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Armstrong Atlantic State University

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Armstrong Launches 360 Online Campus Tour

(December 11, 2010) Armstrong Atlantic State University has partnered with YourCampus360 to offer a complete walking tour of the school's scenic campus, giving prospective students unlimited virtual access to the university's facilities and residential areas.

High school students, as well as their families and counselors, can now explore Armstrong's campus at their convenience via the university's Web site. In place of, or in addition to a live campus visit, the tour also allows visitors to take further action to inquire or apply to Armstrong, which is part of the University System of Georgia and known for its strong liberal arts foundation, science programs and deep roots in historic Savannah.

“We are making available a new online tool for prospective students and their families to give them the opportunity to learn about Armstrong before they set foot on campus,” said Brenda Forbis, Armstrong director of Marketing and Communications. “We are confident that once students see our campus and learn about our academic programs and student life, they will be compelled to visit us in Savannah or apply online.”

YourCampus360 equips colleges and universities across the country with virtual tours on three key platforms: Facebook, Mobile (Android, iPhone and iPad), and college and university websites.

Says YourCampus360's marketing director, Aubree Smith, “Armstrong Atlantic has a very special campus that puts the Georgia coastal region and the beautiful city of Savannah at students' fingertips. We expect to see an increase in interest as even more prospective students around the country, and the world, are given unlimited access to the school's offerings.”

Visitors can access the tour at Armstrong.edu/virtualtour.