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Georgia Southern University, "Auxiliary News Online" (2014). *Auxiliary News Online*. 7.
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University Store and Athletics In Partnership For Lone Survivor Foundation

September 2, 2014

STATESBORO, Ga. – Georgia Southern University’s University Store and Athletics Department announce exciting partnership to donate much-needed funds to the Lone Survivor Foundation.

University Store is selling three collector Georgia Southern University Adidas caps with 100% of caps’ proceeds to be donated to Lone Survivor Foundation. The two collector hats and visor were designed in collaboration with the University’s new athletic apparel partner, Adidas, and are currently available for sale in store and online at gsustore.com or fanzone.gseagles.com.

“The hats and visor feature Athletics’ custom patriotic logo,” said University Store’s Senior Buyer Holly Berry. “The three match the collector sideline polo and attire coaching staff will be wearing in honor of our Military Appreciation game Saturday, September 6.”

Unveiled at Athletics’ football season’s inaugural Coaches Show Thursday, August 28, the caps range in price from \$17.99 to \$24.00.

Lone Survivor Foundation was selected to receive the funds due to its mission of restoring, empowering and renewing hopes for our wounded service members and their families through health, wellness and therapeutic support.

Lone Survivor Foundation estimates one in three combat service members suffer from signature wounds such as invisible injuries of combat trauma, traumatic brain injury or both. These wounds may include symptoms such as flashbacks, avoidance, isolation and more.

University Store and Athletics encourage all Georgia Southern fans who wish to make a difference to purchase a hat or visor. If shopping gsustore.com or fanzone.gseagles.com, customers can find the caps under the Military Day tab on the left navigational column.

Media inquiries can be directed to 912-478-2338 or 318-332-9329.

University Store: A Division of Georgia Southern University Auxiliary Services

Auxiliary Services’ mission is to create the best possible Georgia Southern University experience. Auxiliary Services strives to provide the highest quality products and services to the Georgia Southern community, while setting the highest operational standards possible. Auxiliary Services supports the strategic direction of the University through the delivery of extraordinary programs, products, services and facilities. Visit: GeorgiaSouthern.edu/auxiliary.

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