

Georgia Southern University

Digital Commons@Georgia Southern

Gretsch Company Catalogs and Price Lists

Gretsch Family in the Musical Instrument
Universe as Presented by Georgia Southern
University

1975

Gretsch Guitars Catalog

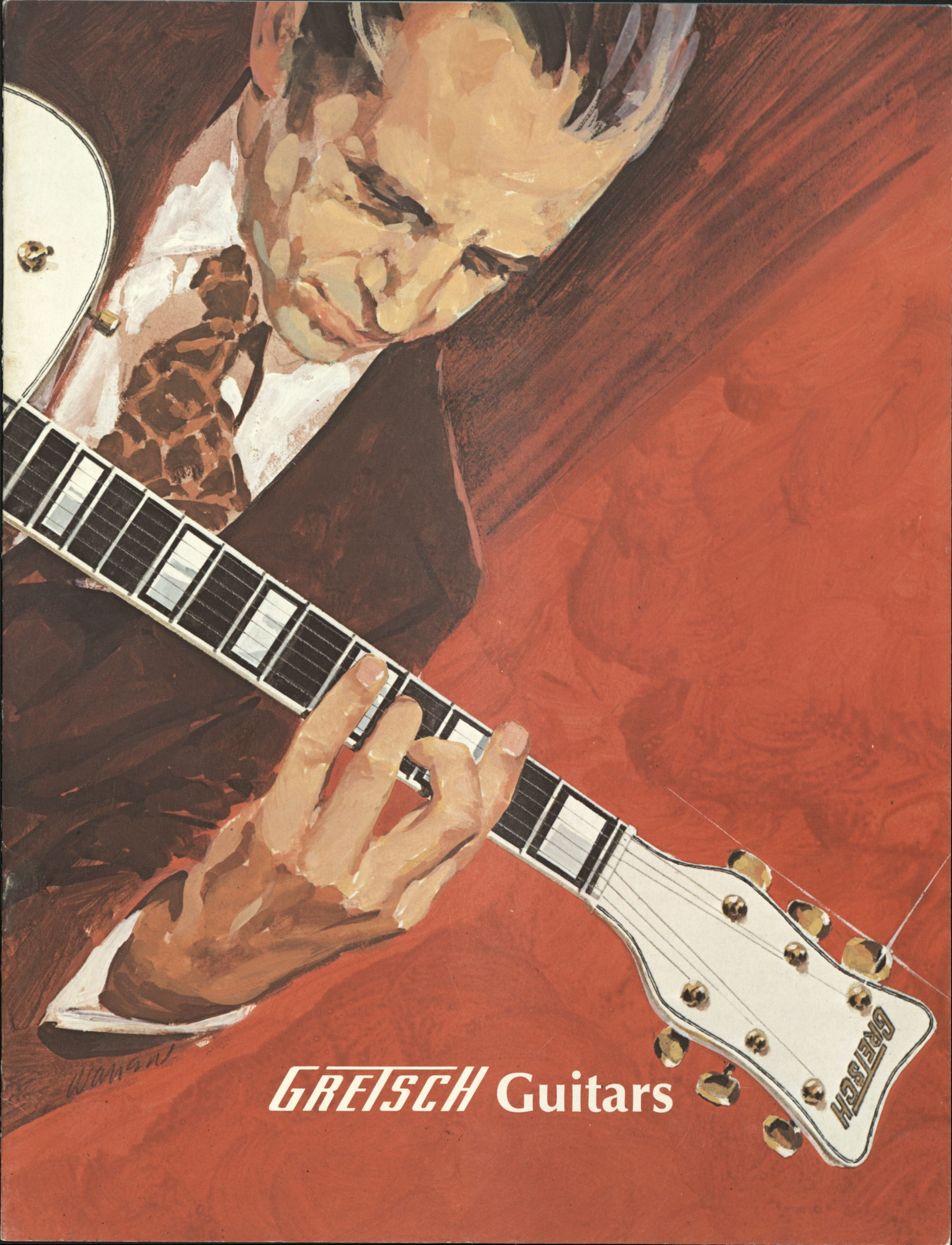
Gretsch Company

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/gretsch-catalogs>



Part of the [History Commons](#), and the [Music Commons](#)

This catalog (restricted to georgia southern) is brought to you for free and open access by the Gretsch Family in the Musical Instrument Universe as Presented by Georgia Southern University at Digital Commons@Georgia Southern. It has been accepted for inclusion in Gretsch Company Catalogs and Price Lists by an authorized administrator of Digital Commons@Georgia Southern. For more information, please contact digitalcommons@georgiasouthern.edu.

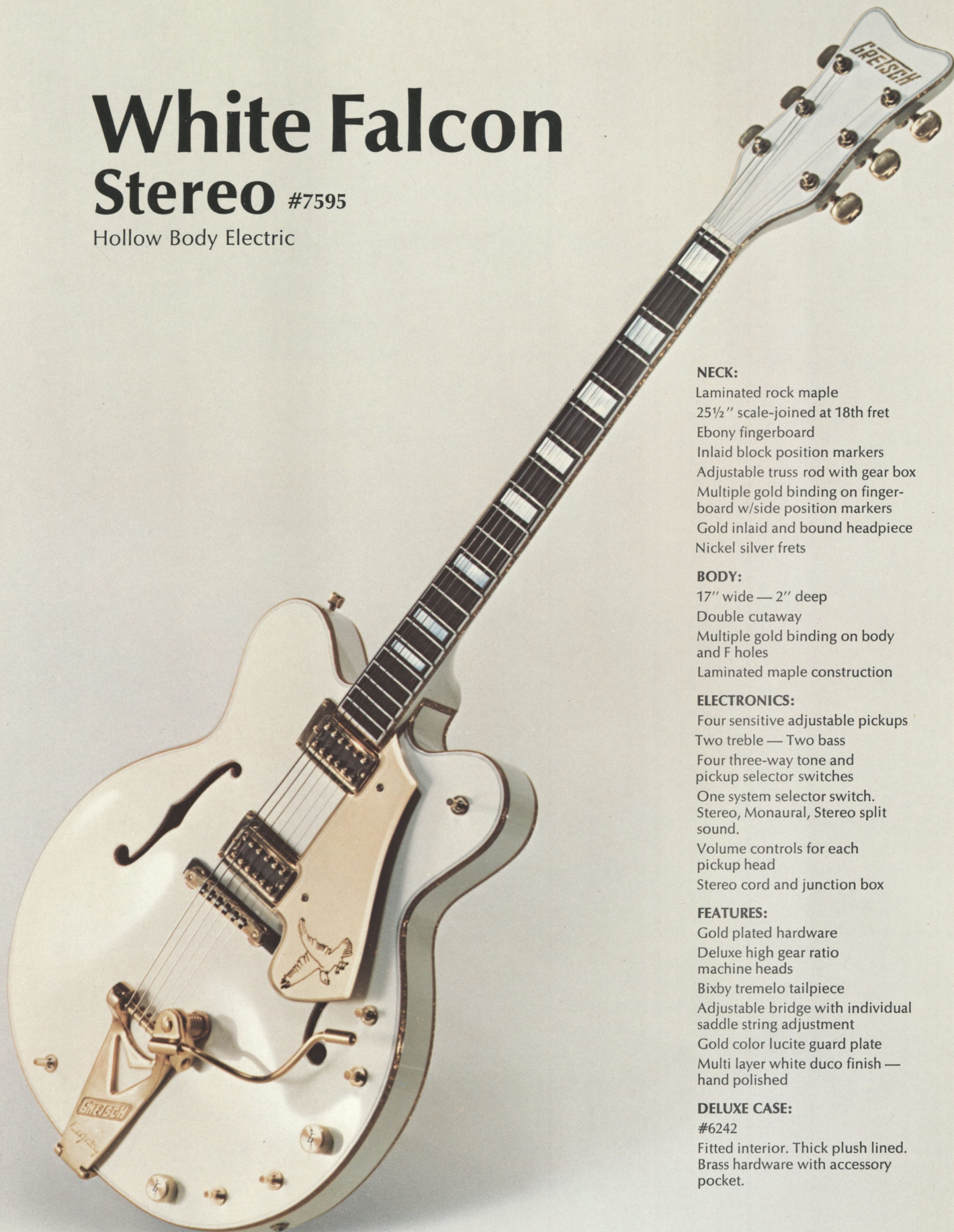


GRETSCH Guitars

White Falcon

Stereo #7595

Hollow Body Electric



NECK:

Laminated rock maple
25½" scale-joined at 18th fret
Ebony fingerboard
Inlaid block position markers
Adjustable truss rod with gear box
Multiple gold binding on fingerboard w/side position markers
Gold inlaid and bound headpiece
Nickel silver frets

BODY:

17" wide — 2" deep
Double cutaway
Multiple gold binding on body and F holes
Laminated maple construction

ELECTRONICS:

Four sensitive adjustable pickups
Two treble — Two bass
Four three-way tone and pickup selector switches
One system selector switch.
Stereo, Monaural, Stereo split sound.
Volume controls for each pickup head
Stereo cord and junction box

FEATURES:

Gold plated hardware
Deluxe high gear ratio machine heads
Bixby tremolo tailpiece
Adjustable bridge with individual saddle string adjustment
Gold color lucite guard plate
Multi layer white duco finish — hand polished

DELUXE CASE:

#6242
Fitted interior. Thick plush lined.
Brass hardware with accessory pocket.

White Falcon

#7594

Hollow Body
Electric



NECK:

Laminated rock maple
25½" scale — joined at 18th fret
Ebony fingerboard
Inlaid block position markers
Adjustable truss rod with gear box
Multiple gold binding on fingerboard w/side position markers
Gold inlaid and bound headpiece
Nickel silver frets

BODY:

17" wide — 2" thick
Double cutaway
Multiple gold binding on body and F holes
Laminated maple construction

ELECTRONICS:

Dual sensitive adjustable pickups
Pickup selector switch
Tone selector switch
Volume controls for each pickup
Master volume control

FEATURES:

Gold plated hardware
Deluxe high gear ratio machine heads
Bixby tremelo tailpiece
Adjustable bridge with individual saddle string adjustments
Gold color lucite guard plate
Multi layer white duco finish — hand polished

DELUXE CASE:

#6242
Fitted interior. Thick plush lining.
Brass hardware with accessory pocket.

White Falcon

#7593

Hollow Body
Electric



NECK:

Laminated rock maple
25½" scale-joined at 14th fret
Ebony fingerboard
Inlaid block position markers
Adjustable truss rod w/gear box
Gold binding on fingerboard and headpiece
Nickel silver frets

BODY:

17" wide — 2¾" deep
Single cutaway
Multiple gold binding on body and F holes
Laminated maple construction

ELECTRONICS:

Dual sensitive adjustable pickups
Pickup selector switch
Tone selector switch
Volume controls for each pickup
Master volume control

FEATURES:

Gold plated hardware
Deluxe high gear ratio machine heads
Bixby tremelo tailpiece
Adjustable bridge with individual saddle string adjustments
Gold color lucite guard plate
Multi layer white duco finish — hand polished

DELUXE CASE:

#6245 deluxe.
Fitted interior. Thick plush lining.
Brass hardware with accessory pocket.

Chet Atkins

Super Chet

#7690

Hollow Body
Electric



Also available in Walnut finish. Model #7691

NECK:

Laminated rock maple
24½" scale-joined at 18th fret
Ebony fingerboard
Abalone inlay on fingerboard and headpiece
Multiple binding on fingerboard and headpiece
Adjustable truss rod with gear box
Nickel silver frets

BODY:

17" wide — 2½" deep
Laminated maple construction
Multiple inlay on sides
Multiple binding on body and F holes
Exclusive easy access cutaway design

ELECTRONICS:

Dual sensitive pickups
Pickup selector switch
Tone and volume controls for each pickup and master volume control mounted on guard plate

FEATURES:

Gold plated metal parts
Deluxe high ratio enclosed machines
Deluxe tailpiece — ebony insert with abalone inlay
Adjustomatic bridge with individual saddle string adjustments
Autumn red stain finish — hand polished

DELUXE CASE:

#6245
Fitted interior. Thick plush lining.
Brass hardware with accessory pocket.

Chet Atkins

Country Gentleman

#7670

Hollow Body
Electric



NECK:

Laminated rock maple
Ebony fingerboard
Adjustable truss rod w/gear box
24½" scale-joined at 18th fret
Black and white binding on headpiece and fingerboard
Ebonized headpiece — inlaid
Neo-classic position markers

BODY:

17" wide — 2" thick
Laminated maple construction
Open-bound sound holes
Multiple binding
Double cutaway

ELECTRONICS:

Dual high sensitive adjustable pickups
Tone selector switch
Pickup selector switch
Volume control for each pickup
Master volume control

FEATURES:

Gold plated metal parts
Deluxe high ratio enclosed machines
Adjustomatic bridge w/individual string saddle adjustments
Gretsch Bixby vibrato tailpiece
Rich walnut grain finish — hand polished

DELUXE CASE:

#6242
Thick plush lined, brass hardware with accessory pocket

Chet Atkins

Nashville

#7660

Hollow Body
Electric



NECK:

Laminated rock maple
Ebony fingerboard
Adjustable truss rod with gear box
24½" scale—joined at 18th fret
Multiple binding on headpiece
and fingerboard
Ebonized headpiece — inlaid
Neo-classic position markers

BODY:

16" wide — 2½" thick
Laminated maple construction
Open-bound F holes
Double cutaway
Multiple binding

ELECTRONICS:

Dual high sensitive adjustable
pickups
Tone selector switch
Pickup selector switch
Volume control for each pickup
Master volume control

FEATURES:

Chrome plated metal parts
Enclosed geared machines
Adjustamatic bridge with
individual string saddle
adjustment
Gretsch Bixby vibrato tailpiece
Amber red finish — hand polished

CASES:

#6241
Plush lined deluxe
#6225
Hard shell flannel lined

Chet Atkins

Tennessean

#7655

Hollow Body
Electric



NECK:

Laminated rock maple
Rosewood fingerboard
Adjustable truss rod with gear box
24½" scale — joined at the
14th fret
Bound fingerboard
Neo-classic position markers
Ebonized headpiece — inlaid

BODY:

16" wide — 2" thick
Laminated maple construction
Open sound holes
Multiple binding
Single cutaway

ELECTRONICS:

Dual adjustable pickups
Tone selector switch
Pickup selector switch
Volume control for each pickup
Master volume control

FEATURES:

Chrome plated metal parts
Enclosed gear machine heads
Adjustamatic bridge w/individual
string saddle adjustment
Gretsch Bixby vibrato tailpiece
Dark cherry red finish —
hand polished

CASES:

#6241
Plush lined deluxe
#6225
Hard shell flannel lined

Roc Jet

#7610

Solid Body Electric



Roc Jet

#7612

Solid Body Electric



NECK:

Laminated mahogany
Ebony fingerboard
w/neo-classic inlay
Adjustable truss rod w/gear box
24½" scale — joined at 18th fret
Bound fingerboard and headpiece
Inlaid headpiece
Nickel silver frets

BODY:

13½" wide — 1½" thick
Solid mahogany body —
black top
Multiple body binding
Single cutaway

ELECTRONICS:

Brilliant Super-tron dual pickups
Pickup selector switch
Tone controls for each pickup
Volume controls for each pickup
Master volume control

FEATURES:

Chrome plated hardware
Enclosed gear machines
Adjustable bridge with individual
saddle string adjustments
Gretsch "G" tailpiece

CASE:

#6238
Hard shell flannel lined.

NECK:

Laminated rock maple
Ebony fingerboard
Neo-classic inlay
Adjustable truss rod w/gear box
24½" scale — joined at 18th fret
Bound fingerboard and headpiece
Inlaid headpiece
Nickel silver frets

BODY:

13½" wide — 1½" deep
Solid mahogany body —
red stain top
Multiple body binding
Single cutaway

ELECTRONICS:

Brilliant Super-tron dual pickups
Pickup selector switch
Tone controls for each pickup
Volume controls for each pickup
Master volume control

FEATURES:

Chrome plated hardware
Enclosed gear machines
Adjustable bridge w/individual
string saddle adjustments
Gretsch "G" tailpiece

CASE:

#6238
Hard shell flannel lined

Roc Jet

#7613

Solid Body Electric



NECK:

Laminated rock maple
Ebony fingerboard
Neo-classic inlay
Adjustable truss rod w/gear box
24½" scale — joined at 18th fret
Bound fingerboard and headpiece
Inlaid headpiece
Nickel silver frets

BODY:

13½" wide — 1½" deep
Solid mahogany body —
walnut stain top
Multiple body binding
Single cutaway

ELECTRONICS:

Brilliant Super-tron dual pickups
Pickup selector switch
Tone controls for each pickup
Volume controls for each pickup
Master volume control

FEATURES:

Chrome plated hardware
Enclosed gear machines
Adjustable bridge w/individual
string saddle adjustments
Gretsch "G" tailpiece

CASE:

#6238
Hard shell flannel lined.

Country Roc

#7620

Solid Body Electric



NECK:

Laminated rock maple
Bound ebony fingerboard
Western motif block inlay
Adjustable truss rod w/gear box
Bound, inlaid headpiece
Nickel silver frets

BODY:

13½" wide — 1½" thick
Mahogany body with western
maple top
Sides inlaid with hand tooled
leather
Brass studs on leather inlay
Multiple body binding
Single cutaway
"G" brand on top

ELECTRONICS:

Brilliant dual pickups
Pickup selector switch
Tone selector controls for each
pickup
Volume controls for each pickup
Master volume control

FEATURES:

Gold plated hardware
Enclosed gear machines
Gretsch "G" tailpiece with
Western motif
Adjustable bridge with individual
saddle string adjustments

CASE:

#6238
Hard shell flannel lined

Sunvalley
#7515
Flat Top



NECK:

Laminated mahogany
Rosewood fingerboard, bound
w/inlaid position markers
Bound, inlaid headpiece
Adjustable truss rod
Nickel silver frets
Bone fingerboard nut

BODY:

16½" wide — 4½" deep
Mahogany back and sides
Inlaid purfling on back
Select, close grained spruce top
Multiple body binding
Inlaid sound hole rings
Internal bracing handfinished

FEATURES:

Chrome hardware
Enclosed gear machines
Rosewood pin bridge with bone
tri-saddle feature for fine
intonation
Hand polished finish

CASE:

#6246
Hard shell flannel lined.

Rancher
#7525
Flat Top



NECK:

Laminated rock maple
Rosewood fingerboard —
bound edges
Western motif engraved
position inlay
Bound, inlaid headpiece
Adjustable truss rod
Nickel silver frets

BODY:

17" wide — 4¾" deep
Maple back and sides
Spruce top with "G" brand
French sound hole with
bound edge
Multiple binding on body edges

FEATURES:

Gold plated hardware
Enclosed gear machines
Rosewood pin bridge
Western maple,
hand polished finish
Special design guard plate

CASE:

#6247
Hard shell flannel lined.

Sho Bro Spanish

#7715

Flat Top



NECK:

Laminated mahogany
Bound rosewood fingerboard
25½" scale — joined at 14th fret
Pearl position dots
Adjustable truss rod
Bound headpiece
Nickel silver frets

BODY:

16½" wide — 2¼" deep
Mahogany back and sides
Selected spruce top
Multiple binding on body
Single cutaway

FEATURES:

Chrome hardware
Enclosed gear machines
Internal tone chamber
Sensitive spun aluminum resonator
Suspended maple bridge
Decorative cover plate
Hand polished finish

CASE:

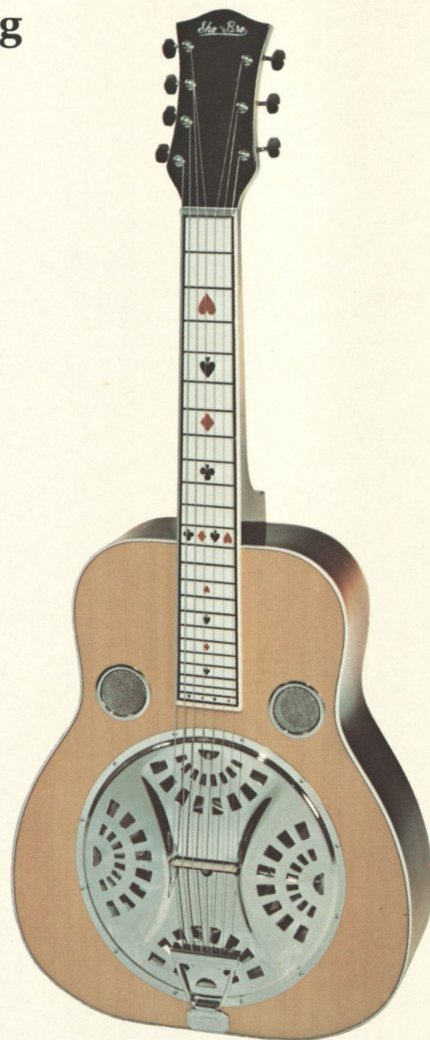
#6222
Hard shell flannel lined.

Sho Bro Hawaiian —

7 string

#7710

Flat Top



Also available in 6 string. Model #7705

NECK:

Square Hawaiian style
Laminated maple
25¼" scale — joined at 12th fret
Metal nut
Bound fingerboard and headpiece

BODY:

16½" wide — 4½" deep
Maple back and sides
Selected spruce top
Multiple body binding

FEATURES:

Chrome hardware
Enclosed gear machines
Internal tone chamber
Sensitive spun aluminum resonator
Suspended maple bridge
Decorative cover plate
Hand polished finish

CASE:

#6228
Hard shell flannel lined.

Double Anniversary

#7560

Hollow Body Electric



NECK:

Laminated rock maple
Rosewood fingerboard
Block inlay
Adjustable truss rod w/gear box
24½" scale — joined at 14th fret
Bound fingerboard
Inlaid headpiece
Nickel silver frets

BODY:

16" wide — 2½" deep
Laminated maple construction
Multiple body binding
Single cutaway

ELECTRONICS:

Dual Hi-lo-tron pickups
Pickup selector switch
Tone control
Volume controls for each pickup

FEATURES:

Chrome plated hardware
Enclosed gear machines
Adjustable bridge with individual string saddle adjustments
Special design tailpiece

CASE:

#6225
Hard shell flannel lined.

Country Club

#7576

Hollow Body
Electric



Also available in Shaded Sunburst finish. Model #7575

NECK:

Laminated rock maple
Ebony fingerboard
Block inlay
Adjustable truss rod w/gear box
25½" scale — joined at 14th fret
Multiple binding on fingerboard and headpiece
Inlaid headpiece
Nickel silver frets

BODY:

17" wide — 2¾" thick
Laminated maple construction
Ivoroïd bound edges and F holes
Single cutaway

ELECTRONICS:

Dual high sensitive adjustable pickups
Pickup selector switch
Tone controls for each pickup
Volume controls for each pickup
Master volume control

FEATURES:

Gold plated metal parts
Deluxe high ratio gear enclosed machines
Adjustable bridge with individual string saddle adjustments
Translucent guard plate
Special design tailpiece
Natural finish — hand polished

DELUXE CASE:

#6245
Hard shell plush lined.

GRETSCH 1801 Gilbert Avenue
Cincinnati, Ohio 45202