REMEmBER!

There is a NEW class to replace IT 1430 that has been created as an alternative for the non-IT majors. IT 1230 focuses on Web Technologies rather than programming and may be a better fit for Comm. Arts students. There are still many seats available.

Georgia Southern PRSSA chapter holds Regional Conference

By Symone’ Sullivan, PRSSA Historian

Georgia Southern University’s chapter of the Public Relations Student Society of America (PRSSA) is hosting its second Regional Conference Saturday, March 31. This is PRSSA’s second consecutive year winning the southern region’s Regional Conference bid. This year’s Conference is titled Y Are You in PR? – a study of generation Y and the public relations profession. The Conference will take place on Georgia Southern’s campus and will include a combination of interactive speaker sessions, networking opportunities and panel discussions. The keynote speaker is alumna Kathryn Potter, Senior Vice President of Marketing and Communications for the American Hotel & Lodging Association (AH&LA).

Y Are You in PR? is not solely available to public relations majors, but to anyone who is interested in PR. This Conference will focus on public relations, communications, marketing and advertising.

Attendees will discover how to bridge the gap of traditional and new communication tactics by understanding generational differences.

Early bird registration for non PRSSA members is $35 and can be purchased in person or online until Friday, March 30. The registration fee covers lunch, mocktails and a light dinner, along with the opportunity to learn from and network with PR professionals.

For more information about ‘Y’ Are You In PR? Regional Conference, visit www.yareyouinpr.com or contact Brianna Wagenbrenner, the PRSSA Regional Conference Coordinator, by phone at (770) 778-8002 or by e-mail at bw01605@georgiasouthern.edu

Upcoming Performances

April 11-18
Joe Turner’s Come and Gone—Black Box Theatre

May 1-2
10 Minute Play Festival—Studio Theatre

TELEGRAM

RECEIVED BY: HONORABLE COMMUNICATION ARTS STUDENTS

THE DEPARTMENT OF COMMUNICATION ARTS WOULD LIKE TO HONOR YOU AS WE SET SAIL TO THE 2012 DEPARTMENT AWARDS BANQUET DINNER (STOP)

PLEASE FEEL FREE TO BRING FRIENDS AND FAMILY (STOP)

PLEASE SAVE THE DATE (STOP): 19TH OF APRIL, 2012

For tickets and more information, please contact us at awardsbanquetcommittee@gmail.com or go to http://awardsbanquet.wordpress.com/
An alumnus of Georgia Southern, Mehmet Caglayan received his degree in Broadcasting in our very own Communication Arts program and went on to earn his M.F.A. in Film and TV at Savannah College of Art & Design. He has worked for many television stations, including three in Savannah and NBC news. In 2007, after over ten years of working in the field and gaining experience, Caglayan started his own business, Blue Voyage Productions, where he provides videography editing services and full production services.

Caglayan is a member of the Multimedia Communication Advisory Board and currently teaching Introduction to Media Writing and Studio Video Production. “Being in the business for some time in television, I was very dissatisfied with where the corporate news was headed so I made the decision to go back to graduate school—after I had been in the profession for almost 17 years. My goal was that one day, I would start teaching,” said Caglayan.

Caglayan’s best advice for students in the field today?

- Learn from others.
- Know how to be competitive.
- The newest technology and trends are available to students. Take advantage of those.

Visiting Professor, Mehmet Caglayan Shares Experiences

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