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Business Innovation Group (BIG) News

Georgia Southern University

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GENIE featured in Economic Development Journal

January 11, 2016

The Economic Development Journal featured an article about GENIE in their fall publication. The article, written by Dr. Dominique Halaby, highlighted how the virtual incubator component is helping businesses in rural counties around the region.

[Rural Entrepreneurship as an Economic Development Strategy: The Case of NAFTA Impacted Counties in Georgia](#)

by Dominique Halaby

In order to effectively assist entrepreneurs and small business owners in economically challenged counties in rural Georgia with establishing and growing their business, Georgia Southern University developed Georgia's Enterprise Network for Innovation and Entrepreneurship (GENIE). GENIE received IEDC's Gold Award in Entrepreneurship.

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