Welcome Student Leaders to The 8th Annual

SOUTHERN Collegiate Leadership Conference
October 5, 2013

Sponsored by the Office of Student Leadership & Civic Engagement

GeorgiaSouthern.edu/SCLC
Schedule of Events

9:00 AM    Registration/ Sign-In
9:30 AM    Welcome and Introduction
9:35 AM    Dr. Brooks Keel
9:45 AM    Judge Faye Sanders Martin
10:00 AM   Workshop Session 1
11:00 AM   Workshop Session 2
12:00 AM   Dean Patrice Jackson
12:00 PM   Lunch
12:40 PM   Darron Burnette
1:00 PM    Workshop Session 3
2:00 PM    Workshop Session 4
3:00 PM    Dr. Todd Deal
3:30 PM    Closing
Workshop Tracks

How will YOU develop your leadership?

These workshops are all about you and your individual leadership needs. You choose which workshops to attend during each session. You may choose to attend all workshops in one of the five tracks or you may simply choose to attend the one that interests you the most during that session time. Our hope is that you will tailor this experience to fit your personal leadership development needs.

The featured workshop sessions focus on the following topics:

**Emerging Leadership**
These workshops are primarily for students who are emerging as leaders on campus. The workshops will provide the knowledge and skills necessary to make a difference and be more effective with their involvement. This track is ideal for freshmen or students who are interested in developing a strong foundation as a leader.

**Leadership in Teams**
This track is designed to help participants develop skills that allow them to effectively lead and collaborate with their team.

**Taking Leadership to the Real World**
These workshops will focus on how you take the experiences you have as a student leader and translate them to your benefit as you enter the next phase of life.

**Leadership in Service**
These workshops will explore leadership that inspires, motivates, organizes, and empowers positive social change.

**Leadership in Greek Organizations**
These workshops are geared to strengthen Greek letter organizations and develop the leadership skills of their members.
Workshop Session 1 10:00 – 10:50

Create a Happy Organization
Presented by Dr. Trey Denton – Professor, Marketing, & Coordinator, COBA Honors Office
Room 2080
Participants will explore the role of happiness within organizations (and its relationship to productivity and purpose). Contributing factors linked to happiness within organizations will be identified. Participants will then discuss ways to apply this knowledge in various settings.

5 Minutes of You
Presented by Philip Bruce – Director, Career Services
Room 2048
If you only had five minutes, how would you present yourself? This program is designed to help participants recognize how their body language and facial expressions greatly influence how people view them. In addition, this session will cover the basics of professional dress, communication etiquette, and social networking sites.

The True Colors of Your Personality
Presented by Donna Lowe - Career Development Specialist CLASS; Amy Rowell - Career Development Specialist COE, CHHS, and COPH
Room 2041
True Colors is an interactive assessment to help you understand why people behave as they often do. Learn to understand your own uniqueness and respect the differences in how people function to bring out the best in everyone!

Living and Leading: The Active Citizen Continuum
Katy Kaesebier – Coordinator, Alternative Breaks & Community Partnerships; Tiara K. Johnson – Graduate Assistant, Office of Student Leadership & Civic Engagement
Room 2084
The Active Citizen Continuum (ACC) is a developmental model tracking the progression from casual volunteer to engaged citizen. Explore your personal ACC story and consider how certain events and experiences trigger lasting transitions along the ACC continuum. The session prepares student leaders to intentionally foster these transitions among their peers.

We Have an Advisor... What Do We Do with Them?
Presented by Jess Turuc – Coordinator, Fraternity and Sorority Life; Valerie Lumarre – Graduate Assistant, Fraternity and Sorority Life
Room 2047
We’ve all got one: an advisor; but do you sometimes wonder what their purpose is? What do they want from us, besides meeting deadlines and staying out of trouble? However, there is no doubt that advisors play an important and integral role in guiding the chapter. After attending this session, participants will have a better understanding of the role of an advisor and receive great tips to maximize the relationship between the advisor and chapter.
Workshop Session 2 11:00 - 11:50

Team Lead: Is Your S.H.I.E.L.D. Ready?  
Presented by Julie Cantor – Coordinator, Student Conduct  
Room 2080

Leadership isn't just a fancy title on a name tag or specific to one person's role. Each person in your organization is a leader and is equally important to the success of your team. Through examples from the movies, learn how to transform your group into a success.

Time Management  
Presented by Jessica Ryle – Graduate Assistant, Office of Student Leadership & Civic Engagement  
Room 2048

Knowing how to manage your time effectively is essential to becoming a leader. Come learn how to best use the time you have and feel more productive in school and in life!

Transferring Your Leadership Experiences to Your Resume  
Presented by Donna Lowe - Career Development Specialist CLASS; Philip Bruce – Director, Career Services  
Room 2041

Most students who participate in leadership development programs while in college develop excellent skill sets that are valued by employers. This presentation will help students take those exceptional leadership experiences and put them into their resume in ways that will get the attention of hiring managers.

Creating and Maintaining Quality Community Partnerships  
Presented by Danyel Addes – Coordinator, Civic Engagement; Wendy Denton – Assistant Director, Service Learning; Katy Kaesebier – Coordinator, Alternative Breaks & Community Partnerships  
Room 2084

This session will consider the important components of a quality community partner relationship. Work individually or in a group to identify traits that are important to you and your community. Based on your organization’s priorities, build your own unique rubric to assess your current and future partnerships.

Stop, Collaborate, and Listen: Bridging the Gap between Your Local Chapter and Your National Office  
Presented by Susan Matheison – Graduate Assistant, Office of Fraternity & Sorority Life  
Room 2047

We all do better when we work together. There are many partners fighting for the betterment of fraternity/sorority life, yet so often it seems hard for all of us to get on the same page. This session will provide students the opportunity to better understand how to utilize their national headquarters staff, particularly focusing on fostering open communication. This session will also prepare students for what a typical campus visit entails so they can better prepare for the consultant visiting.
Workshop Session 3 1:00 - 1:50

I'm Not Hurting Anyone: The Complexity of Ethical Leadership  
Presented by Lloyd Graham – Resident Director, Southern Courtyard  
Room 2080  
Is Miley Cyrus an ethical leader? Join me in an interactive discussion of the ins and outs of ethical leadership and see if you actually stand for something or fall for anything.

All I Need to Know About Conflict, I Learned From the Movies! Conflict Styles and Resolution  
Presented by Dan Zimmerman – Resident Director, Southern Pines  
Room 2048  
Ever wonder why you react to conflict a certain way? Join me as we explore conflict styles via movie/fictional characters, group development, and conflict resolution to help you and your group work more effectively through conflict!

Implementing Your Leadership Skills with Success in an Experiential Learning Environment  
Presented by Allison Gorman – Assistant Director, Employer Relations and Experiential Learning  
Room 2041  
All students should take advantage of an experiential learning opportunity while they are in college (internship, co-op, practicum, etc.) to help them refine their leadership traits. This presentation will focus on locating experiential learning opportunities and how to maximize them using your leadership and emotional intelligence skill sets.

Best Practices for Problem Solving  
Presented by Brandon McGriff; Jeremy Lavender – Graduate Assistants, Office of Student Leadership & Civic Engagement  
Room 2084  
As leaders in service-based programs you must often navigate complicated situations and relationships (e.g., interpersonal conflicts among group members or a difference of opinion between volunteers and host organizations). Consider and work through scenarios from service programs, learn from the experiences of your peers, and leave with knowledge of best practices for addressing common challenges in the service field.

Risk Management: A Values-Based Approach  
Presented by Olivia Barker - Activities Coordinator, Office of Student Activities  
Room 2047  
Risk management is not traditionally defined in moral terms, but through legality. Including moral development into risk management practices will not only further reduce liability, but also educate students on values-based decision-making. This presentation will help students understand why we should reframe the approach of risk management education.
Building Exceptionally Talented Teams  
Presented by Dr. Todd Deal - Director, Office of Student Leadership & Civic Engagement  
Room 2081  
Leadership expert Peter Drucker famously said, "The purpose of a team is to make strengths productive and weaknesses irrelevant." On the strongest, most talented teams, leadership is shared. Come join us to discover your leadership talents and the areas where you need support and learn how to use those attributes to build exceptionally talented teams. You will leave with tools and techniques to help you apply this to your team.

Don’t be Bougie; Don’t be Ratchet  
Presented by Graduate Assistants, Office of Student Leadership and Civic Engagement  
Room 2048  
Which is worse as a leader: being bougie, or being ratchet? Learn how to create your own leadership style without falling into one of these two traps.

Why do Leadership Skills Matter to Employers?  
Presented by Target Brands, Inc.  
Room 2041  
Executives from Target Brands, Inc. will discuss what they value in student candidates and what the “difference makers” are for them in the hiring process.

Leadership Through Transition  
Presented by Danyel Addes – Coordinator, Civic Engagement  
Room 2084  
Each year students in college organizations graduate or transition out of leadership positions. Explore ways to build depth and sustainability of leadership, identify and engage rising leaders, and maintain quality community partnerships through these transitions.

Community Services or Philanthropy, Which One Should We Focus On?  
Presented by Francisco Lugo – Director, Office of Sorority and Fraternity Life; Michele Feldman – Graduate Assistant, Office of Sorority and Fraternity Life  
Room 2047  
As fraternity and sorority we are committed to participating in community service and philanthropic efforts; however, most times we pick philanthropy over services. This session will provide students the opportunity to better understand the importance of having a healthy balance between community services and philanthropic efforts within our Greek Community.
The Office of Student Leadership & Civic Engagement would like to thank the following people for their support:

**Southern Leaders Advisory Council:**
- Sidney Llorance
- Mason Graham
- Colleen McNally
- Tannis Kufner
- Trint Smalley

**Office of Fraternity & Sorority Relations:**
- Office of Career Services

**Office of Student Leadership & Civic Engagement:**
- Dr. Todd Deal
- Katy Kaesebier
- Dr. Nancy Shumaker
- Ryan Keesee
- Branden McGriff
- Jodi Kennedy
- Danyel Addes
- Sean Payne
- Tiara K. Johnson
- Kristin Mock
- John Banter
- Wendy Denton
- Jessica Ryle
- Jeremy Lavender
The Southern Leaders Program is a 4-phase leadership development program built on the premise that leadership development is a lifelong process. The Southern Leaders Program is designed to educate and equip students for leadership and to launch them on their leadership journey. The phases of the program are intended to move students along a developmental continuum of leadership knowledge and competencies.

Leadership Development Phases
- Self-Leadership
- Collaborative Leadership
- Community Leadership
- Leadership Legacy

Students who complete the program requirements receive the Southern Leaders seal on their diploma and unparalleled preparation to take on leadership roles in their communities, their career, and in an ever-changing society.

Learn more and how to apply from the Office of Student Leadership & Civic Engagement.