusion • Emotional Intelligence at Work Handling Conflict and Criticism • Improving Communication Skills • Leadership Styles • Making the Transition to Leadership Negotiation Skills • Practical Problem-Solving and Decision Making • Project Management

For more information, contact Deedee Southern, Ed.D. • tsoutherlin@georgiasouthern.edu • 912-478-5555
Leadership Certificate

This hands-on, 8-week course will take you on a deep dive into core supervisory and managerial skills to help you nail down and develop your leadership style. Led by faculty from Georgia Southern University’s management, marketing, logistics and law programs, this course also serves to bolster the knowledge and practical skills of those who are already in leadership roles.

Whether you enroll in the full program or elect to concentrate on individual areas, this certificate program will offer new strategies and tools to help you grow as a leader throughout each stage of your career. Contact hours: 32 for the full program, 4 for an individual course.

February 19 - April 15 • Wednesdays • 8:30 a.m. - 12:30 p.m.
Register by: February 6 • Cost: $825 (or $129 per course)
Corporate discounts available.

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OSHA 30-Hour Certification
This course trains workers and employers on recognition, avoidance, abatement and prevention of safety and health hazards in the workplace. Contact hours: 30.

SB February 5-8 • 8:00 a.m. - 4:30 p.m.
Cost: $600 • Register by: January 29

AC March 4-7 • 8:00 a.m. - 4:30 p.m.
Cost: $600 • Register by: February 26

OSHA 10-Hour Certification
This construction-oriented training will teach students about recognition, avoidance, abatement and prevention of safety and health hazards in the workplace. The course focuses on federal OSHA construction industry standards, pointing out any differences that may exist with state standards. Contact hours: 10.

SB February 13 • 8:00 a.m. - 4:30 p.m.
February 14 • 8:00 a.m. - 1:30 p.m.
Cost: $275 • Register by: February 6

AC March 12 • 8:00 a.m. - 4:30 p.m.
March 13 • 8:00 a.m. - 1:30 p.m.
Cost: $275 • Register by: March 5

SHRM Learning System
This course offers a broad overview of human resource (HR) information that includes common management issues and prepares you for the SHRM-CP and SHRM-SCP exams. Contact hours: 36.

AC February 17 - May 4 • 6 - 9 p.m. • Mondays
Cost: Starts at $1,075 • Register by: February 3

Project Management Professional (PMP) Prep I
Prepare for the Project Management Institute’s PMP certification exam. This course will help you master the content in the first seven chapters of the Project Management Body of Knowledge Guide and discover tips and techniques related to questions you with experience on the actual PMP exam. The follow-up Prep II course can help you raise your project management IQ—don’t miss out! Contact hours: 24.

Starts monthly • Cost: $149

Introduction to Google Analytics
Getting hits on your website is fantastic but...what happens from there? How do you get the most out of your site visits? This two-day introductory course on Google Analytics will teach you just how to leverage those site visits to boost sales, tailor your marketing strategy, and enhance the return on investment for your business! Contact hours: 4.

AC February 18 and 20 • 6 - 8 p.m.
Cost: $89 • Register by: February 11

Let’s Talk: Building Bridges to Inclusion
Conversations can be tough, especially when they are about a topic as complex and intricate as diversity. This workshop is designed to spread awareness and cultivate an appreciation for diversity in the workplace. Contact hours: 4.

AC March 25 • 9 a.m. - 1 p.m.
Cost: $149 • Register by: March 20

Certified Six Sigma Green Belt
The Six Sigma methodology is a data-driven approach to removing defects and improving processes in any business. No matter where you are in your career, a Six Sigma Green Belt certification keeps you ahead of the game! Learn the process improvement from start to finish while prepping for the certification exam, offered through the American Society for Quality. Exam is included. Contact hours: 120.

Self-paced • Cost: $1,895
**Starting a Nonprofit**

Do you dream of starting and running your very own nonprofit? This highly interactive, hands-on course is ideal for anyone who is interested in forming a new nonprofit, converting an informal group to tax-exempt status, or reorganizing an existing organization. Contact hours: 24.

**Cost:** $115

**Nonprofit Fundraising Essentials**

Take your first step toward a rewarding career in fundraising for nonprofit organizations! By the end of the course, you’ll have a wealth of new nonprofit fundraising ideas, and you’ll be well on your way to success in this exciting career field. Contact hours: 24.

**Cost:** $115

**Introduction to Database Development**

Many projects get bogged down because of inefficient or inaccurate data. This course will guide you through a step-by-step of developing a database system that helps you accomplish your organization’s goals! Contact hours: 24.

**Cost:** $115

**Marketing Your Nonprofit**

Under pressure to increase membership, expand program value, attract media, entice donors and develop volunteers, all while keeping an eye on the bottom line? In the face of stiff competition, more worthwhile causes, more regulations, more watchdog agencies and fewer funding opportunities, you need to work smarter—not longer. This course can help. Contact hours: 24.

**Cost:** $115

**Survival Kit for New Teachers**

Feel a little trepidation before entering your classroom? You’re not alone! Whether you’re already teaching, a newly credentialed graduate or are a substitute looking to transition to full-time, this course will provide you with proven tools, tips and tricks to make your early years in the classroom a breeze! Contact hours: 24. PLU credits available: 2.

**Cost:** $115

**Teaching Students With Learning Disabilities**

Learn to meet the diverse needs of students with disabilities in your classroom. In this course, you will discover easy, practical and creative strategies and individualized education programs (IEPs) that will help your struggling students find their light bulb moments. Contact hours: 24.

**Cost:** $115

**Creating the Inclusive Classroom: Strategies for Success**

With a mix of students who have learning disabilities, neurobiological disorders and physical challenges, the modern classroom requires an efficient and effective teacher who can prioritize under tight deadlines and be creative on demand. Learn creative, low-budget ways to help every student! Contact hours: 24. PLU credits available: 2.

**Cost:** $115

**Substitute Teacher Preparation**

To be a substitute today it takes student respect, skills and a portfolio of ideas and workable presentations. You may get the first call but the successful substitute gets the second and third call to report. This course offers working knowledge and a portfolio of ideas to use on day one in any new teaching environment. Contact hours: 16.

**Starts March 2 • Cost:** $145

**Interested in more courses like these?**

Check out other great online programs at [GeorgiaSouthern.edu/conted/online](http://GeorgiaSouthern.edu/conted/online)
Southern Conference on Children

January 25, 2020 • Statesboro, GA

This one-day conference is perfect for early childhood educators! Eligible for Bright from the Start hours of state approved credit. This year’s theme is “Behavioral and Mental Health in Early Childhood”.

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Interdisciplinary STEM Teaching & Learning Conference
January 31, 2020 • Savannah, GA
This one-day conference provides carefully selected workshops that showcase and bring you in on all of the exciting work being done to advance STEM teaching and learning.

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National Cross-Cultural Counseling and Education Conference for Research, Action, and Change
February 7-8, 2020 • Savannah, GA
Calling all counselors and educators! Explore the nuances of identity in today’s America through the lens of evidence-based best anti-oppressive practices.

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National Youth-At-Risk Conference
March 8-11, 2020 • Savannah, GA
Having helped adults serving youth for over 30 years, this conference advocates for youth at risk on a national level by providing intensive, holistic training for all dimensions of a child’s wellbeing.

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Georgia International Conference on Information Literacy
February 20-22, 2020 • Savannah, GA
This two-day conference showcases the latest and greatest practices for teaching and learning information literacy. All interested K-12 and higher education professionals and graduate students are invited!

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Southeast Coastal Conference on Languages & Literatures
April 9-10, 2020 • Savannah, GA
Marked by its inclusive and collegiate atmosphere, this conference gathers scholars from around the Southeast and the world beyond for a rigorous and productive exchange on a variety of topics!

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Southeast Conference on Positive Behavior Interventions and Support
June 8-10, 2020 • Savannah, GA
This conference provides training for school-wide behavioral intervention plans. With five strands of sessions ranging from foundational principles to school safety, it’s a one-stop shop for effective, efficient PBIS!

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REGISTER TODAY!

GergiaSouthern.edu/conted/conferences
(912) 478-5551
Spanish Prep for Travelers
Travelling abroad? Don’t forget to pack your language skills! This course provides immersive practice on the listening and speaking skills you’ll need to get the most out of your adventure. Contact hours: 12.

**February 7 - March 13**
9 - 11 a.m. • Fridays
Cost: $125 • Register by: February 4

Techniques for Digital Photography
This class is ideal for photographers that have moved on to DSLR with an interest in learning how to elevate their shooting skills or are seeking to turn pro. Learn lighting techniques, creative posing, how to arrange awesome family photos, and how to organize and edit your photos! Contact hours: 8.

**January 17 - February 7**
10 a.m. - 12 p.m. • Fridays
Cost: $125 • Register by: January 14

Paint the Landscape of Your Dreams
Explore your imagination with this beginner-friendly oil painting course! Each class will delve into a new topic or technique for you to incorporate into your art. Contact hours: 12.

**January 24 - February 28**
9 - 11 a.m. • Fridays
Cost: $125 • Register by: January 21

Sketchbook Drawing
Develop your freehand sketching skills with this six-week course! Discover new techniques and tools to capture your perspective of the world around you. Contact hours: 12.

**March 27 - May 1**
11 a.m. - 1 p.m. • Fridays
Cost: $125 • Register by: March 23

Beaufort Tour
Named “America’s Happiest Seaside Town,” by Coastal Living in 2013 and full of Revolutionary and Civil War history, this tour of Beaufort is sure to delight! Join us for a journey through Beaufort’s 300+ year history that will lead us to the Point, one of the Lowcountry’s most wonderfully preserved neighborhoods. Transportation from the Armstrong Center will be provided. Contact hours: 8.

**April 24 • 8 a.m. - 5 p.m.**
Cost: $149 • Register by: April 21

Charleston Tea Plantation
Take a road trip with us to the Charleston Tea Plantation, the only tea plantation in North America. The Bigelow family invites visitors to the plantation to bring you the tea experience of your life! You’ll even get to visit the famous Angel Oak Tree, a must-see landmark of Johns Island. Lunch and transportation from the Armstrong Center will be provided. Contact hours: 10.

**May 15 • 8:00 a.m. - 6:30 p.m.**
Cost: $149 • Register by: May 8
Beekeeping 101
See what all the buzz is about with beekeeping! Mr. Bobby Colson, founder of B&G Honey Farm, will lead you through this introductory course and deliver the know-how to begin your very own beekeeping journey. Each week brings a new topic, from laying down the basics to diving into bee biology and development—even beyond your first year as a beekeeper! Contact hours: 20.

SB January 14 - April 21
6:00 - 8:30 p.m. • Every Other Tuesday
Cost: $119 • Register by: January 7

Urban Backyard Beekeeping
Learn from professional beekeepers with this two-class series! You’ll learn the basics of honeybees and their biology and how to help them thrive in an urban environment. Discover what it takes to keep your hive healthy, how honey is produced, and how to prepare your bees for the winter with this class. Offered in partnership with the Coastal Empire Beekeepers Association. Contact hours: 6.

AC March 14 and 21 • 9 a.m. - 12 p.m.
Cost: $40 • Register by: March 13

GATA Self-Defense for Women
Designed to build your confidence and provide the skills you need to defend yourself during an assault, this course is just what you need. Focusing on self- and situational awareness, you’ll gain knowledge on body language, other non-verbal warning signs, and physical techniques—including when, where and how to use them. Contact hours: 2.

SB January 23 • 6 - 8 p.m.
Cost: $25 • Register by: January 22

SAT Prep Course
Keep up the test-prep momentum by registering for the SAT Prep Course. You’ll learn to improve your vocabulary and begin mastering how to recognize main ideas, draw conclusions and identify key words. You’ll also review how to use essential formulas that set you up for success on the math portion! Book included. Contact hours: 17.

AC February 4 - March 10
5:30 - 8:30 p.m. • Tuesdays
Cost: $399 • Register by: January 13

GRE Prep
If you’re planning to apply to graduate school, you’ll likely have to take the GRE. This series is here to help! Part 1 takes you through all the question types on the verbal reasoning and analytical writing sections while part 2 features a math review and techniques for tackling the quantitative reasoning section! You’ll also discover how to navigate the GRE’s unique, new question formats. Contact hours: 48.

Starts monthly • Cost: $199
Starting Your Own Edible Garden

Grow delicious, nutritious fruits and vegetables in your own backyard! In this course, you’ll learn how to give your garden a healthy start and keep it growing strong all season long. Contact hours: 24.

Cost: $115

Luscious, Low-Fat, Lightning-Quick Meals

Have you ever wished you had a personal chef preparing luscious, low-fat meals for you? This course is the next best thing! You’ll learn how to reduce fat in recipes without sacrificing flavor or texture and explore how to use flavor profiling to expand your culinary horizons. Contact hours: 24.

Cost: $110

Writeriffic: Creativity Training for Writers

In this high-energy course, you will learn a number of invaluable tricks from the published writer’s toolbox. Whether you’re at work now or hoping to write a novel, a nonfiction book, a memoir, short stories or articles, Writeriffic liberates the imaginative, inventive bolts of genius that are inside everyone. Contact hours: 24.

Cost: $110

Publish and Sell Your E-Books

Want to turn your manuscript or article into a money-maker? This course will teach you how to format your work into an e-book and get it ready to sell through bookstores like Amazon and Apple! Contact hours: 24.

Cost: $115

Wow, What a Great Event!

Are you planning a special event and could use some helpful advice? Discover how all the pieces in the event planning process fit together to make any size or type of event successful, whether it’s for your family or friends, your employer or your favorite charity. You’ll gain access to event industry information compiled by and for event industry professionals. Contact hours: 24.

Cost: $110

Helping Elderly Parents

Are your parents in their golden years? Learning how to help parents or other loved ones through their transition can prepare you for your own. This compassionate and comprehensive class will give you the tools, techniques, and insights for this passage. Contact hours: 24.

Cost: $110

Genealogy Basics

Tracing your family’s history is a fascinating journey. This course will help you understand the genealogy research process and how to interpret the information you find. This course guides you through the search process for family names using several subscription-based websites, which you can access while enrolled in this class. Contact hours: 24.

Cost: $110

Interested in more courses like these?

Check out other great online programs at GeorgiaSouthern.edu/conted/online
Let Us Plan Your Next Conference!

Serving the Southeast

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