Student Affairs Connection

Message from the VP - Dr. Shay Little

I hope you are enjoying the summer and finding ways to spend extra time with friends and family. You deserve it! This edition of our division newsletter is dedicated to highlighting the work you have done all year serving students.

The mission statement noted in the introduction above is the new mission statement for the Division of Student Affairs. Thanks to the Strategic Planning & Assessment Committee led by
Dr. Urkivia Andrews and Dr. John Banter for leading us and the committee in the development of this important statement. It’s worth a repeat here:

*The Division of Student Affairs cultivates an inclusive environment to advance students’ holistic development through intentional learning and transformative engagement.*

Last week, division leaders shared IMPACT reports highlighting the ways that each unit supports students and elevates student success. The information in this newsletter is our first attempt to feature a few of the many facts and accomplishments you achieved this past year.

**IMPACT.**

Dictionary.com says /im-pakt/ is: the striking of one thing against the other to drive or press closely or firmly to something to have an impact or effect

During what I consider to be one of the most challenging years in higher education, you have not only made a difference. You produced results. You produced results with meaning, purpose, and intention. That impact is dynamic and inspirational. Take a few minutes to review and savor the accomplishments below. There is a lot to read! You made IMPACT. I am excited to be part of the GS Division of Student Affairs team. As our friend Dr. Seuss said,

You’ll be in your way up!
You’ll be seeing great sights!
You’ll join the high fliers
Who soar to high heights!

Relish the IMPACT you achieved this year. Go Eagles!

**COVID Support**

**Do Right**
Social Marketing Campaign: COVID-19 Prevention Behaviors

- Educational Modules (2,000 + unique users)
- Outreach Requests (209 participants)
- Social Media Campaign (233,766 engagements)
- Mask Postcards (3,000 for faculty and staff, 26,000 for students, 1,100 for general use/ Total: 30,100)
- Mental Health Kits (115)
- Caught Ya Doin Right Cards (Fall: 750 / Spring: 1,000 / Total 1,750)

**Wings Up, Sleeves Up**
Social Marketing Campaign: Vaccine Efficacy/Vaccination Behavior

- Promotional T-shirts (1,928)
- Eagle Dining Chick-fil-A & Starbucks Coupons
- Social Media Campaign (233,766 engagements)

9,623 supported through the CARES Portal.

Health Services has administered 7,500+ COVID Vaccines.
Health Services has lead the medical response to COVID and supported the university's mission for students.

University Housing
6,041 Meals Delivered
1,284 Students Supported
1,142 Minutes Of Covid Calls On Staff Cell Phones
1,852 Covid Related Texts Sent

The Student Accessibility Resource Center provided 169 alternate education arrangements in Fall 2020 and 142 alternate education arrangements in Spring 2021.

Russell Union remained open on campus, with adjusted hours. Additionally, ballrooms were modified into classroom spaces to help the university adhere to social distancing guidelines.

Mental Health Initiatives

We've created a partnership with The Jed Foundation (JED) to help create a long-term strategic plan while implementing immediate actions and programs to support student mental health on campus. The aim of JED Campus is to ensure that schools have comprehensive systems in place in order to prioritize student mental health and create positive systemic change in the campus community. JED provides a comprehensive public health approach in promoting emotional well-being and preventing suicide and serious substance abuse.

The Nationwide percentage saw a decline of 25% in access to mental health services.
Our Counseling Center saw a 26% increase in students accessing counseling center services.

$48,000 award in grant funding for the following programs: SASSI, EMDR, QPR, and HERO Folder
**Eagle Engage** is a pilot program that was launched at Georgia Southern in November 2020. Purpose: Online portal designed to develop community amongst students. A place to find and connect with student organizations, learn about campus events, log service hours, and grow skills/knowledge.

### Report Analytics
- 3,651 Attendees
- 104 Events
- 800 events were attended via Zoom
- Course load reports 24.1% of students carried 15 credit hours
- 40.3% of students had a GPA between 3.5-4.0
- 68% of students were on the Statesboro Campus
- 30.5% of students were on the Armstrong Campus
- 22 Students were on the Liberty Campus**

### Health Services
- **36,617** Clinic & Department Encounters
- **4,924** Unique Patients & Client

### Student Media
- **1.7 Million** Student Touchpoints via Newsletter

The George-Anne Media Group won eight awards in the annual Georgia College Press Association, recognizing work from 2020.
**Student Government Association**

**Eagles for Eagles**

- **51** Total Recipients
- **$29,185.41**: Total Amount Funded
- **$33,517.30**: Total Amount Raised
  Since July 2020

**Office of Multicultural Affairs**

**#OMACARES**

- **282** Program Events
- **4,305** People Trained on Diversity, Equity, and Inclusion Related Education
- **300** Active Participants in Mentoring Programs with a 2.9 GPA

**Office of Career & Professional Development**

**Handshake**

Handshake was implemented in June 2020.

- **5,838** active employers in FY21 via Handshake provided to students and alumni
  - (This is a 4-fold increase over our previous platform.)
- **21,090** job opportunities that students and alumni have access to (full-time and part-time).
- **6,877** experiential learning opportunities (co-ops, internships, fellowships and volunteer) via Handshake.

**Best Column writing**
- Group 1
  - 1st place, **Andy Cole**
- Group 2
  - 1st place, **Morgan Carr**

**Best sports photo**
- Group 2
  - 2nd place, **Isis Mayfield**

**Best feature story**
- Group 1
  - 1st place, **Celeste Chapman**
- Group 2
  - 1st place, **Olivia Craft**
  - 2nd place, **Noelle Walker**

**Best investigative reporting**
- Group 1
  - 1st place, **Andy Cole**
- Group 2
  - 1st place, **Olivia Craft**
  - 2nd place, **Noelle Walker**

The George-Anne Statesboro Edition also received the third-place award for Best Campus Community Service-News, based on a sampling of editions of the print newspaper.
Student Wellness & Health Promotion

25,032 Interactions (Not Including "Do Right" Postcards or Vaccine Promotions)

Student respondents who participate in programs developed through the Wellness Curriculum will report positive behavior intentions for healthy behavior change.

- FY20: 75% of student respondents reported positive behavior intention for health behavior change
- FY21: 91% of student respondents reported positive behavior intention for health behavior change

Campus Recreation & Intramurals

221,074 Total Participants in 2020-2021

The Georgia Southern University Golf Course saw an increase in revenue in FY21, up to $1,070,000.

Office of Student Activities

8,888 Total Student Participants
141 Total Programs
30,000 Virtual Participants
284 Active Student Organizations
17 New Student Organizations

Dean of Students Office

119 Students Served at Food Pantries

Behavior Assessment Team (BAT)
55 Students Supported by collaboration between the Dean of Students Office, Residence Life, Provost Office, Counseling Center, SARC, and Public Safety.

Office of Leadership & Community Engagement

Southern Leaders was voted 2021 Outstanding Leadership Program of the Year by the NASPA Student Leadership Programs Knowledge Community.

4,600+ Students Engaged in Programs for 2020-2021

8,291 Hours of Leadership Development for Students involved with OLCE Programs.

Counseling Center

97.36% of clients stated that the services at the counseling center helped them be successful in college.
Students who receive services at the Counseling Center will experience symptom remission/improvement at a rate that is equivalent to the mean rate of change for Counseling Center clients nationwide.

Office of Student Conduct

1,191 Incident Reports
(Down 11% from FY2020)

New Sanctioning Model Focuses on:
- Personal Growth
- Student Development
- Education

University Housing

87.4% of Students (FY2020) in the University Housing Annual Satisfaction Survey indicated they were Satisfied/Very Satisfied with their overall residential experience.

10,548 Total Attendees of Residential Curriculum Model Programs

Student Support Services

85% Persistence Rate

89% Good Academic Standing Actuals

35,758 Service Hours Completed by GS Students, With a Volunteer Impact Total of $1,020,533.32

Office of Fraternity & Sorority Life

13% of Georgia Southern students are members of the FSL Community.

987 New Members (2020-2021)

$83,000+ Raised in Two Weeks for the National Pan-Hellenic Council (NPHC) Park

TRIO

85% Persistence Rate in Program

90% Good Academic Standing Actuals

Student Union Facilities & Event Services

Incorporated the Armstrong Student Union into the division.

374,713 Total Visitors (not including breaks)

Staff Council Division Representatives

Leigh Johnson- Coordinator:
Fitness & Wellness, Campus Recreation & Intramurals
Student Accessibility Resource Center

Fall 2020
291 Students with Psychological Disabilities Treated

Spring 2021
237 Students with Psychological Disabilities Treated

Professional Development Workshop Series

Summer 2021 Professionals Track (Grad students are welcome to attend if space is available)

- 6/13, 2:00 - 3:30 p.m. IN-PERSON on the Armstrong campus (available via Zoom for Statesboro campus) : Diversity, Equity, and Inclusion with Ryan Moguel from the Office of Multicultural Affairs (Register HERE)

Catherine “Cat” Bishop - Assistant Director, Office of Student Activities

Jodi Kennedy - Director, Office of Leadership & Community Engagement

Ben Wicker - Associate Director of Residence Education, University Housing

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DIVISION OF STUDENT AFFAIRS

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