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Scholarly Communications Work Team Essence Notes

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Scholarly Communications Team Meeting

March 21, 2016

**ETD Submission Form Updates:** The ETD submission form will change to accommodate an opt-out [Creative Commons License](#) and an option for graduate students to upload their data associated with their thesis/dissertation.

**Digital Commons@Georgia Southern Benchmark Numbers:** These statistics were provided to the team for review. The following is the numbers for 2015: growth (89%) and breadth (97%), the demand (48th percentile). These numbers are remained with last years’ numbers. The numbers may indicate that the library should promote Digital Commons as a resource to find materials not just a service for housing materials.

**Scholarly Communications Roadshow Recap:** The PowerPoint presentations from the Scholarly Communications Roadshow are available on the R:Drive in the Common folder under Scholarly Communication Roadshow.

**Summary of Activity:** The majority of the meeting was dedicated to discussing the Summary of Activity (see below). The list was examined to determine what needed to be completed/discussed. This portion of the meeting was also used to answer questions on Digital Commons/SelectedWorks/PlumX metrics. Side notes are featured in orange. Notes in green are decisions and comments made during the meeting.
Summary of Activity (June 2015-March 2016)

Incomplete Projects:

- **Traveling Open House**
  - COE, COBA, CEIT, CHHS, COSM, and JPHCOPH have all responded that they will be willing to let us host an open house

- **New SelectedWorks Promotion** [Jeff and Ashley will collaborate to promote it to two different audiences: current and potential users of SelectedWorks.]

- **Altmetrics Trial** [It was decided to place a hold on this project.]

- **PlumX Reports for conference/journal organizers, College Deans, and Department Chairs**
  - In progress and (hopefully) completed soon
  - For conference/journal organizers, emphasize Author Dashboard in Digital Commons in addition to PlumX Metrics

Virtual Bookshelf

Completed (for the most part) Projects:

- **Digital Commons@Georgia Southern Homepage**
  - Sidebar links reorganized and edited
  - Content updated on FAQ, About, Learn More (SelectedWorks, PlumX Metrics, Expertise Search, and Data Management and Curation), Copyright Information
  - Additional changes needed: change personal email addresses to digitalcommons@georgiasouthern.edu, add testimonial images in rotating gallery, policies on copyright and collection development in About, and anchors in Learn More
  - Proof-read site

- **Open Access Week**
  - Created and sent survey to faculty to identify popular topics
    - 2 responses
  - Ad created and sent through graduate student listserv, liaison newsletter, Facebook, Faculty listserv, MyNews, GSInfo, Blog, Newsbox
  - Prepared presentations on three subjects. Each one was presented twice.
    - Author Rights as Faculty (60 min) (with Legal Affairs)
    - How to Recognize and Avoid Predatory Journals (30 min)
    - Library Services Available to Measure Your Scholarly Impact (30 min)
  - Attendance ranged from 0-2 non-library faculty and/or 0-2 library faculty per session

- **Survey to Library Liaisons** [Results were handed out to all attendees.]
  - Created and sent survey to library liaisons
  - 8 responses (attached)
  - Create actions based on responses
    - Create electronic infographic and print brochure
    - Presentation on Digital Commons & library services

- **Open House**
  - 9 testimonials gathered from faculty and deans
  - 10 ads created based on testimonials in addition to customized ads for the newsbox and Facebook cover photo and sent through graduate student listserv, liaison newsletter, Facebook, Faculty listserv, MyNews, GSInfo, Blog, Newsbox
  - 3 non-library faculty showed

- **Email to New Faculty Promoting SelectedWorks/PlumX Metrics**
  - No direct requests for SelectedWorks/PlumX Metrics based on ad
Decisions/Approvals:
- Memorandum of Understanding (approved)
- Copyright Information Handout (approved)
- Branding SelectedWorks Profiles (only undergraduate students will not receive Georgia Southern branding)

Informative Presentations:
- 2014-2015 Annual Report on Digital Commons@Georgia Southern
- Updates on Digital Commons@Georgia Southern (August 2015)
- Analysis of Participants in Digital Commons@Georgia Southern
- Six Month Report on Digital Commons
- Assigning DOIs and ISSNs to Journals in Digital Commons@Georgia Southern
- Charleston Conference Presentations: Altmetrics, Liaisons Promoting Scholarly Communications, Data Workshop
- Data Management Services LibGuide
- New SelectedWorks Interface
- DMPTool Overview
- ETD form changes
- Benchmarks report from bepress on Digital Commons@Georgia Southern
- Scholarly Communications Roadshow

Possible Future Projects:
- Open Access Week (2016)
- Promotion for new faculty in the Fall
- Promotion for one million views
- Survey from bepress to pinpoint faculty research [Example of survey was provided to attendees.]
- Customer service survey to those using Digital Commons