

# Southern Business Review

---

Volume 25 | Issue 1

Article 1

---

September 1999

## Southern Business Review Fall 1999 Issue Cover

Georgia Southern College of Business  
*Georgia Southern University*

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/sbr>



Part of the [Business Commons](#)

---

### Recommended Citation

College of Business, Georgia Southern (1999) "Southern Business Review Fall 1999 Issue Cover," *Southern Business Review*: Vol. 25 : Iss. 1 , Article 1.

Available at: <https://digitalcommons.georgiasouthern.edu/sbr/vol25/iss1/1>

This article is brought to you for free and open access by the Journals at Digital Commons@Georgia Southern. It has been accepted for inclusion in Southern Business Review by an authorized administrator of Digital Commons@Georgia Southern. For more information, please contact [digitalcommons@georgiasouthern.edu](mailto:digitalcommons@georgiasouthern.edu).



# Southern Business Review

---

VOLUME 25

NUMBER 1

FALL 1999

---

- 1 Differences in Personal Ethical Philosophy  
Among Accounting Students and Between  
Accounting Students and Practitioners**  
Douglas E. Ziegenfuss
  
- 10 The Impacts of End-User Gender, Education,  
Performance, and System Use on Computer  
Self-Efficacy and Outcome Expectancy**  
John W. Henry and Robert W. Stone
  
- 17 Pay System Management Dilemmas:  
Approaching the New Millennium**  
Edwin W. Arnold
  
- 22 Impact of "Reporting Comprehensive Income"  
on Large Multinational Firms**  
Arundhati Rao and Robert J. Walsh
  
- 31 Looking Beyond the Millennium:  
Shifting Salesforce Priorities**  
Roberta J. Schultz



College of Business Administration

---