The Ph.D. in logistics and SCM requires a 60-credit hour curriculum in two years of full-time coursework study followed by a classical dissertation format. Candidates will be challenged as they learn to conduct research, teach in the classroom, and understand the dynamics of the logistics and SCM field. It is a challenging 3-to-4 year undertaking that will benefit and mature candidates as they progress through the program.

The inaugural class is now being admitted with more than thirty applicants having been interviewed. The biggest challenge has been matching student strengths and faculty expertise. The selection committee will be determining the final class shortly, anticipated to be between eight and ten students for the first year and consistent with the objective of ten candidates annually.

The Ph.D. in logistics and SCM was invited to join the “R” Us national recruiting needs. The next semester, as he perfectly suited to his company’s company’s second national partnership. In pursuing careers in retail industries.

The “R” Us Partnership

The partnership between Toys “R” Us—Babies “R” Us, the company that defined branding by reversing the letter “R” in its name, and COBA’s Center for Retail Studies continues to expand its visibility through a Retail Career Fair booth, Retail Education Week sponsorship, partnership website identification, internship and recruitment opportunities, class and lecture series, and student chapter Georgia Retail Association affiliation. Each of these newly appointed director, Steve Rutner, professor of logistics, to prepare the courses and recruit strong candidates. With more than twenty new doctoral level courses being added, faculty and resources are in place for the Fall 2010 and Spring 2011 classes, and the support classes for minors in marketing, operations management, and information systems are being developed to go online in Fall 2011.

For the second consecutive year, Georgia Southern, along with The University of Georgia and Georgia Institute of Technology, has been named one of the Top 100 Best Values in Public Colleges by Kiplinger’s, a leading personal finance and business forecast publisher.

“...one of the most outstanding values in the country. It is important for parents and students to know they are receiving the most for their educational investment,” says University President Brooks Keel.

Kiplinger’s bases its rankings on academic quality and affordability of tuition. Specifically, data from public four-year colleges and universities are narrowed to a list of 120 on measures of academic quality—including SAT and ACT scores, admission and retention rates, student-faculty ratios, and four- and six-year graduation rates. The list is then ranked on cost and financial aid, finally, weighing academic approximates 2/3 and cost approximately 1/3.

Record numbers of students apply to Georgia Southern to take advantage of our nationally-ranked programs, including those in the Colleges of Business Administration and Information Technology,” said Keel.

COBA logistics is ranked 15th nationally, IT game design is ranked in the top 50 U.S. and Canadian programs by The Princeton Review, and the IT VMware Academy is one of ten in the world offering virtualization technology certification.

Georgia Southern is a top choice for Georgia’s HOPE scholars and one of four Georgia schools to be ranked by Kiplinger’s this year.
A Message from Dean Shiffler

There was a television sit-com that aired on network TV from the mid-1970s through the mid-1980s called "The Jeffersons." The theme song for the show was titled "Movin' on Up" with the lyrics that started: "Well, we're movin' on up, to the top," and included the line, "Now, we're up in the big leagues. Getting our turn at bat."

Well, folks, your College of Business Administration is indeed "Movin' on up" and we truly are "... up in the big leagues." I am referring to the landmark decision last fall by the Board of Regents that granted Georgia Southern University permission to begin the first Ph.D. degree program in the history of the university. And, guess which college at Georgia Southern gets the privilege of delivering the first-ever Ph.D. degree? Yes, COBA!

Let me put this in perspective. When most of you were here as a student at Georgia Southern College, the name of our institution from 1959 through 1990, we offered only bachelor and master degrees. The first doctorate degree—the Ed.D. degree—was started in 1992 in the College of Education.

Until last fall, Georgia’s Ph.D. programs were available only at the research institutions: The University of Georgia, Georgia Institute of Technology, Georgia State University, and Medical College of Georgia. Institutions of higher education are classified into tiers, by mission, with research institutions being the top tier.

As Georgia Southern University grew in scope and size, we outgrew our classification as a predominantly bachelor and master degree institution. It was time to "move on up" and join the top tier. Your College of Business Administration is leading the way with the new Ph.D. degree in logistics and supply chain management. Since this is baseball season, the best metaphor I can offer is to think of us as a rookie who has just been called up to "The Show."

While we still have a long way to go, as a university, to compete at the level of a University of Georgia or a Georgia Tech, COBA is indeed competing with those schools, and other research institutions around the country, for top-tier faculty and top-tier students.

We hired two new logistics faculty members this year and, under the direction of Interim Ph.D. Director Steve Rutner, we are putting the finishing touches on our initial class of doctoral students, who will begin classes this fall. In about three or four years, our first doctoral student will graduate and accept a position as a new faculty member in an AACSB-accredited business school.

In the meantime, we will continue to focus on our core competency—undergraduate education—while we grow our graduate programs. All of our undergraduate majors are thriving through our "niche" strategy of developing differentiating features, including forensics in the accounting major, sales in the marketing major, and entrepreneurship in the management major.

Meanwhile, at the graduate level, our Georgia WebMBA® program once again earned a “Best Buy” national ranking by GetEducated.com, a company that researches, validates, and ranks online MBA programs, and The Princeton Review included our MBA and MAcc programs in its list of “Best Business Schools,” again this year.

With the move up to doctoral education, we are now authorized to award the highest level degree possible in higher education, the Ph.D. degree. The eyes of the state, the Board of Regents, and the other research institutions are upon us, as it is "...our turn at bat." Success at this level is defined as creating and delivering a high quality doctoral program. No more practice swings—we’ve stepped into the batter’s box. Play ball!

Please cheer us on and continue to support your “Business Eagles!”

Ronald E. Shiffler
Dean
Lewis M. Stewart, Alumni Editor

The 17th Annual COBA Golf Tournament

The annual COBA golf tournament was held at Forest Heights Country Club on Friday, May 14. Winning teams were Gross — Joe Underwood, Nate Singletary, John Frazier, and Brian Anderson, and Net — Marty NeSmith, Chad NeSmith, Randy Wilson, and Bucky Wagner. Special awards were Straightest Drive — Phillip Chapman, Closest to the Pin — David Holland (#2), Ray Aytes (#6), and Colby Hook (#15), and Longest Drive — Holly Bennett, ladies and Brian Smith, men. Special thanks to corporate sponsors, Walmart Logistics and East Georgia Regional Medical Center.

From the Alumni Editor

First, I want to thank all those who called, sent cards and food, or offered a prayer while I was recovering from knee replacement surgery in January. All were sincerely appreciated. I have finished my therapy and can do most everything except ride a bike. It will take longer than I thought to get back on the tennis court.

If you are thinking about replacing a knee, it will bring about three weeks of pain, but, after that, you are home free. It is really great to be able to put on my socks by myself!

I am still sending out blue cards. The update information is really important to COBA. It helps us to see what type employment our grads are getting. When you get a job with a company and perform on a high level, it might open doors for our graduates. So, please, send back your blue card or, better yet, just fill in the Eagle Executive Society Alumni Questionnaire form on page 15. We will not put your information in the Eagle Executive, especially if you are a spy.

Your $50 for the Eagle Executive Society, and more if your situation allows, is greatly needed because of the budget cuts. Fifty dollars alone is not much, but a lot of $50 or even $100 will really help COBA to do the job expected. It costs to send faculty to meetings, etc., and, in today’s world, faculty must publish or perish. (Maybe not in the final sense, but academically?) AACSB requirements dictate professors research and write papers refereed by others before they are published in the top academic journals.

I am still trying to locate all of our alumni, and so if you see someone who has not been getting the Eagle Executive, please let me know. If you make it to the ‘Boro, give me a call and I’ll buy lunch—if it is not a bus tour. And I am still waiting for your blue card. Hey—the triple option is back !!!

Best regards,

Lewis M. Stewart
Department News

Finance & Quantitative Analysis


In collaboration with Dr. Levon Wilson, professor, SOA, Keiylene has developed a proposal, “Developing Assessment Portfolio: The Making of the B-School Resume,” which was accepted for presentation at the 2010 AACSB Assessment Conference.

Information Systems

Tom Case, chair, Linda Wilke, development officer, Carole Smith, administrative secretary, Adrian Gardiner, Hsiang-Jui Kung, and Camille Rogers, associate professors, along with thirty-two students, recently attended the Atlanta chapter meeting of the Americas’ Systems, Applications, and Products (SAP) Users’ Group.

Management, Marketing, & Logistics

Feruzan Irani, assistant professor, hosted John Key, director of human resources and collaboration technologies, Coca-Cola Enterprises, Inc., in her staffing, training, and development class. Mr. Key discussed challenges faced in human resources (HR) in the fluctuating atmosphere of the business world as well as the role of HR information systems. He also spoke about internship opportunities available through Coca-Cola and the current job market. Mr. Key later served as the featured speaker at Society for Human Resource Management’s meeting that same night.

Luke Pittaway, professor and William A. Freeman Distinguished Chair in Forest Enterprise, has been elected to the board of the Lowcountry Small Business Hub. The Hub provides fast-track training and other services to small businesses in the rural counties surrounding Bluffton and Hilton Head Island, SC. Dr. Pittaway has also been asked to chair Georgia Southern’s Intellectual Property Committee and has recently joined the editorial board of International Journal of Sociology and Social Policy.

Dr. Pittaway’s entrepreneurship classes hosted an Entrepreneur Panel, which discussed how businesses are started, grown, diversified, and managed through economic decline. It included Lynn Lilly, The Lilly Group, marketing communications, Statesboro; Phillip Jennings, Jennings Turf Farm and Sunbelt Biofuels, producers, Soperton; and, Allen Rice, Savannah Luggage Works, manufacturers, Vidalia.

Bennie Curl, CEO of Byrd Cookie Company, hosted Professor Emeritus Jim Randall’s marketing MBA class. Mr. Curl spent two hours with the class sharing his successes and failures in the gourmet cookie industry. He also discussed the effects of the recession on his company and how it is coping in today’s economy.

Dave Shepherd, professor, has been invited to serve on the advisory academic board of Perdue University’s Center for Professional Selling.

The 4th annual COBA Sales Challenge, a student competition in personal sales calls, coordinated by Dave Shepherd and judged by Dena Hale and Linda Mullen, assistant professors, and Jim Randall, resulted in the following awards: 1st place—Peter Cain, 2nd place—Donovan Low, 3rd place—Ally Rakocy, and, 4th place—Samson Seyoum.

Logistics majors Cole Fountain, Rebecca Ringel, Melissa Turner, and Tyler Beck attended the 2010 Operation Stimulus Competition in Denver, CO. This annual event brings together some of the nation’s top undergraduates to compete against one another. The COBA team placed 3rd in national competition.

In March, the Savannah Traffic Club (STC) awarded five scholarships to logistics and intermodal transportation majors. This is the 15th consecutive year that the STC has supported our programs. This year, STC presented a total of $10,000 to Kelly Huaguet, Bonnie Leonard, Autumn Grady, Brian Millsap, and James Neer at a low country boil in their honor. Much of the success of our COBA programs is due to the support of our business partners.

School of Accountancy

On January 19, the leadership of COBA’s student chapter of Beta Alpha Psi organized a banquet and presentations with the local chapter of the Georgia Society of CPAs. Jessica Murray and Matthew Steinberg presented “The SEC Road Map”; Brandi Odom presented “IRS Guidance on Ponzi Scheme Losses”; and Fiona Ryan and John Maier presented “Student Tax Credit.” The event was such a success that the two groups have decided to make it an annual event.

Professor Emeritus Horace Harrell was honored as the 2009 Kiwanian of the Year by the Statesboro Kiwanis at the club’s 50th anniversary dinner in February. He has been active in Kiwanis for the past 31 years. Horace is a 1969 Georgia Southern accounting alumnus.

On April 23, Harry Wright, associate professor, and Mike Wiggins, assistant professor, made presentations to an audience of Certified Management Accountants at its annual spring seminar in Savannah. Dr. Wiggins presented a riveting speech on ethics, providing an explanation of where ethical positions can emanate: internally or externally. Because ethics can weaken over time, his skilled presentation was designed to make audience members reconnect with their ethical compasses. Dr. Wright spoke about the Texton Case, now being considered by the U.S. Supreme Court. This significant case will impact the client-accountant privilege, and business interests should be familiar with the implications. Dr. Wright’s insights held the audience in rapt attention; interested persons may contact him at hrwright@georgiasouthern.edu.

School of Economic Development

Rachel Jones, junior economics major, has been awarded a congressional internship in Washington, DC, through the Eagles in DC program. She will be one of two Eagles working in Congressman John Barrow’s office.

Computer Science and Information Technology

Robert Cook, professor, has published two books, Introduction to Operating Systems and Introduction to C Programming with a Little OpenGL for Fun. Chair Jim Harris, professor, and software-engineering class joined M&M Associate Professor Misty Loughey’s strategic management class to introduce “Accounting Jungle,” a fun and interactive web-based educational experience for business students to read, learn, and understand financial statements.

Lixin Li, associate professor, has also published a book, Spatiotemporal Interpolation Methods in GIS—Exploring Data for Decision Making.

Retirements

Cynthia F. Parrish, senior secretary, School of Accountancy, is pictured with President Brooks Keel at this spring’s retirement ceremonies as Dr. Gary Means, provost, introduces. Also retiring this year are Susan E. Miller, administrative secretary, Department of Finance & Quantitative Analysis, and Leslie N. Higgins, associate professor, School of Accountancy.

Faculties Promoted and Tenured

Jacqueline E. Eastman

Kevin L. Eastman

Karen L. Hamilton

Robert E. Jackson

John J. Leaptrott

Karl B. Maurold

Cheryl T. Metrejean

Cynthia F. Parrish

Steven E. Moss

John R. O’Malley, Jr.

Debra T. Sinclair

New IS Scholarship

A new scholarship fund for students majoring in information systems has been established by three recent graduates, Samantha Grovenstein Lee (IS ’05), a software trainer and consultant with CCH Tax and Accounting; Jennifer Lynn Fields (IS ’05), admissions specialist at East Georgia College; and, Kelley Congdon, Chester (FIN ’93; MPP ’07; and DrPH ’10) senior business analyst for the Public Health Informatics Institute.

Samantha, Jennifer, and Kelley decided they wanted to give back to COBA and CIT in a tangible way by setting up a permanent scholarship with a $20,000 endowment through the Georgia Southern University Foundation. The effort was only begun this spring, yet they are almost at the halfway mark of achieving the goal. “Our hope is that this scholarship opportunity will encourage more female students to become involved in technology-related careers,” Samantha related. If you would like to help them reach their goal contact Linda Wilke lwilke@georgiasouthern.edu 912-478-5050.

Faculty Promoted and Tenured

Promoted to Associate Professor of Accounting

Promoted to Associate Professor of Logistics

Promoted to Associate Professor of Accounting and Tenured

Promoted to Associate Professor of Quantitative Analysis

Tenured

Tenured

Tenured

Tenured

Tenured

Tenured
20th Annual Accounting Day

The Zeta Delta Chapter of Beta Alpha Psi and the Georgia Southern University Accounting Association sponsored the School of Accountancy’s 20th Annual Accounting Day Awards Banquet on April 21, 2010. The evening’s events began with a career fair for accounting majors. Eighteen accounting firms and professional organizations with more than forty industry representatives met with students to discuss full-time positions and internships. The day ended with the annual awards banquet in which the school honored its graduating seniors and awarded scholarships.

Academic Achievement awards jointly sponsored by the Educational Foundation of the Georgia Society of CPAs; and

from the Savannah

Richard Minshew

scholarships to

Georgia Society of CPAs awarded

Georgia Society of CPAs, respectively.

been named president of the

Hala Moddelmog

countries world-wide, recently announced

than 10,000 restaurants, and a presence in 25

senior.

Academic Excellence Award for being the

Foundation of the Georgia Society of CPAs

Ruth Morgan of Marietta, was presented

Scholarship, sponsored by Greg and

Moore, LLP, Atlanta, presented an award

Christine Van Cura

Excellence in Service award was presented

Dr. Wallace Leitch, who was honored with the Regional

The Southeast Georgia and

Society of CPAs in collaboration with the

Georgia Society’s Educational Foundation co-sponsored the Georgia Accountants’ Team Effort (GATE) over her 28 years of service to the School of Accountancy.

Accounting Day

The Savannah Chapter of the Institute of Management Accountants presented its Academic Distinction Award to Ryan Lewis. Jessica Murray received the Educational Foundation of the Georgia Society of CPAs Academic Excellence Award for being the School of Accountancy’s top graduating senior.

the Georgia Society of CPAs were presented to

Mengyin Dong, John Hotulian,

Christina Payne, Karle Dorsey, and

Richard Minshew from the Savannah Chapter of the Georgia Society of CPAs; and

Pamela Herrington, Kristen Birckett, Trey Burgamy, Wesley Cone, and Tyler Youmans from the Southeast Chapter of the Georgia Society of CPAs, respectively.

The Coastal Georgia Chapter of the Georgia Society of CPAs awarded scholarships to

Brendan Adams and Tyne Owens.

Accounting Career Fair

The Savannah Chapter of the Institute of Management Accountants presented its Academic Distinction Award to Ryan Lewis. Jessica Murray received the Educational Foundation of the Georgia Society of CPAs Academic Excellence Award for being the School of Accountancy’s top graduating senior.

the nation’s third largest quick service

Hala Moddelmog

returns to Arby’s

20th Annual Accounting Day

Delta Chapter of the Institute of CPAs

Scholarships to

Georgia Society of CPAs

two scholarships to

Robert Lacher and

Christine Van Cura; and Porteer Keable Moore, LLP, Atlanta, presented an award to

Katie Porter.

This year’s D. Greg Morgan Family Scholarship, sponsored by Greg and Ruth Morgan of Marietta, was presented to

Andrew Weber.

The Bobby Mikell

Accounting Career Fair

The nation’s third largest quick service restaurant company, Wendy’s Arby’s Group, Inc., with $12 billion in system sales, more than 10,000 restaurants, and a presence in 25 countries worldwide, recently announced Hala Moddelmog, age 54, has been named president of the Arby’s Restaurant Group, Inc. Hala, a seasoned industry execu-
tive, having previously been CEO of Church’s Chicken, Susan O. Komen for the Cure, a breast cancer research organization; and

Catalytic Ventures, a service con-
sulting firm, began her business career in market research for AFA Service Corp-
oration, the Arby’s franchise

marketing association. She also served as vice president of product development and strategic planning for the group.

When Hala was named president of Church’s Chicken in 1995, she became the first woman to lead a major international restau-
rant company. The company out performed the food service industry under her leadership, experiencing record sales and profit growth through her strong relationships with fran-
chises, marketing expertise, and new product develop-
ment skills.

Hala earned an MA in journalism and mass communications, The University of Georgia, and a BA in English, Georgia Southern University. She is certified in executive education programs at Harvard University, Northwestern University’s Kellogg Graduate School of Management, and the National Association of Corporate Directors.

A strong supporter of Georgia Southern, Hala chaired the University’s first capital campaign in 2003. The Campaign for

National, which exceeded its goal by more than 33 percent. In 1998, she was recognized as a College of Business Administration Hall of Fame inductee; in 2000, College of Liberal Arts Alumni of

the year, and in 2007, University Alumnus of the Year and was awarded the Honorary Doctorate of Letters. Most recently, she was recongized as the 2009 recipient of the American Association of State Colleges and Universities’ prestigious Distinguished Alumnus Award, joining approximately fifty previous recipients, including journalists

Tom Brokaw and Dan Rather, generals

Tommy Franks and Colin Powell, singer Burt Ives, former first lady Rosalyn Carter, Senator Bob Dole, author James Michener, and President Lyndon Johnson, all having “made a significant contribution to the public, intellectual, or cultural life of the nation,” the award’s stated purpose. 

Hala Moddelmog

Hala Moddelmog

Savannah Chapter of GA Society of CPAs; Scholars: Richard Minshew, Karl Dorsey, Jr., Chapter President Lisa Conti-Bacon, Christina Payne, Meng Yin Dong, and Joseph Hotulian

Scholarships which are awarded to students enrolled in the Master of Accounting program This year’s recipients were

Matthew Steinberg, Emily Scott, Jeremy Myers, Jonathan Branch, Lindsay Page, and Jennifer Gay.

The School of Accountancy presented the following faculty awards. The Franklin Mikell & Co.-sponsored Professor of the Year award went to Dr. Eddie Metrejean; the School of Accountancy-sponsored Excellence in Service award was presented to Dr. Robert Jackson, and the Excellence in Research Award was presented to Dr. Stephanie Sipe. Ms. Cynthia Parrish, in honor of her retirement this year, was recognized by the students for her support

Hala Moddelmog

Hala Moddelmog

GATE Scholars: Jeremy Myers, Jennifer Gay, Jonathan Branch, Cheryl Metrejean (ASTP), Lindsay Page, Emily Scott, and Matt Steinberg

Savannah Chapter of GA Society of CPAs. Richard Minshew, Karl Dorsey, Jr., Chapter President Lisa Conti-Bacon, Christina Payne, Meng Yin Dong, and Joseph Hotulian

Family Scholarship, sponsored by Bobby and Kris Mikkel of Statesboro, was presented to James Spivey; and the

Ronald A. Lundstrom Accounting Scholarship in Forensic Accounting, sponsored by Gifford Hillegas and Ingwersen, LLP, was presented to

Clisha Cleveland.

The Southeast Georgia and

Savannah Chapters of the Georgia Society of CPAs in collaboration with the

Georgia Society’s Educational Foundation co-sponsored the Georgia Accountants’ Team Effort (GATE)
Beta Gamma Sigma (BGS), the honor society sponsored by AACSB International, The Association to Collegiate Schools of Business, inducted Armstrong Atlantic State University President Linda M. Bleicken, chapter honoree, at its 30th annual banquet April 5 in the Russell Union Ballroom.

The 2010 BGS honoree is a native of Iowa farm country. She earned a bachelor in marketing, magna cum laude, along with master and Ph.D. degrees in management from Georgia State University, and began her academic career at Georgia Southern University in 1990 as an assistant professor. She became associate dean of the College of Business Administration, moving to vice president student affairs, then vice president of academic affairs, and, finally, provost, a post she held from 2005 until 2009, before being tapped to become the seventh president of Armstrong Atlantic State University in Savannah. In her nineteen years at Georgia Southern, she oversaw the addition of three doctoral degrees, facilitated the establishment of the Colleges of Public Health and Information Technology, and helped implement the Center for Online Learning.

Dean Shiffer and President Bleicken

Dr. Bleicken and husband Carl, are longtime residents of Savannah, where she is involved with the Savannah Downtown Neighborhood Association and serves on the board of the Ossabaw Island Foundation. Only business schools that have earned AACSB accreditation are eligible to have BGS chapters. Inductees to this society receive the highest recognition business students worldwide may receive. The mission of BGS is “to encourage and honor academic achievement in the study of business, to foster personal and professional excellence, to advance the values of the Society, and to serve its lifelong members.” The chapter honoree designation is offered to those who have furthered the ideals of the society through outstanding business and managerial leadership.

The Georgia Southern University chapter was formed in 1982 under the leadership of accounting professor Horace Harrell and former dean Ori James.

Both undergraduate and graduate business majors are eligible to join, provided they are in the top 15 percent of the junior class and top 10 percent of the senior class. This year, BGS inducted 37 juniors, 34 seniors, 4 master students, and faculty members Adrian Gardiner and Dwight Sweatenh, Jr. Chapter President Leslie Fletcher presented the 2010-11 BGS scholarship to Rahim N. Mawi.

The Business Plan Development Competition course in the MBA program brought real world application of course knowledge to new heights this semester. Professors Melissa Holland, director of the Department of Finance & Quantitative Analysis, developed and instructed the course partnering with sponsors Chuck and Anthony Tippins, who recently purchased 1,650 acres of property in the area as a long-term financial investment. Students worked with the Tippins brothers, as managing partners, in groups of three or four to construct real-world business plans focused on opportunities to generate revenue growth through timber management, agri-tourism, hunting, and other agri-recreational activities.

Students were provided the opportunity to gain “real world, hands-on” experience in creating, developing, and presenting actual working business plans. Their overall challenge was to maximize the revenue potential for the property through operations and a long-term asset management plan. All teams created in-depth business plans that included conceptual, organizational, financial, and marketing components; industry and competitive analyses; target market, sales, and marketing strategies; assets, liabilities, income, expense, and profit-loss projections, including cash flow and debt service schedules; projected return-on-investment; and intermediate and long-term exit strategies.

When the final business plans were presented in late April, the winning team was chosen by the managing partners, MBA faculty, and the professors. The criteria for deciding the winning team were the practicality of the business plan, ease of implementation, originality and creativity, as well as projected outcome in terms of leverage, profitability, and return on assets. The managing partners, Anthony Tippins, founding partner, president, and COO of Aztec Energy Partners, Conyers, is a 1992 graduate of Georgia Southern with a BS in mechanical engineering. A 22-year veteran, commissioned navy reserve officer, and registered professional engineer, he also holds an executive MBA degree from Emory University.

Chuck Tippins, a 1997 graduate of the University of South Carolina with a BBA in marketing, is an eleven-year veteran of the pharmaceutical industry and a senior medical sales account manager.

Sponsors provided the winning team a cash prize of $3,000. The winning team consisted of MBA students James Dodelin, Jessica Vanner, and Cory Zahn. Each received $1,000 to support their graduate program. Future Business Plan Development Competition courses will be offered in Fall 2010 if sponsors are available. For more information, contact Bill Wells at 912-478-5432.
MBA Program Selection: An Exploratory Study which has been accepted for publication in the International Journal of Management in Education.

Another MBA student, Linda Dahlkold, has been awarded COBA’s First Place in the 2010 Graduate Research Symposium sponsored by the Jack N. Averitt College of Graduate Studies. Her research paper focused on how European countries have been impacted by adoption of the EURO.

The MBA Program continues to flourish and the prospects for continued success are fantastic! If you are an MBA alum, we would love to hear your feedback or success stories. You can find us on LinkedIn under the group name, “Georgia Southern COBA MBA Students and Alumni” or become a fan of our Facebook group, “Georgia Southern University MBA Program.” You can also drop us an email at mba@georgiasouthern.edu.

Have a great summer!

Melissa Holland

MSCS Degree Approved

The Board of Regents has approved a new online Master of Science in Computer Science (MSCS) degree in the College of Information Technology (CIT). The new master degree program places an emphasis on data mining and warehousing and will prepare students for industry and technology positions, including data warehouse managers and architects, business intelligence engineers, database application developers, and principle data analysts. The MSCS is a 30-hour degree program that can be completed by taking two courses a semester for five semesters. Classes for the new program will begin this fall.

The MSCS program is the latest addition to Georgia Southern’s growing list of exclusively-online programs opening educational opportunities for working professionals and non-traditional students. It is the first graduate degree to be offered by CIT, since its inception in 2003. In a short time, the College has become a leader in information technology education, being one of the first institutions in the world to offer VMware virtualization certification and recently recognized by The Princeton Review for its undergraduate game design program, ranked one of the top in the U.S. and Canada. This program is an important step for CIT because of the increasing demand for IT professionals.” Dean Ronald Shiffler explained. Georgia Southern University President Brooks Keel added, “This is another example of how Georgia Southern professionals will have a significant impact on business and industry in Georgia. It is clear the College of Information Technology’s presence will help attract new industry.”

WebMBA® Update

The Georgia WebMBA® program is prominently featured on the main page of the GetEducated.com web site as one of the Top Picks for Online Degrees. While the program has been identified in the top 20 Best Buys for quality and competitive pricing among AACSB programs by GetEducated.com in the past, this is the first time we have been recognized as a Top Pick.

Known for its quality, affordability, and student commitment, the Georgia WebMBA® is among the top-ranked online MBAs offering professionals the opportunity to earn an accredited, accelerated online MBA degree without interrupting their work and personal lives. The WebMBA® is offered by six University System of Georgia schools, all accredited by AACSB International: The Association to Advance Collegiate Schools of Business, the premier accrediting body for business degree programs. Students benefit from a web-based MBA program with the same quality and service as our on-campus programs. Tuition rates are significantly lower than at most AACSB-accredited schools. Applicants without an undergraduate degree in Business Administration benefit from self-paced, pre-program modules.

The Georgia WebMBA® program has been recognized in U.S. News & World Report, Business Week online, The Princeton Review, and USA Today.

For more information on any of our graduate programs, please contact COBA Graduate Studies, P.O. Box 8050 • Room 3300, Statesboro, GA 30460-8050, Phone: (912) 478-5767, E-mail: mba@georgiasouthern.edu, Website: http://coba.georgiasouthern.edu/grad.htm.
Tim Wilkerson

Tim Wilkerson (MGT, 1991) joined The Home Depot in May 1996 as an assistant store manager and has since held numerous positions, including general manager, director of logistics, senior director of supply chain, and district manager. In September 2009, Tim was promoted to regional vice president, responsible for 129 stores in Texas, Louisiana, and Mississippi, including approximately 13,500 associates. Prior to joining The Home Depot, Tim gained experience the supply chain business at Best Buy and Wal-Mart.

Asbury Stembridge

During his more than 20 year representation of the Medical Center of Central Georgia, Georgia’s second largest hospital, Asbury’s passion to provide the highest quality healthcare in his hometown of Macon has led to some of the most qualified physicians in the country joining the hospital staff. He and the agency recognize that successful recruitment must be mutually beneficial to the hospital and its professional staff.

Asbury is a fellow of the American College of Healthcare Executives; past president of the Georgia Society for Physician Services and Recruitment, a society of the Georgia Hospital Association; registered healthcare lobbyist in Georgia; and member of the National Association of Physician Recruiters and the National Coalition of Healthcare Recruiters. He is also an accomplished humorist, corporate facilitator, and speaker on healthcare humor, having authored the comedy book, You Know It’s Time for a Second Opinion When...

Asbury and wife, Helen Gibson Stembridge (BSED, 1978), live in Macon and have two children, Asbury, III, and Laura. Helen and Asbury are longtime supporters of Georgia Southern and active, participating members of the College of Business Advisory board.

Joycelyn Dorsey

Joycelyn is a consumer marketer and business development professional with more than fifteen years of experience across the food, health & beauty aids, beverage, and IT industries.

Joycelyn is employed by Intel Corporation as a senior marketing manager-global product launch team leader, responsible for strategic global product introductions with budgets from $1.2-$2.3 million.

Prior to joining Intel Corporation, she worked for The Coca-Cola Company, McCormick & Company, Unilever Bestfoods N.A., and Colgate-Palmolive Company, encompassing nine years of brand portfolio management, five years of agency management, and three years of multicultural marketing, new product development, and concept testing.

Joycelyn Dorsey (MKT, 1987) graduated from Georgia Southern, she earned an MBA in marketing from Clark Atlanta University.

Kyle Hensel

Kyle Hensel (MBA, 2003) is currently area director of Clayton State University’s Small Business Development Center in Morrow.

After receiving his MBA, Kyle began his career as a marketing instructor in COBA’s Department of Management, Marketing, & Logistics. In 2005, he was awarded the Ron & Barbara Shiffler Instructor Award. He later accepted a position as a business consultant in COBA’s Small Business Development Center.

In 2008, he left Statesboro to accept his current position at Clayton State. Kyle is the host of the Georgia SBDC Network’s webinar, “Starting a New Business.” This short seminar is designed to provide an overview of the key elements involved in starting a business. It addresses financing options, market assessment, legal structures, record-keeping, and other topics critical to establishing an entrepreneurial venture.

Kyle resides in McDonough.
Many Thanks to Our Contributors

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#8 Pride in your alma mater
#7 A tax deduction!
#6 A sense of “giving back”
#5 National rankings
#4 100 percent utilization
#3 Covering basic expenses
#2 Leverage

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Enlightened Reasons for Contributing:

- Do Interesting Things, Meet New People, and Feel Really Good!
- The world is constantly changing and the business world is no exception.
- One constant, a great equalizer among imbalances of rapid change, is education.
- Donating to COBA opens new doors of acquaintance, fellowship, and enlightenment; offers opportunity to meet new and interesting people; encourages thinking in critical and technical ways; and simply makes you feel good! Do it now, donate to COBA!

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The 2010 Awards for Excellence for faculty and staff were presented at a ceremony held at the Nessmith-Lane Continuing Education Building on April 9, 2010.

The Eugene A. Bishop Award for Sustained Excellence

Michael Rekusulak

In the seven years Dr. Michael Rekusulak has been at Georgia Southern, he has exemplified himself as a researcher, teacher, and member of the academic community. Foremost, Michael has produced an outstanding stream of high quality publications in the top journals in his field of public finance and industrial regulation. His scholarly articles have appeared in Public Choice, Southern Economic Journal, Theory and Decision, Economics and Politics, Constitutional Political Economy, and Public Finance and Management.

As a teacher, he is respected by his colleagues and his students. He is known for making high demands on his students’ intellect, while providing the support they need to succeed. Graduate students describe his mathematical economics course as exceptional. Michael’s teaching success is anchored in his relentless pursuit of excellence, both for himself and his students. He is engaged in activities that enrich the teaching and learning experience, including being a Georgia Governor’s Teaching Fellow 2008-09 and a Center for Excellence in Teaching Faculty Learning Community facilitator for the past two years.

In service, Michael has served on the Faculty Senate, Senate Executive Committee, and COBA Strategic Planning Council. His “Free Enterprise” column in the Savannah Morning News helps the average citizen interface the worlds of economics and politics. His opinion on public policy has been cited by the Morning News and the Atlanta Journal Constitution and he is a frequent participant in guest lectures and public forums in the regional community. Michael is a research fellow at the Independent Institute, a scholarly research and educational organization evaluating critical social and economic issues, and a board member of the Melton Foundation, an international network of university fellows committed to positive change through inter-cultural training, leadership development, and global education.

The Rutherford Award for Excellence in Teaching and Service in the MBA

Constance Campbell

Dr. Constance Campbell was selected for the Rutherford Award on the basis of her dedication to the MBA program. She has taught in the MBA and WebMBA programs for years and was an innovative leader when COBA began offering MBA courses online almost a decade ago, creating web-based courses in her field of expertise.

Constance developed a unique opportunity for on-line students to participate in a study abroad trip to Europe—an atypical experience in the WebMBA program. Students characterize her as “enthusiastic and well-prepared” while her colleagues view her as a team-player and frequently look to her for feedback and support on important issues facing her department and the college.

The Tomlinson & Bond Families Staff Award for Excellence

Rashonda Bostic

Rashonda Bostic is an academic advisor in the Student Services Center who works extremely hard to provide the best possible experience for students. She has excellent job knowledge, consistently looks for ways to improve herself through training, and is a leader in the CoBA Student Services Center and her community.

In addition to her responsibilities as an academic advisor, Rashonda regularly attends Southern’s Orientation, Advisement, and Registration—SOAR—programs held throughout the academic year, recruiting events such as Open House, Dessert Receptions, and Scholars Day, makes presentations to students and parents, and evaluates transcripts. She assists with other campus events including the COBA/IT Graduation Reception, graduation ceremonies, and the Majors Fair.

Rashonda volunteers with local area youth, ages 2 to 18, for leadership, self-esteem, and educational development training each summer, is an annual participant in the Relay for Life event, and a participant in a number of other community activities in the Statesboro area.

The W. A. & Emma Lou Crider Award for Excellence in Teaching

Jackie Eastman

Dr. Jackie Eastman, while a relative new-comer to COBA, has more than twenty years teaching experience. Since arriving at Georgia Southern, she has ranked in the top three Marketing, Management, & Logistics faculty on student evaluations of instruction. This is exceptional, since this faculty member teaches one of the most difficult courses in the major each semester. Students find her always well prepared, concerned for students, available outside of class, and of cheerful demeanor.

The CIT Award for Distinguished Service

Manouch Tabatabaei

Dr. Manouch Tabatabaei approaches his service as an opportunity to demonstrate professionalism, diligence, and collegiality. His most visible service role is as Business and Information Technology Seminar coordinator, an ongoing seminar series in which faculty members from COBA and CIT make presentations about their current and future research.

Manouch, as chair of the department’s marketing committee, is also the leader in marketing the information systems (IS) degree. Since 2007, the number of IS majors has almost tripled as he makes presentations to BUSA 1105—Introduction to Business sections and generates personalized e-mails to prospective students each semester.

Manouch serves on the University Calendar and Faculty Welfare Committees, has served on COBA’s and CIT’s Graduate Curriculum Committees, and CIT’s Governance and Development, Promotion, and Tenure Committees. Externally, his service to the IS discipline includes Track Chair for the 2009 International Decision Science Institute (IDSI) Conference and journal reviewer.

The William A. Freeman Professor of the Year

Bill Yang

Dr. Bill Yang is a quiet professor, a theorist who takes a unique approach to teaching, and a researcher who makes a head. As a result, he has built a solid reputation as a leading scholar in economics education, publishing eight journal articles in the last five years in leading journals, including Journal of Economic Education and Journal of Economics and Finance Education. One by one, Bill offers economics educators a fresh look at fundamental economic concepts, helping to improve conceptual clarity in the classroom. His work has, and will continue to have a lasting impact on all students of economics. Bill maintains strong collaborative research partnerships with colleagues and serves as co-editor of the Journal of Economics and Finance Education.

Bill takes his teaching seriously, is available for consultation outside of class, and devotes considerable time and energy to improving his teaching effectiveness through regular participation in professional development activities, including workshops on learner centeredness and creating learning communities in the classroom.

His outstanding record of service includes the Faculty Senate, COBA Governance Committee, University Graduate Committee, University Grievance Committee, and University Faculty Welfare Committee.

The CIT Award for Excellence in Teaching

Christopher Kadlec

Dr. Chris Kadlec came to Georgia Southern in the Fall of 2007 and completed his PhD in management information systems from the University of Georgia in 2008. At the time, the IT program was undergoing new course development. Chris was the sole faculty member responsible for creating and delivering both IT 2333—Infrastructure and IT 4131—Capstone Project. Both courses are required of IT majors, and, as conceptually new courses, neither had outlines or textbooks. An unusual undertaking for a new faculty member, Chris handled it with flying colors.

Student perceptions and feedback on his teaching are extremely high. Chris has been invited to help create a new course, a "Disaster Recovery Data Center" as a lab at which students can get a very unique experience working in a data center environment. He regularly engages students in the lab with interesting technologies and hands-on experience earning him recent student accolades as "The best IT professor at Georgia Southern."

Chris received the CIT Dean’s Citation for Student Engagement in 2009 and Georgia Southern University Faculty and Staff Unsung Hero of the Year 2008-2009.
Faculty awards are based upon a variety of characteristics including research activities, teaching excellence, distinguished service, and development potential.

**The Martin NeSmith Faculty Award for Distinguished Service**

Camille F. Rogers

Dr. Camille Rogers has earned a solid reputation across campus through her service on the University Undergraduate Curriculum Committee, Comprehensive Program Review Task Force, and University Honors Committee. She has served CIT as chair of the college’s Undergraduate Curriculum Committee, member of the Dean Search Committee, and on the Strategic Planning Council. In COBA, Camille serves on the Assessment Committee. In the IS department, she is chair of the Honors and Recognition Committee and serves as Internship and Co-op Coordinator. Externally, Camille is presently serving as SAIS President and 2010 Conference Coordinator. In the local community, Camille has led the community and region to record setting Girl Scout cookie sales. She is president of the Statesboro High School Band Booster Club and is active in the Academic Boosters Club and its Technical and Agricultural Education Advisory Committee. In her church, Camille is an adult leader with Eastern Heights Baptists AWANA Youth Club.

**CIT Award for Outstanding Research**

Jordan D. Shropshire


**The Bank of America Faculty Award**

Amanda King

Dr. Amanda King is a solid teacher who continues to experiment with innovations in the classroom. Last year, she developed a very successful core course in the online Master of Science in Applied Economics program that helped to boost students’ confidence in the program at a critical point in its development. In addition, she has a well established research agenda on the relationship between consumer preferences and the choice between debit and credit transactions. Amanda has an outstanding commitment to student engagement and advises three student organizations. She is a team player who takes her commitment to the School of Economic Development and the College of Business seriously.

**The Brown & Williamson Faculty Award**

Timothy Carney

Dr. Tim Carney has just completed his seventh year at Georgia Southern. During the last five years, he has published nine articles in refereed, nationally recognized journals. He teaches in the Webb MBA® and is noted for incorporating SAP into his courses. He has served on the College Graduate Curriculum Committee and as a faculty advisor for the Key Club.

**The Sonny Butler CIT Award of Excellence**

John R. O’Malley, Jr.

This year, the Eagle Executive Society Faculty Award is presented to Dr. Donnie Fisher. Against great odds and with little financial support, he planned and organized a study abroad trip to Botswana. This is the first cooperation between Georgia Southern and a university on the African continent and Georgia Southern’s first study abroad trip to Africa. The activities and challenges associated with organizing a trip of this scale are clearly beyond the call of duty and have required great personal commitment and sacrifice. Exposure to and understanding of different cultures is priceless for students. Without a doubt, the trip to Botswana will bring about life-changing experiences for students in a manner that is impossible to replicate. One of the main goals of the trip is to provide students with a thorough understanding of the role of microfinance in economic development. Students will work with a community to develop a business plan to expand a business venture.

In addition, Donna took on a significant advisory role with students in the online MSAE program. Her outreach to and support of MSAE students through constant communication and attempts at community building has been exceptional.
Dean’s Citations for Student Engagement

The Dean’s Citations spotlight faculty who engage students in exceptional activities, events, and projects beyond what is expected in a class.

An annual trip to the Federal Reserve Bank of Atlanta.

Christopher O. Leverett, Advanced Business Applications

Christopher’s “students first” attitude is reflected in his department record of almost 400 advanced business applications computer applications students in a single semester. His students describe him as a “passionate” lecturer and persistent proponent of Excel certification. And, more than 70 percent of his students earn the certification on their first attempt.

Timur Z. Nizirov, VMware IT Academy

In 2008, Timur was responsible for the College of Information Technology being the 1st 4-year university to become a VMware IT Academy and being named the “World’s First International VMware Academy Center” in 2010. Faculty from other universities will be attracted to Georgia Southern to learn how to teach this cutting edge technology and receive an official VMware instructor certification for their program.

Rodney W. Thomas, Integrating Industry Knowledge into the Classroom

In a short time, Rod has developed a strong reputation with logistics students for being knowledgeable, excellent at integrating industry knowledge and experience in the classroom, patient, and empathetic. He receives high marks from his students in all areas of evaluation.

Honors Day

The COBA and CIT awards presented at Honors Day and the names of the recipients are listed below.

Accountancy

Paul LaGrone Scholarship: Paul A. Lewis
Karley L. Weinert

The Educational Foundation of the Georgia Society of CPAs Academic Excellence Award: Jessica L. Murray

Computer Science

Computer Science Student of the Year Award: Clinton Bush

Information Systems

Omicron Delta Epsilon: Leadership Committee: Donald R. Cook, Lego Robots and Computer STARS Competition:

Robert P. Cook

He is also the coordinator for the Lego Robots competition, which involves students from a variety of area schools. He also directs the Computer STARS Competition, which involves students from a variety of area schools. He also directs the Computer STARS Competition, which involves students from a variety of area schools.

Paul LaGrone Scholarship: Paul A. Lewis, Karley L. Weinert

The Educational Foundation of the Georgia Society of CPAs Academic Excellence Award: Jessica L. Murray

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Computer Science

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Information Systems

Omicron Delta Epsilon: Leadership Committee: Donald R. Cook
The newest board members are (standing, l-r) Joe Doyle, Wes Sherrill, Phil Robertson, and (sitting, l-r) Bill Donaldson, Scott Hilsen, and Laurie Dyke.

Members of the Forensic Accounting Board met February 2-3 and, later, attended the 7th Annual Forensic Accounting Lecture. Board members included Phil Robertson, Federal Deposit Insurance Corporation, Office of the Inspector General; Scott Hilsen, Alston & Bird, LLP; Wes Sherrill, Georgia Department of Audits and Accounts; Chuck Owens, Ernst & Young, LLP; Jacoby Zappacosta, Federal Bureau of Investigation; Joe Doyle, Georgia Governor's Office of Consumer Affairs; Chris Edruts, Clifton, Lipford, Hardison & Parker, LLC; Jim Robbott, Internal Revenue Service; Larry Wiley, Branch Banking & Trust Company; Marc Effron, Deloitte Financial Advisory Services; John Shurley, Gifford, Hillegass & Ingwersen, LLP; Bill Donaldson, Georgia Inspector General’s Office; Scott Phillips, Walmart Stores, Inc.; Laurie Dyke, The Investigative Accounting Group; Stephen Spier, KPMG, LLP; Marjorie Maguire-Krump, Institute of Internal Auditors; William Griffin, U.S. Secret Service; Sandy Peavy, Federal Law Enforcement Training Center; Pat Braley, Bennett Thresher, PC; Herbert Campbell, Securities and Exchange Commission; and Matt Duke, Georgia Bureau of Investigation.


Forensic Accounting Lecture

Philip M. Robertson, special agent, Federal Deposit Insurance Corporation (FDIC), Office of Inspector General presented the 7th Annual Forensic Accounting Lecture in February.

Mr. Robertson, a Tennessee native, received a BS in business administration from the University of Tennessee, and served as a special agent in the U.S. Secret Service from 1971 until 1991, including five years service in the vice-presidential protective division. Following secret service retirement, he was appointed special agent, office of inspector general, Resolution Trust Corporation, Baton Rouge, Louisiana office of the FDIC, beginning a new chapter in his investigative career. Special Agent Robertson has investigated a large number of complicated bank failures, having spent five years on the New England Bank Task Force, Boston, MA, and a member of the Justice Department’s Mortgage Task Force, Miami, FL, and Tampa, Florida. He now resides in Atlanta, assigned to the Eastern Regional Office of the FDIC.

Robertson entertained and informed the audience of more than six hundred students, faculty, and Forensic Accounting Advisory Board members with a $515 million securitization fraud in a small West Virginia community bank. His presentation, titled “Sex, Lies, and Securitization: Where Did I Put that Darn $515,000,000?” involved it all, including sex, lies, commen, thieves, and eventually, discovery of bank securitization records buried in boxes on the CEO’s property.

The Forensic Accounting Lecture Series is an initiative to enhance the forensic accounting program. Forensic accounting, currently one of the hottest career paths within the profession, integrates accounting, auditing, and investigative skills. In the program, undergraduate students of any major can take five courses and receive a Fraud examination minor. These courses, including macro fraud, micro fraud, white collar crime, fraud and the law, and forensic interviews and interrogations, are designed to prepare students for certification as a certified fraud examiner.

The prerequisites for these courses is simply one accounting course. Graduate students in the MAcc program may receive a forensic accounting concentration by taking additional graduate courses, including fraudulent financial reporting, fundamentals of computer forensics, fraud and society, expert witnessing, and forensic accounting capstone. The five undergraduate courses are a prerequisite to the five-course forensic concentration in the MAcc program.

Philip M. Robertson

William A. Freeman Memorial Lecture

The second annual William A. Freeman Memorial Lecture Series was convened by Dr. Luke Pittaway, distinguished chair in Free Enterprise and director of the Center for Entrepreneurial Learning and Leadership at the Neosmith Lane Assembly Hall, in April. Dean Ron Shiffler welcomed guests and introduced special guest, Dr. Harry S. Carter, provost and professor of management posthumously honor benefactor Freeman, a nearby Claxton native, and introduce keynote speaker Jimmy Childre, Jr. Childre is president and chief executive officer of Ford Motor Company; Sandy Peavy, Federal Law Enforcement Training Center; Pat Braley, Bennett Thresher, PC; Herbert Campbell, Securities and Exchange Commission; and Matt Duke, Georgia Bureau of Investigation.


The William A. Freeman Memorial Lecture Series honors William A. Freeman, a 1957 graduate of Georgia Southern, who was president, chief financial officer, and director of Watkins Associated Industries and managing partner of Wilwatt Properties, Atlanta. Freeman is the benefactor of William A. Freeman Distinguished Chair in Free Enterprise, which brings world-class scholars to campus, the Freeman Business Scholars Program, which provides four-year scholarships to business majors; ten endowed scholarships in the University Honors Program; and, endowed sponsorship of COBA’s Professor of the Year Award. He was named COBA Alumni of the Year in 1991, inducted into the COBA Hall of Fame in 1998, and was awarded Georgia Southern’s Alumni Lifetime Achievement Award and an honorary Doctorate of Letters in 1999.

The Center for Entrepreneurial Learning and Leadership is a focal point for students, alumni entrepreneurs, local small businesses, and faculty interested in venture creation, business growth, and local economic development. It is designed to enable students to learn about entrepreneurship, help them start businesses, and work with entrepreneurs. Dr. Pittaway earned his DA (Hons) from the University of Huddersfield and Ph.D. from the University of Newcastle in the United Kingdom. He came to Georgia Southern from the University of Sheffield, where he was director of enterprise education, Centre for Regional Economic and Enterprise Development and Director of Research, Centre of Excellence in the Teaching and Learning of Enterprise.
Accounting
James Childre, Jr. (1976), Sandersville, president of Childre Ford-Mercury, Inc., was the featured speaker at this year’s William A. Freeman Memorial Lecture Series (see related story on page 13). His dealership has won many awards including the Chairman’s Award from Ford for being ranked in the top 2 percent of Ford dealerships nationally in customer satisfaction. Email: jchildre@msn.com.

Paula Hunter Freeman (1989), Statesboro, is the controller and CPA for Hodges Management Co. She is married to Harry S. Freeman.

Tracy Tipton Watanebe (1992), Cypress, TX, is the controller for Marunishi-Tsuchi Tubulars Americas, Inc., in Houston, TX. Email: tracy_watanebe@yahoo.com.

Laura Lea Griffin (2004), Macon, is a CPA with Porter Keedle Moore, Atlanta. Email: lgriffin@pkm.com.

Cindy Lewis Aldrich (2006), formerly in Statesboro, is now in Hartwell, where she is a CPA with Grizzle, Glenn, Adam, CPAs. She is married to David Aldrich, a 1979 Georgia Southern political science and 1982 MPA graduate. Email: cindy@ggcpcp.com.

Vanessa Sara Miller (2006), Sugar Hill, is employed by ASI, Norcross. She recently married Ray Miller. Email: vstockinger@yahoo.com.

Matthew Harold Lindsey (2007), Duluth, is an accountant with John A. Monk, CPA. Email: matthewlindsey@georgiasouthern.edu.

Computer Information Systems
Jay C. Richardson (1998), Cumming, is a senior engineer with the Wendy’s Arby’s Group, Atlanta. He is married to Janet Hinton. Email: jay.richardson@wendasryby.com.

Economics
Valarie Harris (2000), formerly in Carrolton, is now in Lithia Springs, where she is a financial advisor with AXA Advisors, Atlanta. Email: valarieharris@yahoo.com.

Finance
John A. Lowenthal (1992), Savannah, is the owner of Coastal Cleaning and Removal Services. He is married to Kristi Oertley, a 2007 Georgia Southern graduate. Email: ccoastal4all@yahoo.com.

Christopher Woods (1997), Ladson, SC, is currently activated to Charleston AFB as a staff sergeant. As a civilian, he is the program manager for AOS Inc., and manages the stateside DOD contracts. Email: christopher.woods2@cchas.usaf.mil.

Melanie A. Weber (2000), formerly in Forsyth, is now in Macon, where she is a vice president with SunTrust Bank, Macon. She is married to Michael Marshall.

Dustin Durden (2001; MBA 2005), Cobbtown, is the customer service manager for the Pineland Telephone Cooperative, Metter. His wife is Sherron. Email: dustindurden@pineland.net.

Matthew Parker Scott (2001), Jacksonville, FL, a commercial finance analyst for CSX Transportation, recently married Shannon R. Farling, a University of North Florida and Stetson University alumna.

Scott D. Henley (2002), formerly in Grayson, is now in Hoschton, where he is the general manager for Acura Garland, Duluth. Scott was one of our good baseball players. He is married to Kerri Campbell.

Dr. Michael Dellwing (2003), formerly in Sulzbach, Germany, is now in Kassel, Germany, where he is a lecturer in sociology at the University of Kassel. He received his MA and PhD in social science from the University of Kassel. Email: dellwing@unikassel.de.

Russell Taulbee (2004), Statesboro, a commercial insurance producer for Lee, Hill, and Johnston Insurers, is engaged to Emile Beth Wilson, a 2007 Georgia Southern nursing graduate. Email: rtaulbee@alumni.georgiasouthern.edu.

Stephen W. Bruce (2006), Savannah, a real estate specialist with the U.S. Corps of Engineers, recently married Sarah Rose Averett, a 2007 Georgia Southern child and family development graduate.

Jonathan N. Edwards (2007), Calhoun, is a residential appraiser for A-1 Appraisals & Associates. He is also very active in athletic areas and officiates high school football games. Email: jonathan.edwards30@gmail.com.

Grayson C. Kelly (2007), formerly in Tifton, is now in Young Harris, Georgia, which is the store manager for The Sherwin-Williams Co. Email: grayson_kelly@yahoo.com.

Jennifer R. Trahan (2007), Fayetteville, is enrolled in Georgia State’s nursing program. Email: jennifer.trahan@yahoo.com.

Gary Matthew Price (2006), Roanoke, VA, a senior IT technician for the Roanoke Higher Ed Center, is engaged to Sarah Elizabeth Hallman, a Georgia Southern music graduate. Email: gary.price5@cox.com.

 Travis E. Timms (2001), formerly in Sylvania, is now in Savannah, where he is the director of logistics for Gypsum. He is married to Ashley Lytken. Email: travistimms@hotmail.com.

Philip L. Griffin (2005), formerly in Sylvester, is now in Atlanta, where he is the terminal manager for Tennessee Commercial Warehouse (TCW), Birmingham, AL. He is married to Samantha Thomson, a 2006 Georgia Southern psychology major. Email: phillipgriffin16@yahoo.com.

Jenni M. Salerno (2008), Marietta, is an account executive for FedEx Express. Email: jenni.salerno@fedex.com.

Evan N. Patrick (2009), Greensboro, NC, is the driver manager for Spee Carriers. He is married to Amanda Kindig, a 2009 Georgia Southern finance graduate. Email: evan.n.patiottic@gmail.com.

Management
Maureen Hatlind (1983), Lawrenceville, is a staff accountant for Waffle House, Norcross. Email: mhatlind@bellsouth.net.

Cathy Heminger Sanders (1983), formerly in Griffin, is now in Newnan, where she is the sales analysis manager for Coca-Cola Atlanta. She is married to Steve Sanders.

Daniel T. Gealy (1989), Conyers, is now president of the Personal Dental Lab, Inc. Dan was one of our fine baseball players.

Jessica Carter Castle (1999), Decatur, started her own healthcare marketing and PR firm—Castle Communications—two years ago. She is married to Craig Castle and has four children, Paty (9), Josh (7), Lily Kate (6), and Conner (3). Email: jessicacastle@bellsouth.net.

Chad A. Yarbrough (1999), Guyton, is vice president of Yarbrough Enterprises, Inc., Savannah. Email: chad@yarbroughenterprises.com.

Suzanne Marie Spriss (2002), Register, is an advertising account executive with Northland Cable Co., Statesboro, is engaged to Jacob R. Hallman, a Georgia Southern music graduate. A May 29, 2010, wedding is planned.

C. Drew Smith (2003), formerly in Dalton, is now in Gainesville, where he is an outside sales employee for Stock Building Supply, Tuck. He is married to Alyssa Dennis, and they have two sons, Charlie (5) and Conner (3). They are expecting a third son, Hudson, in June. Email: drew.smith@stocksupply.com.

Thomas C. Avant (2005), Sandersville, has completed an MBA from Georgia College and State University, Milledgeville. Email: thomas_c_avant@yahoo.com.

Kendall L. Blankumsee (2006), formerly in Statesboro, is now in Quitman, where he is the co-owner of Blankumsee, Thomas, & Wright Funeral Services. He received his funeral services associate degree from Ogeechee Technical College. Kendall recently married J. Ray Barnes, a 2009 LaGrange College graduate.

C. Daniel Blizzard, Jr. (2006), formerly in Montezuma, is now in Oglethorpe, where he is a technology specialist for the Macon County Board of Education. Email: dbillizard@macon.k12.ga.us.
Adam P. King (2006), Fitzgerald, is a sales rep with Elair Industries. Email: aking7@email.gsuoshaw.edu.

Lauren K. Register (2008), formerly in Richmond Hill, is now in Guyton, where she is a customer service rep with The Colony Bank, Savannah. She recently married Asher S. Denmark, a 2006 Georgia Southern construction management graduate.

Glenn W. Cooper, III (2009), formerly in Cumming, is now in Jacksonville, FL, where he is an operations analyst for Black Diamond Performance Reporting. He is married to Elizabeth Ann Williams, a 2008 Georgia Southern community health grad. Email: glencoop3@gmail.com.

Joseph E. Floyd (2010), Brunswick, is the operations supervisor for Southland Waste Systems. Email: jfloyd79@live.com.

**Marketing**

Kristen Germeno Roberts (1995), Roswell, is a business process specialist for Coca-Cola Enterprises. She is married to Marc Roberts. Email: kristen_germeno@yahoo.com.

Christy Threadgill Pircsuk (1999), Palmetto, is married to Trevor Pircsuk and is a stay-at-home mom with four children. Email: christy_gscc@yahoo.com.

Melissa B. Banks (2000), Savannah, has been appointed acting director of human resources for Savannah Technical College. Email: twinkle01@yahoo.com.

James K. Aultman (2002), Tifton, is a farmer in the Tifton area.

James R. Fleullan (2002), Warner Robins, is now a merchandising specialist for the Bass Pro Shops, Macon. Email: jrfluellen@hotmail.com.

Stephen T. Stanley (2002), formerly in Rincon, is now in Garden City, where he is the project manager for Welsh Commercial and Residential Repairs. He is also very active in fund raising for Shriners Hospitals. Email: steamner_77@yahoo.com.

Andrea Lynn Eifrid (2003), Decatur, is now a history and government teacher at Druid Hills High School, Atlanta. On May 30, 2009, she married Russ Avery, a marketing grad from UGA. Email: andreeavery@gmail.com.

Jesse Goldstone (2003), Lawrenceville, is an account manager with Coca-Cola Enterprises. He is married to Melissa Schulze. Email: jessegoldstone@yahoo.com.

Alison N. McCormick (2004), formerly in Fort Smith, AR, is now in Watkinsville. Her husband is Jason, and she is a homemaker. Email: alisonmmccormick@hotmail.com.

Carrie Leigh Domalski (2005), Northampton, MA, is currently in law school. Email: carrie_domalski@yahoo.com.

Sommer L. Sampson (2005), formerly in Thomasville, is now in Atlanta, where she is the security coordinator for JAS Forwarding (USA). She was promoted to TSA IACSC. Email: sampsonja@usa.com.

Laura J. Ginn (2006), St. Simons Island, is a marketing rep with Better Trades, Atlanta. She has traveled to 48 states and 5 foreign countries educating individuals through stock market workshops. Email: laura.ginn@yahoo.com.

Amanda Lovvorn Woods (2006), Pooler, is a second grade teacher at West Chatham Elementary School. She is currently enrolled in the EdS program at Georgia Southern after getting her masters degree in education from Armstrong Atlantic State. She is married to Brandon Woods, a 2005 Georgia Southern Ind. Mgt. graduate.

Sydney Elizabeth Dean (2007), formerly in Marietta, is now in Euston, where she is the director of sales for The Lodge on Lake Oconee. Email: sydean10@gmail.com.

Christopher J. Finnegans (2007), formerly in Richmond Hill, is now in Ellabell, where he is a GSM fishing/marine for Bass Pro Shops, Savannah. He is engaged to Katelyn Warren, a 2008 Georgia Southern early childhood graduate. A July 17, 2010, wedding is planned. Email: cjfinnegan@basspro.com.

Debra E. Glover (2007), Atlanta, is a sales rep for the Liberty Mutual Group, Marietta. She is engaged to Andrew C. Mize, a Georgia Southern alumnus and a 2007 graduate of Augusta State. A June 12, 2010, wedding, is planned.

Corey Grant (2008), Smyrna, is an executive management trainee for Genuine Parts Company/NAPA Auto Parts, Atlanta. Email: formull8r@gmail.com.

Jenna Maria Bivone (2009), Marietta, is a marketing assistant for the Dominican Orthopedic Clinic, Atlanta. Email: bivones@gmail.com.

**MACC**

Douglas Axel Carlson (2008), Columbus, OH, is the charitable funds auditor for the Ohio Attorney General’s Office. His wife is Corine. Email: daxelc@gmail.com.

John M. Cusimano (2008), formerly in Midway, is now in Pooler, where he is a staff accountant and CPA with Hancock, Askew, & Company, Savannah. Email: jmcusimano@gmail.com.

Jason Scott Parash (2009), Metter, is a credit analyst with FMB, Statesboro, recently married Jessica Marie McCullough, a 2007 Georgia Southern graduate in nursing.

**MBA**

John F. Kohn (1993), Statesboro, owner of Popeye’s Fried Chicken on Fair Road, recently received the coveted 2009 Bronze Plate at the company’s International Franchise Conference for being one of the very best Popeye’s restaurants. John also teaches marketing in COBA.

Rebecca L. Rowan (2000), Savannah, a finance manager for Gulfstream Aerospace Corp, recently married Robert R. Galloway, a UGA and South Texas College of Law alumnus.

John Thomas Credle (2001; BS Psy 1999), Phenix City, AL, is now a branch manager for the TIC Federal Credit Union, Columbus. He is married to Shannon Adams. Email: thomasc@tcfcu.com.

Jerdie E. Thompson (2006), formerly in Swainsboro, is now in Savannah, where he is the configuration engineer for Convergys. His wife is Renee. Email: jerdie@yahoo.com.

W. Mike Brown (2007), Pooler, is the senior manager marketing research person for Gulfstream Aerospace. He is married to Kelly Sneed. Email: mike.brown@gulfstream.com.

Joseph M. Tillman (2008), formerly in Swainsboro, is now in Lansing, MI, where he is a consultant and senior researcher for Supply Chain Visions. Email: tillman.joseph@yahoo.com.

Pacer Blevins (2009), Ringgold, is employed by a medical device manufacturer in northwest Georgia and plans to sit for the CPA exam in 2010. His wife is Janet. Email: ppblevins@hotmail.com.

Nissa Rae Curtis (2009), Atlanta, is the account manager for the Peachtree Road United Methodist Church. She is married to Murray Curtis. Email: nissa@prumc.org.

**In Memoriam**


**Eagle Executive Society Alumni Questionnaire**

☒ I would like to become a member of the Eagle Executive Society. Enclosed is my check for $50.00.

Full Name (include maiden name) ________________________________

Spouse’s Full Name (include maiden name) ________________________________

Georgia Southern Graduation Year(s) ____________________________ Degree(s) __________ Major(s) ___________ Spouse Degree and Year 

Home Address _________________________________________ City __________ State ______ Zip __________

Home Phone Number ( ) ___________________________ Business Phone Number ( ) __________________________ Cell ( ) __________________________

Employer ___________________________________________ Business Title __________________________

Business Address _________________________________________ City __________ State ______ Zip __________

E-Mail Address __________________________________________

Preferred Address for delivery ☐ Home ☐ Office

Please complete this form and return it to Lewis Stewart, COBA Alumni Editor, P. O. Box 8002E, Statesboro, GA 30460-8002.
The Fourth Annual Community Bank Symposium, co-sponsored by the Georgia Bankers Association and COBA’s Center for Excellence in Financial Services, was held March 24, 2010, at Forest Heights Country Club in Statesboro. The event provided regional bank administrators, bank officers, and board members an opportunity to hear leading speakers address today’s banking challenges. This year’s symposium hosted a record 91 participants from 32 banks, including 24 CEO board presidents, 29 CFOs, and 4 board chairs, as well as several CPA and law firm partners.

Roger Tutterow, professor of economics, Mercer University, kicked off the program by providing the state and national economic outlooks. A regulatory panel of Rob Braswell, commissioner of the Georgia Department of Banking and Finance; Jimmy DeVane, United States Office of Comptroller of the Currency; and Tim Hubby, Atlanta office of the Federal Deposit Insurance Corporation, provided insights on financial regulatory policies and recent trends. Brad Washburn and Stewart Thigpen, Steve H. Powell and Co., followed with a discussion of new regulatory guidelines and compliance issues affecting financial institutions. Joe Brannen, president of the Georgia Bankers Association, was the luncheon, keynote speaker. Finally, Tim Keadle, CPA and managing partner of Porter, Keadle, and Moore of Atlanta, identified accounting issues and regulations affecting Georgia banks and financial institutions.

Edward H. Sibbald, director of the Center for Excellence in Financial Services, observed, “The Annual Banking Symposium has provided a valuable and informative forum for community bankers in the South-eastern Georgia region.” Next year’s symposium is tentatively scheduled for March 23, 2011.

Special Providence: Ori James and Annie Sula Brannen Moxley

The College of Business Administration lost two elder statespersons this spring when Dr. Origen J. James, Jr., dean emeritus, age 78, and Mrs. Annie Ursula Brannen Moxley, assistant professor emerita, age 79, passed away.

Dean Emeritus James

It was under Dean James’s leadership that COBA first earned accreditation from AACSB International: The Association to Advance Collegiate Schools of Business, for its undergraduate and graduate business programs and charter sponsorship for its business honoray society, Beta Gamma Sigma (BGS). At the 25th anniversary of BGS, Ori shared the story:

In 1976, we undertook the required AACSB self-study, submitted the application, and received a “no visit” recommendation. Rules stipulate a dean’s specific visit request cannot be denied, so I asked for a visit. The visit lasted three days, and, upon departure, the team was not permitted to disclose their recommendation. At the 1977 AACSB meeting in Toronto, Canada, Dean Dick Peebler, Drake University, chair of the accreditation committee, made the official accreditation announcement. Later, in 1981, the MBA program was accredited, a prerequisite for a BGS Charter, which was issued the same year.

Ori was a long-time member of the AACSB accreditation body and president of the Southern Business Administration Association. He served the Statesboro Rotary, Farmers and Merchants Bank board, and First Presbyterian Church, where he was an elder.

Annie Ursula Brannen Moxley, or Annie Sula, as she was fondly known on campus, was a graduate of Stetson University, received a master degree in business from Georgia State University, and taught business communications at Eastern Kentucky University and Georgia Southern for many years.

Annie Sula was a business- and philanthropic-minded individual, who cared for others and gave years of happiness and love to those who knew her. She was a longtime member of Statesboro First United Methodist Church, where the special honor of Quiet Disciple was bestowed by the United Methodist Women. She was a member of the Adam Brinson Chapter of the Daughters of the American Revolution, the Daughters of the American Colonies, the Spade and Trowel Garden Club, and recipient of the Zeta Tau Alpha White Violet Pin representing 50 years membership in Zeta.

Annie Sula’s legacy is carried on by her niece, Lynda Brannen Williamson, who enjoys teaching economics in COBA, in addition to her full-time career at Georgia Power, community, bank, and church service, and family responsibilities.

COBANs Make 20 Under 40 List

Brandon Blair, 180 Fitness
Kim Brannen, Sea Island Bank
Will Britt, Boy Scouts
Rachel Edwards, Wright & Edwards, PC
Ashley Ellis, Blount, Burke, Wimbles, & Hendricks
Ryan Foley, Ogeechee Technical College

The Statesboro Herald honored Bulloch County’s best and brightest in its 20 under 40 feature. These six COBA alumni were featured in the listing.

Spring 2010 Graduation by the Numbers

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<tr>
<th>COBA</th>
<th>CIT</th>
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<tr>
<td>BBA</td>
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Total 647

Total 73

Last spring 627

Last spring 54

Growth 20

Growth 19

Spring 2010 Graduation by the Numbers

- BBA
- MBA
- MAcc
- WebMBA
- MAE
- BSCS
- BSIT
- WebBSIT