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## Business Faculty Perceptions: Exploring the Underlying Factors of Ethics as a Core Institutional Value

Anne H. Batory  
*Wilkes University*

Stephen S. Batory  
*Wilkes University*, [batory@wilkes.edu](mailto:batory@wilkes.edu)

Grace Xiao  
*Wilkes University*

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# **Business Faculty Perceptions: Exploring the Underlying Factors of Ethics as a Core Institutional Value**

**Anne Heineman Batory**

**Stephen S. Batory**

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## **ABSTRACT**

Institutions of higher education continue to be challenged by the complexity of academic integrity. In this study, faculty from over 50 different U.S. universities shared their perceptions toward academic integrity issues such as student, administration and faculty behavior. At universities where ethics is considered a core value, the faculty perceives the academic environment as one that values honesty, where dishonest behaviors receive adequate punishment, and where students are held responsible for their behaviors. The study contributes to the body of research as perceived by business faculty on the academic integrity environment underlying the education of future business practitioners. Implications for research and practice are discussed.

## **ABOUT THE AUTHORS**

Anne Heineman Batory (Ph.D., University of Maryland) is chair and professor of marketing in the Entrepreneurship, Leadership, and Marketing Department at the Sidhu School of Business and Leadership at Wilkes University. Her research interests include teaching and leadership development, academic integrity, and marketing ethics.

Stephen S. Batory (D.B.A., University of Maryland) is retired professor of marketing at Bloomsburg University of Pennsylvania. His research interests include teaching and learning influences, academic integrity, marketing ethics, and family decision making.

Ge Xiao (Ph.D., Auburn University) is an assistant professor at the Sidhu School of Business and Leadership at Wilkes University. She teaches business at the MBA and undergraduate level. Her research interests include consumer decision-making and leadership.