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Assessment Work Team Essence Notes

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### Assessment Work Team Essence Notes

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## Assessment Work Team meeting

December 14, 2015

### Essence Notes

**Present:** Bede Mitchell, Debra Skinner, Fred Smith, Jeff Mortimore, David Lowder, Lili Li, Bob Fernekes, Jocelyn Poole, Alva Wilbanks

**LibQUAL+ to run February 15-26, 2016:** One of the library's major assessments done every three years. Lili is in the process of compiling the demographic data and other necessary records to enter into the LibQUAL setup in order to analyze results and identify patterns. Bede will handle all invitations to complete the survey and will work with the different means of getting the information out to the faculty and students. He added that once the survey data is reviewed for this survey, for future surveys we may want to consider a different approach of not doing the entire campus every three years, but to set up a type of rotation where we would do a subset of the campus each year. This would enable better promotion of the survey, possibly bringing in higher responses, a more focused group, and simplifying the data analysis.

**Revising the FY16 Institutional Effectiveness Plan:** Bede reported that he will be making revisions to the library's FY 16 plans based on feedback recently received from the Office of Institutional Effectiveness on the library's FY 15 plan which was submitted prior to the beginning of Fall Semester 2014. Feedback on that plan indicated items they did or did not like about the plan. Had this feedback been received earlier those issues could have been addressed when completing this year's FY 16 plan. He plans to have a revised draft available in January for review.

**Update on Website Testing: Sam Wainford's Class, IRB submission for our own testing:**

Bede reported that he has updated Professor Wainford on our prior discussions regarding what we would like to have tested in the class's spring tests. He'll follow up with her in January regarding the setup. Having received the IRB approval, Jeff reported authorization to enroll sixty subjects through November 30, 2016 (5 per month). The assessment work team will provide the Co-PI's priorities for testing so the Co-PI's can proceed with cycles of testing to address the requests. It could take as long as 4 - 6 weeks to develop the tasks for the cycle and for the results to be evaluated. A list of usability items reported to the web usability queue were discussed and Jeff will identify three priorities to the Co-Pi's for the upcoming cycle of tasks.

**University of West Florida Return-on-Investment Formula:**

Bede discussed the possibility of doing such a calculation out of the Administration office to see what we look like. He asked the committee to send him any thoughts on additional categories or activities we would want to take into account. Our report could be an important part of our promoting our effective contributions to the university's mission. Bede will follow up on checking into ILL and GIL Express expense data so that we can eventually work up some drafts to review.

**LibGuides Usage Survey** - <http://georgiasouthern.libguides.com/c.php?g=395389&p=2686362>

Jeff updated the group on an alternative means of inviting people to give feedback on the library's LibGuides. He showed a redesign of the LibGuides page of removing the location of the link to the survey above the banner and repositioning it under the banner across from the crumb trail. Following discussion it was decided that Jeff will show the entire crumb trail in a slightly larger bold font, will show the survey link in all caps, and then bring the design back to the committee for review. Lili will follow up on providing the number of Qualtrics surveys we have received to date on things such as LibGuides.

**Tableau: Centralizing our Assessment Data:**

Bede stated that from viewing the webinars, the Tableau software appears to be one of the leading products and a very useful tool. The webinars reflect the efforts of several libraries to bring together in one place a lot of data collection that is being done with no efforts being made of putting it some place where analysis can be done more easily, creating a historical trend with data sets, etc. Bede discussed the use of the software through a cloud-based version which limits your choices of sharing our and saving data for this to be completely public, which in some cases you don't want to do. Downloading versions to PC's would be costly, but probably preferable. He discussed how the software could be used and how reports would be requested from the stored data. To investigate the software further, we can obtain a free downloadable version for a test period. He added that it would be best to know more about Alma's capabilities prior to making any decisions on software. He suggested that interested work team members who have not watched any of the webinars might view the second webinar (British Columbia) for a good demonstration of the capabilities of the platform, the pricing, and the challenges of the software.

**Next meeting:** February 8th, 4:00 pm.