

SOUTHERN
Collegiate
Leadership Conference

2014



OFFICE OF STUDENT LEADERSHIP
AND CIVIC ENGAGEMENT
Learn. Serve. Lead.

@GSULeadServe

#GoLead

#SCLC2014

Schedule of Events

9:00 AM	Registration / Sign-In
9:20 AM	Welcome and Introduction
9:30 AM	Keynote Speaker—Francys Johnson
10:00 AM	Workshop Session 1
11:00 AM	Workshop Session 2
12:00 PM	Lunch
12:00 PM	Keynote Speaker—Azell Francis
12:30 PM	Keynote Speaker—Col. W.J. Bowers
1:00 PM	Workshop Session 3
2:00 PM	Workshop Session 4
3:00 PM	Keynote Speaker—Dr. Barbara Christmas Golden
3:30 PM	Conference Closing

Conference Workshop Tracks

How will YOU develop your leadership?

These workshops are all about you and your individual leadership needs. You choose which workshops to attend during each session. You may choose to attend all workshops in one of the four tracks or you may simply choose to attend the one that interests you the most during that session time. Our hope is that you will tailor this experience to fit your personal leadership development needs.

The featured workshop sessions focus on the following topics:

Emerging Leadership

These workshops are primarily for students who are emerging as leaders on campus. The workshops will provide the knowledge and skills necessary to make a difference and be more effective with their involvement. This track is ideal for freshmen or students who are interested in developing a strong foundation as a leader.

Leadership in Teams

This track is designed to help participants develop skills that allow them to effectively lead and collaborate with their team.

Leadership in Service

These workshops will explore leadership that inspires, motivates, organizes, and empowers positive social change.

Taking Leadership to the Real World

These workshops will focus on how you take the experiences you have as a student leader and translate them to your benefit as you enter the next phase of life.

Distinguished Leadership Keynote Speaker Francys Johnson



Combining a passion for helping people through law, education, and faith; Francys Johnson is called to serve this present age.

Francys Johnson is in private practice as an attorney with The Johnson Firm P.C. in Statesboro, Georgia. He represents individuals in criminal and civil matters before all State and Federal Courts in Georgia. Previously, Johnson worked for the National Association for the Advancement of Colored People (NAACP) in a variety of capacities including State Legal Redress Director; State Executive Director; and Southeast Regional Director. As Southeast Regional Director, Johnson was the chief manager of the NAACP's public policy agenda and administrative activities in Alabama, Florida,

Georgia, Mississippi, North Carolina, South Carolina and Tennessee. Mr. Johnson managed over 60% of the group's total membership base. Today he serves as the President of the Georgia NAACP, and continues to advise and consult the organization's national agenda.

As a result of his work with the NAACP, Johnson went to work for America's premier health advocacy organization, the American Heart and Stroke Association as the Vice President of Cultural Health Initiatives. There, Johnson developed effective strategies to overcome the social injustices of racial, ethnic and gender health disparities and strengthen diversity within the organization's operations.

Johnson, a graduate of Georgia Southern University and The University of Georgia, frequently lectures and writes on the concepts of race, equity measures, and understandings of power in public policy. He served on the Political Science and Criminal Justice faculties at Georgia Southern University and Savannah State University.

Johnson has served in ordained ministry for seventeen years. He is the Senior Minister at the Mount Moriah Baptist Church in Pembroke, Georgia and the Magnolia Missionary Baptist Church in Statesboro, Georgia. He is married to Dr. Meca Renee Williams, an educational psychologist and tenured professor at Georgia Southern University. They have three sons, Thurgood Marshall Joshua; Langston Hughes Elijah and the late Frederick Douglass Caleb.

When the things that you

WANT (new friendships
inexpensive trips
unique experiences)

and the things that you

VALUE (passion
diversity
discovery)

meet the things the world

NEEDS (justice
education
adequate food & shelter).

Winter Break 2014
Apply: Sept. 29 - Oct. 10
Dates: Dec. 14 - 19

Spring Break 2015
Apply: Jan. 12 - 23
Dates: March 15 - 20

May Break 2015
Apply: March 2 - 22
Dates: May 10 - 15



Office of Student Leadership & Civic Engagement
GeorgiaSouthern.edu/AlternativeBreaks
Your Student Activity Fees At Work

Workshop Session 1 10:00 –10:50

Self-creation of a Future Leader

Emerging Leadership

Presented by Ginger Bastian and Baylee Mammenga - Graduate Assistants, Office of Student Leadership & Civic Engagement

Room 2041

Our generation is viewed as lazy, technology obsessed and spoiled. Participants will help examine the culture shift from previous leaders to emerging leaders. Prior to leading others, you have to understand what makes you capable of being that distinctive leader.

Preparing to Lead Your Team: Activities for Organizational Success

Leadership in Teams

Presented by Kerry Greenstein – Associate Dean of Students and Virginia Byrd– Georgia District Governor, Circle K International

Room 2047

You will discover ways to motivate and inspire your groups and organizations. You will engage in three different activities useful to help your organization assess where they are, where they want to go, and how to motivate members to help them get there.

What is Service?

Leadership in Service

Presented by Tierza Watts – Director of Residence Education, Resident Life

Room 2080

What does “service” really mean to you? Is it helping a friend, volunteering at a soup kitchen, adopting a child, participating in a public protest about a social issue? Attend this workshop to experience an activity that will assist you in identifying your personal definition of service and what motivates you to apply your leadership skills in a service setting.

Restoring Faith in Business: Lessons from Conscious Capitalism

Taking Leadership into the Real World

Presented by Dr. Trey Denton – Professor, College of Business Administration

Room 2084

You will examine the reasons why many people today hold negative perceptions of capitalism and business leaders. Next, a new paradigm for starting and managing a business, "conscious capitalism," which has the potential to radically improve the way we think about capitalism and business leadership will be explained. Applications and implications for non-profits and student organizations will conclude the seminar.

Workshop Session 2 11:00 - 11:50

Transformational Leadership: How does our charisma inspire vision?

Emerging Leadership

Presented by Sammie Linton – Resident Director, University Housing

Room 2041

Transformational Leadership is a popular term that fits many of today's young collegiate leaders. This encompasses several components such as motivation, student development, and goal setting. Student leaders know they love what they do...but why do they do it? Besides a resume item, what is in it for them? This presentation will discuss why we are leaders, why we sacrifice, and why we are here to make Georgia Southern University the best campus for every student we serve.

Creating a Shared Vision Through Collaborative Leadership

Leadership in Teams

**Presented by Jonathan Quintyne, Dylan John, and Jorge Noguera
Mock Mediation Club**

Room 2047

The Mock Mediation Club of Georgia Southern will present principles used to create a shared vision among individuals for an organization's success. A fun activity will be used to teach the concepts of Creating a Collaborative Environment, Active Listening, Respectful Expression of Ideas.

Creating and Maintaining Quality Community Partnerships

Leadership in Service

Presented by Wendy Denton – Assistant Director, Service Learning, Office of Student Leadership & Civic Engagement

Room 2080

This session will consider the important components of a quality community partner relationship. Work individually or in a group to identify traits that are important to you and your community. Based on your organization's priorities, build your own unique rubric to assess your current and future partnerships.

A Brief Introduction to SAFE SPACE

Taking Leadership into the Real World

Presented by Dr. Amanda Rickard—Counseling Psychologist and Safe Space Coordinator, Counseling Center

Room 2084

SAFE SPACE is a campus-wide initiative offering a visible message of inclusion, acceptance, and support to gay, lesbian, bisexual, transgender, and questioning (LGBTQ) individuals in the university community. The program offers participants an interactive orientation to raise awareness and knowledge of LGBTQ issues and to suggest ways to serve as an Ally to LGBTQ individuals.

Distinguished Leadership Keynote Speaker Azell Francis



Azell Francis is a second year graduate student in the Masters of Science program in Applied Engineering with a concentration in Engineering Management. Originally from Trinidad and Tobago, she recently earned her Bachelors of Science in Mechanical Engineering with a double minor in Management and International Studies from Georgia Southern University.

During her undergraduate career, she was in the University Honors Program and graduated Magna Cum Laude. Ms. Francis is currently Georgia Southern University's Student Government Association President, Assistant Advisor to the Georgia Southern Model United Nations Delegation, a Southern Ambassador and a Southern Leader.

STUDENT LEADERSHIP & CIVIC ENGAGEMENT

FREE
LEADERSHIP
COURSES

LEAD

1000
2000
2100
3000

Register on WINGS

Your Student Activity Fees at Work



Distinguished Leadership Keynote Speaker Colonel W.J. Bowers



Colonel Bowers was commissioned in 1990 after graduating with distinction from Virginia Military Institute with a B.A. in History. After the Basic School and Marine Corps Engineer School, he served in a variety of assignments in the 1st Marine Expeditionary Brigade on Kaneohe Bay, Hawaii from 1991-1994. In June 1994, he reported to Marine Corps Recruit Depot, San Diego and served as a Series Commander, Company Commander, and Regimental S-3A. After graduation from the U.S. Army's Engineer Officer Advanced Course, he reported to 7th Engineer Support Battalion at Camp Pendleton, California and served as S-3A, Charlie Company Commander, Operations Officer, and Executive Officer.

In June 2000, he reported to Recruiting Station Lansing, Michigan and served as Commanding Officer until July 2003. In August 2003, he reported to the Naval Command and Staff College at Newport, Rhode Island, then attended the School of Advanced War-fighting at Quantico, Virginia. He checked into III Marine Expeditionary Force on Okinawa, Japan in 2005 and served as the Operational Planning Team Branch Head for G-3, Future Operations. From Okinawa, Lieutenant Colonel Bowers deployed to Iraq and served as Plans Team Leader for Multi-National Force Iraq. Colonel Bowers assumed command of Marine Wing Support Squadron 273 in Beaufort, South Carolina in May 2007. During Colonel Bowers' tenure, MWSS-273 received the American Petroleum Institute Award as the best tactical fuels unit in the Marine Corps; the Navy League's 2008 General James L. Jones Unit Safety Award; and the Marine Corps Aviation Association's 2009 "MWSS of the Year" Award. He relinquished command in May 2009 and reported as a student to the National War College in Washington, D.C. In June 2010 he reported to the Joint Staff, J-5 Directorate as Strategy Concepts Branch Chief. In June 2012, Colonel Bowers assumed command of the 6th Marine Corps District headquartered at Marine Corps Recruit Depot Parris Island, South Carolina.

He graduated with distinction from The Basic School, Marine Corps Engineer School, U.S. Army Engineer Officer's Advanced Course, Naval Command and Staff College, the School of Advanced War-fighting, and the National War College. In spring 2012, he completed a Timothy T. Day Foundation Marine Corps Executive Fellowship at Harvard Business School's Advanced Management Program. Colonel Bowers' personal decorations include the Bronze Star, the Defense Meritorious Service Medal, the Meritorious Service Medal, the Navy and Marine Corps Commendation Medal (with two gold stars), the Navy and Marine Corps Achievement Medal, and the Humanitarian Service Medal. He was named "Combat Engineer Officer of the Year" in 1998 and has received several writing awards: the 1998 Vincent Astor Essay Contest, the 2001 Marine Corps Essay Contest, the 2008 General Hogaboom Essay Contest, the National War College's 2010 Colonel Rich Higgins Writing Award, and the 2011 Major General Harold Chase "Boldness and Daring" Essay Contest (as co-author). He and his wife, Heather, have three daughters: Ashley, Emily, and Caroline.

Workshop Session 3 1:00 - 1:50

Using Psychology to Unleash Your Inner Leader

Emerging Leadership

Presented by Neil Martin – Therapist; Counseling Center

Room 2041

You will receive didactic training and guide discussion related to psychological theory about Self-Leadership. Also, you will be able to participate in experiential activities related to relaxing psychological defenses and increasing access to internal Self-Leadership qualities such as compassion, courage, confidence, calm, and creativity.

Got V.A.L.U.E.S.?

Leadership in Teams

**Presented by Julie Ogburn – Coordinator for Student Conduct
Dean of Students Office**

Room 2047

V.A.L.U.E.S. isn't just for individuals, it's for teams too. What do you do, or want to do, that can impact others while you are at Georgia Southern University and move with you into the next phase of your life? Learn how V.A.L.U.E.S. can take you there.

Living and Leading: The Active Citizen Continuum

Leadership in Service

**Katy Kaesebier – Coordinator, Alternative Breaks & Community
Partnerships; Tiara Johnson – Graduate Assistant, Office of Student
Leadership & Civic Engagement**

Room 2080

The Active Citizen Continuum (ACC) is a developmental model tracking the progression from casual volunteer to engaged citizen. Explore your personal ACC story and consider how certain events and experiences trigger lasting transitions along the ACC continuum. The session prepares student leaders to intentionally foster these transitions among their peers.

Translating Ethical Leadership into the Real World

Taking Leadership into the Real World

Presented by Captain Ramirez – United States Marine Corp.

Room 2084

Students will participate in Ethical Decision Game (EDG) training to help you engage in ethical decision-making processes required as a leader, and participate in an on-going discussion and debate.

Workshop Session 4 2:00 - 2:50

#Leadership #SocialMedia #Hashtag

Emerging Leadership

Presented by Jeremy Lavender and Lauren Perkins

Graduate Assistants, Office of Student Leadership and Civic Engagement

Room 2041

Help examine and discuss the role of electronic media in leadership. Learn best practices for social media in leadership roles.

Building Exceptionally Talented Teams

Leadership in Teams

Presented by Dr. Todd Deal - Director, Office of Student Leadership & Civic Engagement

Room 2047

Leadership expert Peter Drucker famously said, "The purpose of a team is to make strengths productive and weaknesses irrelevant." On the strongest, most talented teams, leadership is shared. Come join us to discover your leadership talents and the areas where you need support and learn how to use those attributes to build exceptionally talented teams. You will leave with tools and techniques to help you apply this to your team.

Leadership Transitions in Service Organizations

Leadership in Service

Presented by Amber Carter – Civic Engagement Student Assistant, Office of Student Leadership & Civic Engagement

Room 2080

You can expect interactive activities and open dialogue to discuss the obstacles that occur when leadership transitions in an organization, and specifically how important the transfer of relationships is when working with community partners. We will work through the transitional challenge, learn from one another, and have a little fun along the way.

Transferring Your Leadership Experiences to Your Resume

Taking Leadership into the Real World

Presented by Donna Lowe - Career Development Specialist CLASS; Philip Bruce – Director, Career Services

Room 2084

Most students who participate in leadership development programs while in college develop excellent skill sets that are valued by employers. This presentation will help students take those exceptional leadership experiences and put them into their resume in ways that will get the attention of hiring managers.

Distinguished Leadership Keynote Speaker Dr. Barbara Christmas Golden



Barbara Christmas Golden, who currently serves as Chair of the Georgia Southern University Foundation, is a native of Reidsville, Georgia. She earned her B.S., M.Ed. and Ed.S. Degrees from Georgia Southern University and was selected to participate in the Principals' Institute at Harvard University as well as the Leadership Institute for Principals at Oxford University. She received her doctorate from Nova University.

Barbara has served as a teacher, principal, curriculum director and local school board member. As principal, Barbara led two schools which were named "Georgia Schools of Excellence." St. Marys Elementary was named a "National School of Excellence" under her leadership.

Various leadership roles have given her a unique perspective of educational issues. Barbara served as president of three statewide professional associations and as vice chair of the Georgia School Improvement Panel during Governor Miller's administration.

For nine years, Barbara served as head of the Professional Association of Georgia Educators, the state's largest education association, which now has more than 84,000 members. She also served as President of the PAGE Foundation, sponsor of the state STAR Student/STAR Teacher program. She served as CEO of the Tech High Foundation in Atlanta and as founding CEO of Tech High School, a charter school which served inner-city youth in downtown Atlanta.

Most recently, Barbara served as founding CEO of Southeastern Early College and Career Academy, the first regional charter school in Georgia established by a partnership of four rural school districts and a technical college. This unique effort has provided a model for small school districts to leverage resources to meet the educational and economic development needs of their communities.

In 2009, Barbara was named "Alumna of the Year" for Georgia Southern University." A few years earlier, she had already been named "Alumna of the Year" for GSU's School of Education. The Georgia Association of Educational Leaders awarded Barbara the Fulbright Distinguished Service Award, considered the most prestigious honor given to a Georgia school administrator. She has served on numerous boards, including the Board of Directors of the Georgia Chamber of Commerce.

Barbara is married to Bill Golden. They are members of the Statesboro First United Methodist Church. They have 5 children and 5 grandchildren and are currently enjoying retirement.



SOUTHERN LEADERS

Emerge with Distinction

SOUTHERN LEADERS PROGRAM

The **Southern Leaders Program** is a 4-phase leadership development program built on the premise that leadership development is a lifelong process. The Southern Leaders Program is designed to educate and equip students for leadership and to launch them on their leadership journey. The phases of the program are intended to move students along a developmental continuum of leadership knowledge and competencies.

Leadership Development Phases

- Self-Leadership
- Collaborative Leadership
- Community Leadership
- Leadership Legacy

Students who complete the program requirements receive the Leadership & Service seal on their diploma and unparalleled preparation to take on leadership roles in their communities, their careers, and in an ever-changing society.

Any interested freshmen or sophomore student may apply by stopping by the Office of Student Leadership & Civic Engagement or visit our website at www.georgiasouthern.edu/southernleaders

learn.

serve.

lead.