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University Libraries Faculty Research and **Publications**

10-2015

A Fruitful Collaboration: Offering More than Faculty Profiles

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A Fruitful Collaboration:

Offering More than Faculty Profiles

Debra Skinner, Interim Department Head & Coordinator of Cataloging and Metadata

Ashley D. Lowery, Digital Collections Specialist



Background

Institutional Repository at Georgia Southern began in 2009 with locally hosted Eagle Scholar

- Dspace platform
- •Part of 3 year grant with Georgia Tech
- •Grant combined local institutional repositories into statewide GKR GALILEO Knowledge Repository
- •Grant was for 3 years, extended to 4
- Not sustainable after the grant
- Little faculty support other than ETD archiving



A Service with No Market?

- Time to reflect on purpose of Repository
 - Single focus was to archive content
- What faculty wanted
 - Place to create personal, professional website with links to download articles or links to access articles
 - Everything included whether full text is open access or not – the complete CV
 - Other things such as grants, honors and awards
 - And ... other services never before considered



Future of the Repository

Suite of Services

- Archiving institutional, research, creative output of faculty & *students*
- Publishing journals, conference presentations, textbooks, dissertations
- Showcasing faculty publications
- Disseminating university research
- Archiving research data & media of all types
- Technical Support



Just in Time?

Fall 2013: Zach S. Henderson Library launches institutional repository, Digital Commons@Georgia

Southern





Digital Commons

- Open access digital collection or repository
- Collect & disseminate intellectual & creative works
 - Theses/dissertations
 - Research
 - Journal articles & Faculty bookshelf
 - Magazines & newsletters
 - Video Recordings
 - Textbooks
 - Conference presentations & proceedings
- Publishing platform
- Journals
- Conference management
- SelectedWorks



Repository

- Library Roles
 - Promote the services
 - Seek content
 - Provide training
 - Upload resources or create structures for self archiving
 - Field copyright questions
 - Develop campus partnerships



Digital Commons

- Journals
- Conferences

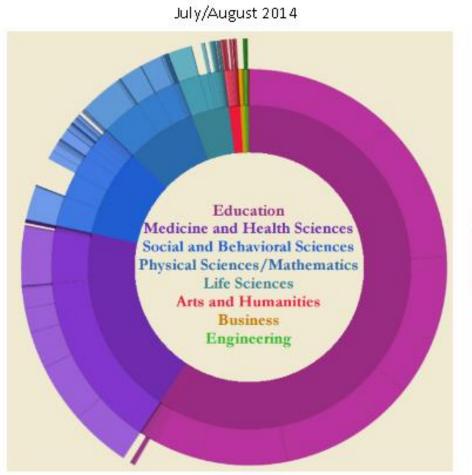
- Faculty & Student Work
- Data Management

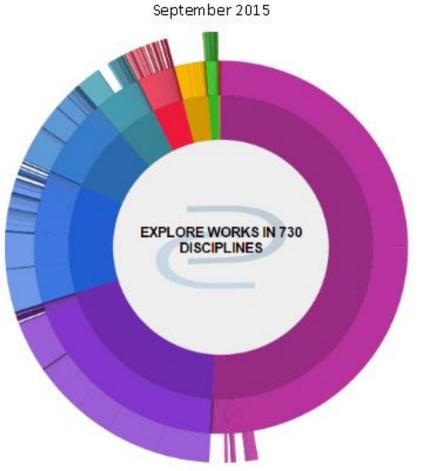






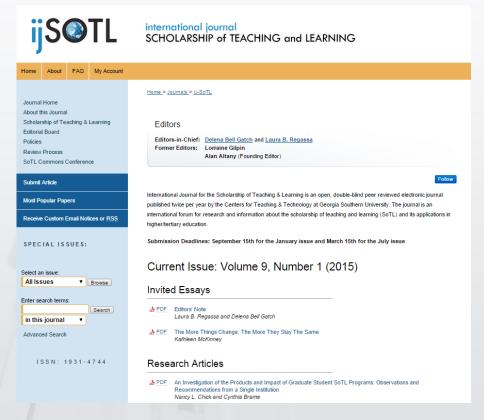
Disciplines in Digital Commons







First Journal and Conference







Sign Up

SelectedWorks

SelectedWorks compiles faculty information and scholarship in one place with options to upload materials or link to publisher site





SelectedWorks

- Profile of faculty information & scholarship
- Faculty send CV, photograph and keywords
- Library creates sites from CV
- Library researches copyright for articles
- Upload open access resources or link
- Library revises as needed



Partnerships

- Continuing Education The first journal and conference request led to partnership for almost all conferences
- College of Graduate Studies Revamp of ETD process
- Office for Research Faculty Expertise Search, and Research Symposium, Committee Meeting Minutes
- Campus Administration University Policies
- University Honors Program Publications, theses, video recordings



Partnerships

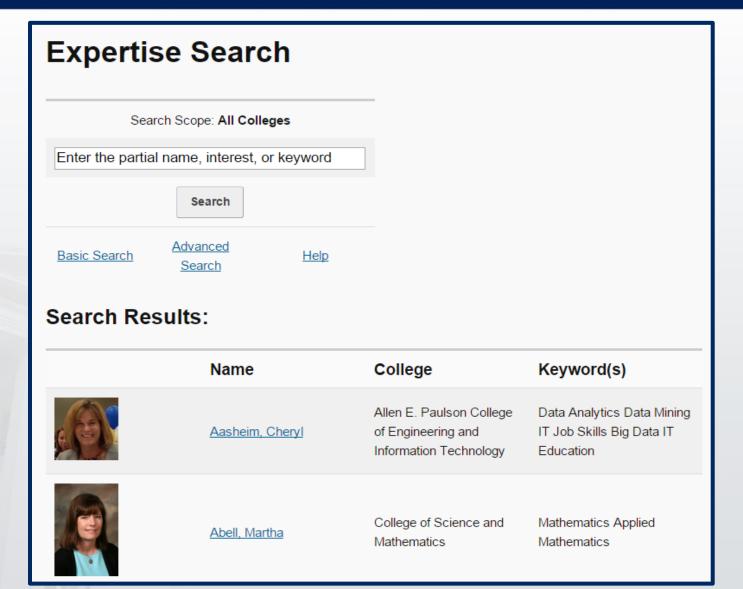
Partnership with Office of Research & Economic Development brought us two opportunities:

Fall 2013: Expertise Search

Summer 2014: PlumX Metrics



Expertise Search





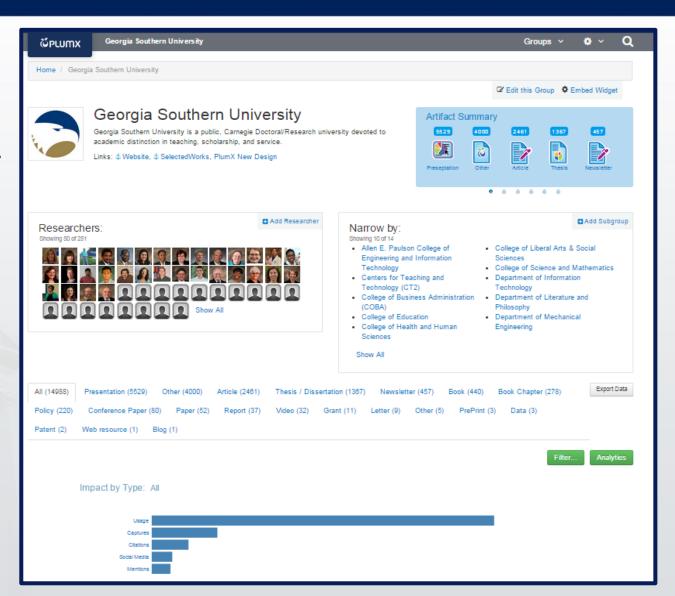
Expertise Search

- Standard vocabulary for expertise key words
- Tool for faculty collaboration
- Tool for student recruitment
- Showcase for visitors to campus or website
- Search by subject, name
- Limit search scope by department or school



PlumX

PlumX provides a variety of metrics for all works in Digital Commons@Georgia Southern and SelectedWorks profiles.





Plum X

- Comprehensive metrics from over 30 sources
 - Citations
 - Takes several years to see impact
 - Altmetrics Social media
 - Early indicator of usage
- Collective metrics
 - Compiles metrics of departments or colleges
 - Creates graphs
- Metrics may be used for tenure & promotion documents, annual reports, accreditation
- Library manages Plum X

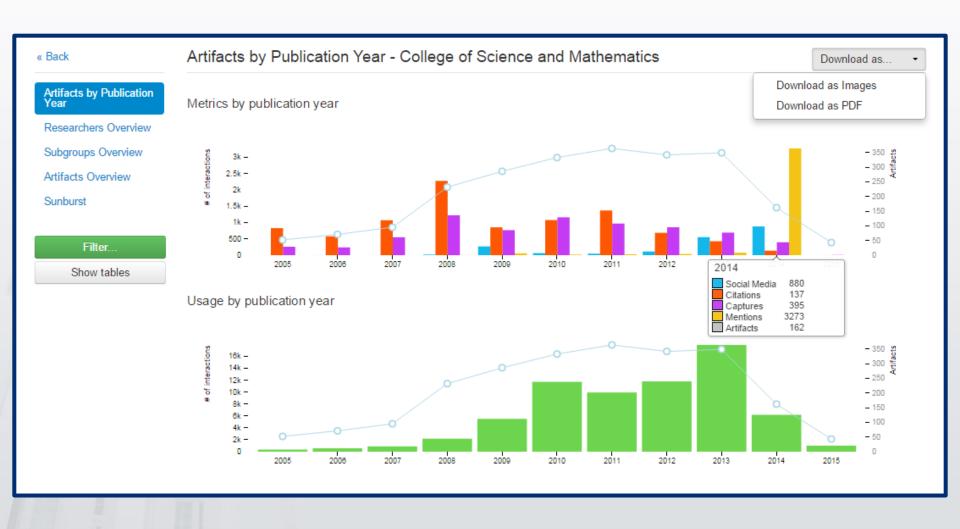


PlumX Metrics

- **Usage** clicks, downloads, views, library holdings, video plays
- Captures bookmarks, favorites
- Mentions blog posts, comments, reviews, Wikipedia links
- Social media FB, likes, shares, tweets
- Citations PubMed Central, Scopus, patents



PlumX Metrics

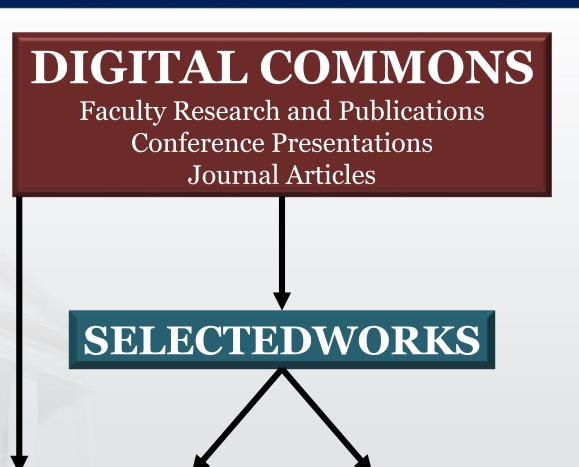




Services of the Library

- Provide DC@GS publishing platform
- Offer guidance on content based on capabilities of system
- Train faculty/organizers (in-person meetings and written instructions)
- Act as liaison between organizers & Bepress
- Archive current and past materials
- Make easy for faculty to use & support

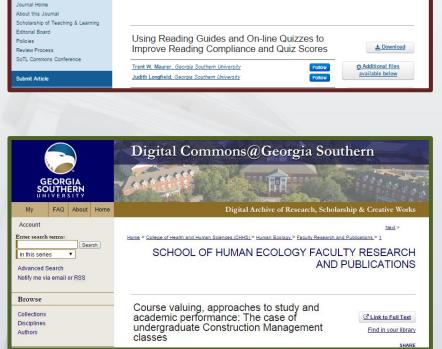




PLUMX METRICS **EXPERTISE SEARCH**



Georgia Southern faculty works in Digital Commons@Georgia Southern are collected into SelectedWorks



SCHOLARSHIP of TEACHING and LEARNING

international journal

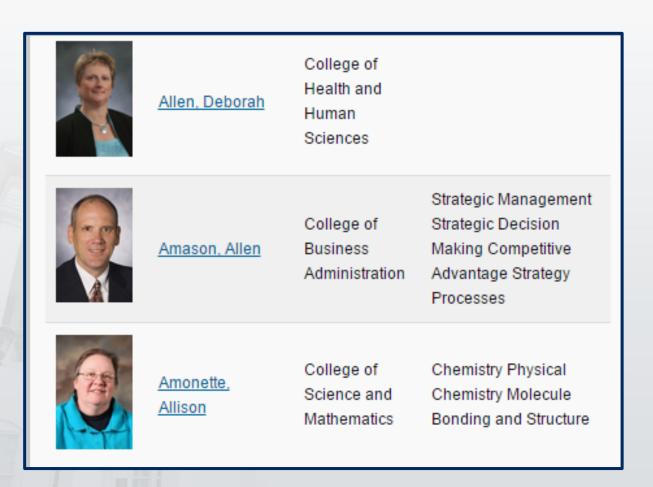
Home > Journals > U-SoTL > Vol. 9 (2015) > No. 1

Home About FAQ My Account





SelectedWorks' photos, names, college, and expertise keywords are automatically transferred to the Expertise Search







Every item in Digital Commons@Georgia Southern (including SelectedWorks) is copied to PlumX Metrics

Browse the College of Business Administration (COBA) Collections:

College of Business Administration Publications

Department of Finance and Economics

Department of Information Systems

Department of Logistics & Supply Chain Management

Department of Management

Department of Marketing

School of Accountancy

Narrow by:

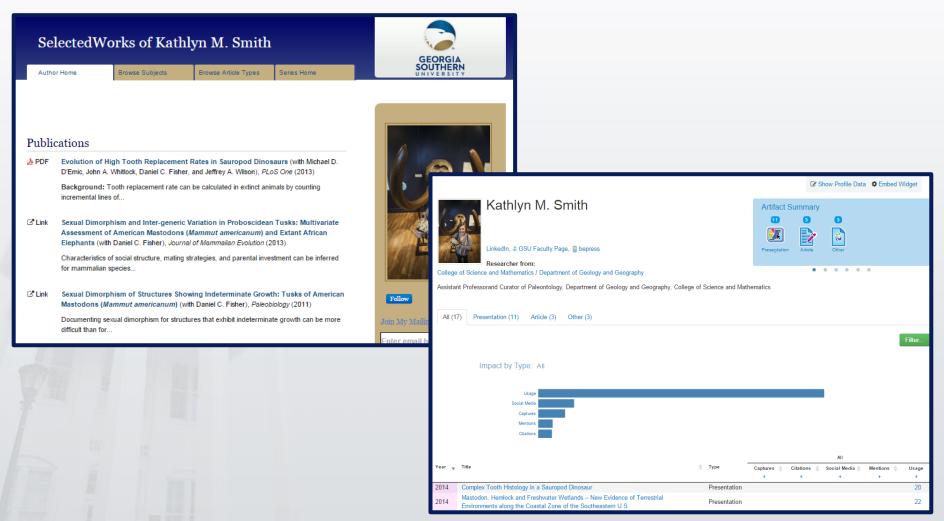
Showing 7 of 7

- College of Business Administration Publications
- Department of Finance and Economics
- · Department of Information Systems
- Department of Logistics & Supply Chain Management
- Department of Management
- · Department of Marketing
- School of Accountancy

■ Add Subgroup

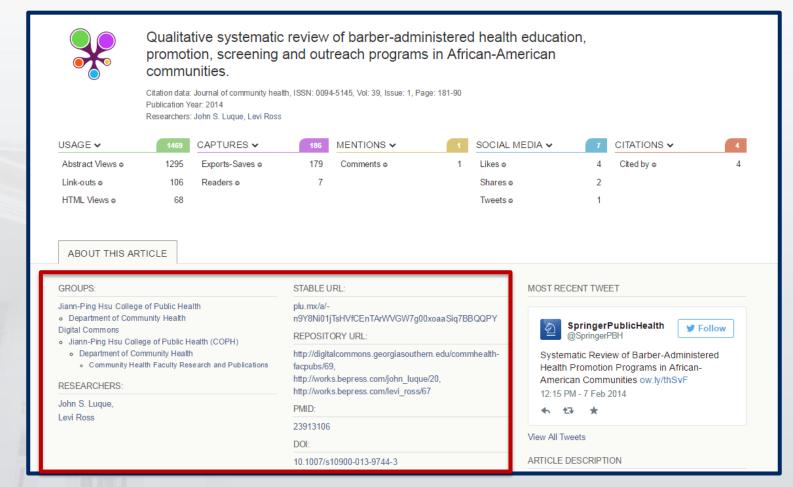


Every SelectedWorks profile generates a PlumX profile





If there are duplicates, PlumX recognizes the same identifier (link/DOI/ISBN) and combines the metrics into one item



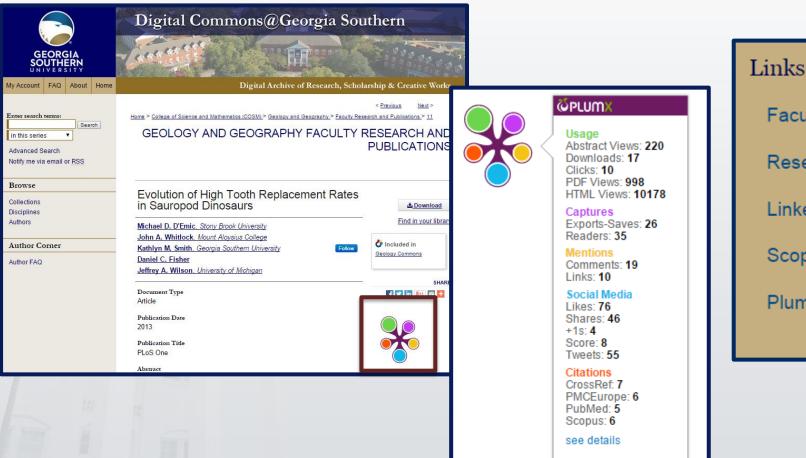


If there are duplicates, PlumX recognizes the same identifier (link/DOI/ISBN) and combines the metrics into one item

ABOUT THIS ARTICLE GROUPS: STABLE URL: Jiann-Ping Hsu College of Public Health plu.mx/a/- Department of Community Health n9Y8Ni01jTsHVfCEnTArWVGW7q00xoaaSiq7BBQQPY Digital Commons REPOSITORY URL: Jiann-Ping Hsu College of Public Health (COPH) Department of Community Health http://digitalcommons.georgiasouthern.edu/commhealth- Community Health Faculty Research and Publications facpubs/69. http://works.bepress.com/john luque/20, RESEARCHERS: http://works.bepress.com/levi_ross/67 John S. Lugue, PMID-Levi Ross 23913106 DOI: 10.1007/s10900-013-9744-3



PlumX Metrics is found in Digital Commons@Georgia Southern through Plum Prints and links.



Links
Faculty Page
ResearchGate
LinkedIn
Scopus
PlumX Metrics





Faculty Research and Publications
Conference Presentations
Journal Articles

SELECTEDWORKS

PLUMX METRICS **EXPERTISE SEARCH**



Struggles

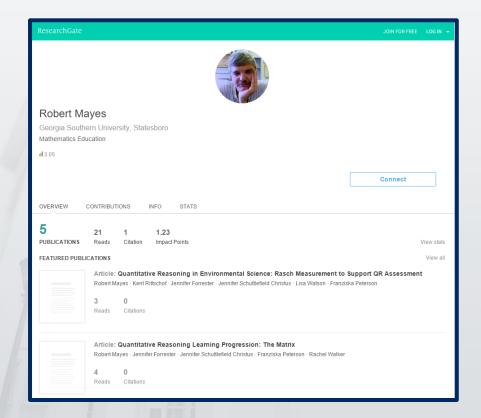
- Initial set-up takes time
- Limitations of multiple systems
- Everything is connected and affected
- Presenting the systems simply

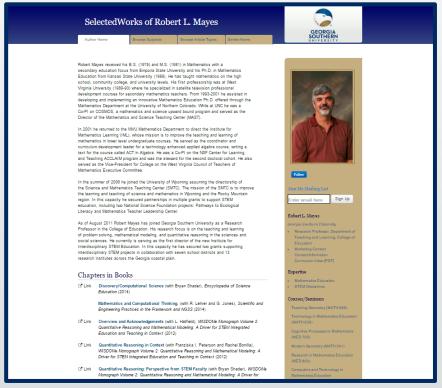




Successes

- Saves time by reusing metadata
- Distinguish ourselves from other faculty sites
- Garners interest from faculty







Initial Marketing

- Brochures
- Meeting with College Deans
- Emails to faculty with SelectedWorks

SelectedWorks

SelectedWorks profiles compile your information and scholarship in one place with options to upload materials or link to other sites that contain your work.

You have two options for creating a site:

Request to have a site created for you.

Email your CV, photo, and expertise keywords to Ashley Lowery. When the staff creates your site, they conduct copyright research on your articles to determine what full-text can be uploaded.

Create the site yourself.

Go to works.bepress.com. Click on the green Start button and follow the instructions. You must have copyright or permission for any content you upload. Add keywords in the Expertise section to be included in the Expertise Search.

Plum Analytics and Expertise Search, both sponsored by the Office of Research and Economic Development, harvest their information from SelectedWorks sites. To be included in these features, you must have a SelectedWorks page.

Plum Analytics: Discover the altmetrics for your publications and select presentations. plu.mx/georgiasouthern



Expertise Search: Visitors to the Georgia Southern's website will be able to find your SelectedWorks profile based on your areas of expertise. research.georgiasouthern.edu/expertise-search/



digitalcommons.georgiasouthern.edu/sw_gallery.html



Current Marketing

- Sessions with faculty
- Emails to new faculty
- Events for Open Access Week
- Demos with coffee/snacks
- PlumX reports

PROMOTE.

SelectedWorks profiles compile your works in one place with options to upload materials or link to sites that contain your work. These profiles are ideal for promoting your work due to SelectedWorks high visibility in search engines.

Interested in Promoting Your Works and Measuring Your Impact?

Request the Henderson Library to create your SelectedWorks and PlumX profiles by clicking on this flyer.

All you need is your CV and Expertise Keywords!

PlumX profiles measure the impact of your works by compiling the following metrics: usage, captures, social media, mentions and citations. It is a stress-free way to exemplify your outreach during hectic times such as tenure review.

MEASURE.



Faculty Feedback

Positive

- Pleased with library staffs' effort & dedication
- Different systems appeal to different faculty

Negative

Creates confusion about integration and branding



Conclusion

Our efforts represent a shift in research and scholarship: open access, online promotion of faculty, altmetrics, etc.



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