5th Annual Fall Leadership Conference

LIVE • DANCE • LEAD

Saturday, October 2, 2010

Sponsored by: The Offices of Student Leadership & Civic Engagement & Student Media
We adhere to this set of core values that inform our relationships, decision making, and daily operations. We uphold these values as a staff and seek to share them with our students.

**Stewardship**
We effectively, efficiently, and responsibly utilize the financial, environmental, and human resources entrusted to us.

**Partnership**
We establish and cultivate mutually beneficial relationships with students and with campus and community partners.

**Service**
We are committed to service, which we define as meeting the legitimate needs of others, and believe this to be the purest expression of leadership.

**Respect**
We value the diversity of our community and encourage the open, courteous expression of thoughts, opinions, and ideas.

**Student-Centered**
Every program, opportunity, and experience created by our staff is intentionally focused on providing the best education for our students to equip them to become lifelong learners.

**Positive Change**
We are committed to growing personally and professionally with a focus on making a positive impact on our students, our community, and society.
Schedule of Events

08:30 am - 09:15 am  Registration

09:15 am - 09:50 am  Opening Session (Union Theatre)

10:00 am - 10:50 am  LEAD Session 1

11:00 am - 11:50 am  LEAD Session 2

12:00 pm - 01:30pm  Keynote Speaker & Lunch (Ballroom)

01:40 pm - 02:30 pm  LEAD Session 3

02:40 pm - 03:30 pm  LEAD Session 4

03:40 pm - 04:00 pm  Closing Session (Union Theatre)
Born and raised in Vidalia, Georgia, Fred Stokes’ ability to excel surfaced early in his life. Coming from a rural area, while others struggled with peer pressure, drugs and alcohol, and a lack of guidance, Fred found his focus in basketball and track. During high school, he spent time on the football field as a tuba player in the marching band, but it wasn’t until his senior year that he joined the football team. His excellence and ability to meet the challenge was immediately recognized and his career escalated quickly.

In 1982, Coach Erk Russell offered Fred a full scholarship to play offensive tackle with the newly developed Georgia Southern Eagles in Statesboro, GA. He played a vital part of the 1985 and 1986 Championship teams and in 1986 was voted to the First Team All-America. In 1987, Fred was drafted to play Defensive End with the Los Angeles Rams. After two years with the Rams, Fred was picked up by the Washington Redskins. While playing with the Redskins, Fred received the much coveted Super Bowl ring in the victory over the Buffalo Bills in the 1992 Super Bowl. Fred stayed with the Redskins for four years, and then re-signed with the Rams for three years. Following the Rams he played a year with the New Orleans Saints.

After 10 years in the NFL, Fred retired from the league in 1997 to pursue what he views as his purpose - using his life experiences both on and off the field to motivate a change to excellence across the nation. Fred returned to Vidalia, Ga, with his wife Regina and their three boys. He is living out his purpose through the formation of the Fred Stokes Youth Ranch non-profit organization, serving on the board of Directors at the Boys and Girls Club of Vidalia, participating in mentoring programs in youth homes, promoting his autobiography, “The Bridge that Brought Me Over”, and traveling the country empowering and motivating change at schools, corporations, events, and churches.
America’s Best Leadership Crew:
How will you live, dance, and lead?

These workshops are all about you and your individual leadership needs. You choose which workshops to attend in one of four tracks during the conference. Our hope is that you will tailor this experience to fit your development needs.

The tracks offered at America’s Best Leadership Crew are:

The **self-leadership**, or individual development, track. This track is designed to help participants develop individual leadership skills under the premise that you cannot lead others without effectively leading yourself.

The **collaborative leadership**, or group/team development, track. This track is designed to help participants develop skills that allow them to effectively lead their organization and work in collaboration with other organizations.

The **community leadership**, or service to others, track. This track is designed to help participants understand how their decisions and actions make an impact in the community of the university and beyond.

The **leadership legacy** track. This track is designed to help participants see how their leadership today can impact their campus and community for years to come. With this track we encourage students to continue to seek leadership development opportunities beyond their collegiate experience.
LEAD Session #1 10:00 –10:50

**Self Leadership**
Discovering the Leader in You: Becoming a Member of America’s Best Leadership Crew—Room Erica R. Colbert, International and Graduate Admission Auditor/Out of State Admissions Specialist Russell Union 2047

In order to affectively lead others, one must master the art of leading self. This program is designed to define self leadership, to explain the role of individual development and its importance in creating an environment of total wellness, to show how total wellness cultivates a desire to achieve and lead, and lastly to identify qualities, skills sets, and strategies necessary to become an effective leader of self and subsequently of others.

**Collaborative Leadership**
Lessons From the Geese on Leadership Kerry Greenstein, Assistant Dean of Students and Robyn Greenstein, Job Shadowing Coordinator Russell Union 2041

There are many lessons that can be learned from unexpected places. Geese are known for their excellent teamwork and leaders of any type can learn a lot from them. This presentation will help teach ways we can learn from the geese to be better leaders and improve our abilities to work in teams.

**Collaborative Leadership**
Mission Motivation: The Empowering Challenge to be a Change Agent for Yourself and Others Lloyd Graham, Resident Director and Meg Kopp, Resident Director Russell Union 2084

Mission: Motivation will interactively allow students to discover ways in which they can stay motivated and motivate others through the fun of team/group competition. Students will be able to test their ability to come up with common motivational techniques and receive creative ways in which they can encourage motivation in group settings.

**Case Study Competition—Round 1**
Feel fairly confident in your leadership skills? Gather a team of 4 and sign up for the Case Study Competition! Each team will receive a leadership scenario and have 30 minutes to prepare a 7 minute presentation on how they would handle the scenario. The response will be scored by staff judges and the best response will receive a prize at the closing of the conference. Room assignments will be provided at team registration.
LEAD Session #2 11:00 - 11:50

Collaborative Leadership
So You Think You Can Lead?: Common Leadership Missteps & How You Can Communicate for Group Success
Dr. Abby M. Brooks, Assistant Professor of Communication Arts, Mr. J. Kyle Jefferies & Ms. Shelley L. Martin
Russell Union 2047

Facilitators will offer real-leader “missteps” as well as tips and tricks for those times when we are a little less communicatively coordinated. The interactive session will provide attendees with background information about leadership and follower styles, giving effective group-member feedback and information about group decision making.

Collaborative Leadership
Group Cohesion: What’s the Reason?
Tommy Segi, Intramural Sports Program Director, Chris Cox, Intramural Sports Graduate Assistant
Russell Union 2084

How cohesive is your group? This presentation will discuss why a cohesive group often becomes a successful group. Drawing on their personal experiences, facilitators will demonstrate how to build a cohesive group, one that strives for personal cohesiveness rather than task cohesiveness.

Community Leadership
Privilege Walk
Consuela Ward, Director of the Multicultural Student Center
Russell Union 2041

Most Americans are privileged in one way or another, some more, some less than others. This interactive activity will demonstrate the impact that privilege has on our campuses and society as a whole, as well as offer tools to navigate through it. It will prove how privilege transcends the cultural differences of class, race, gender, and sexual preferences.

Case Study Competition—Round 2
Feel fairly confident in your leadership skills? Gather a team of 4 and sign up for the Case Study Competition! Each team will receive a leadership scenario and have 30 minutes to prepare a 7 minute presentation on how they would handle the scenario. The response will be scored by staff judges and the best response will receive a prize at the closing of the conference.
Room assignments will be provided at team registration.

12:00pm— Lunch
12:20pm—1:20pm— Keynote Address: Fred Stokes
LEAD: Session #3 1:30 - 2:20

Self Leadership
Are you the Haters of Your Crew?: Looking at the Destruction of Student Organizations from the Inside.
Ennis F. Koonce, Resident Director
Russell Union 2047
Learn that it is not always about you, and what you want to accomplish through your organization. See how different leadership styles have an effect on others. Here you will learn ways to motivate your organization’s members, and most importantly how others view you as a leader.

Collaborative Leadership
Teams and Team Work
Fred Stokes, Keynote Speaker
Listen to keynote speaker & former Georgia Southern Football player, Fred Stokes, reflect upon his years in the NFL and how team work was an integral piece of success.
Russell Union 2084

Community Leadership
“It Don’t Matter If You’re Black or White”…Skills for Success in a Multicultural World
Michael Duncan, Director of Higdon Student Leadership Center
Russell Union 2080

This interactive session is designed to give emerging young leaders the skills to succeed in an increasingly diverse world and help them see that an understanding of diversity is an asset – not an obstacle - in their development as leaders.

Legacy Leadership
Leaders Build Leaders
Kerry Greenstein, Assistant Dean of Students
Russell Union 2041

This session will help students learn how to identify the future leaders of their organization. It will also discuss ways to mentor and properly train them to take on the leadership roles in the future.
LEAD: Session #4 2:40 - 3:30

Self Leadership
What is the TRUE Color of Leadership
Ms. Deborah Kittrell-Mikell
Russell Union 2052

To be among America’s Best Leadership Crew, you should know your True color. Success comes in four colors: Gold, Blue, Green, and Orange. Find out what color accurately describes you and your leadership style. In this energizing interactive presentation, the participants will learn dynamics of leadership as it relates to True Colors.

Self Leadership
5 Minutes of You
Philip Bruce, Internship Coordinator for Student Leadership & Civic Engagement
Russell Union 2047

This program is designed to help participants recognize how their body language and facial expressions greatly influence how people view them. This workshop will help them leave the best possible impression on others.

Self Leadership
Developing the Gift Within: A Guide to Lasting Success
Melanie Mulder, OSLCE Graduate Assistant
Russell Union 2041

Leaders are often gifted, but by depending on their natural talents too much for success, they can end up neglecting their character. Learn how to develop your abilities so that you can have lasting success.

Collaborative Leadership
Managing Leaders & Leading Managers
Alex Ruiz—OSLCE Graduate Assistant
Russell Union 2084

Much emphasis is placed on being a great leader while people seldom credit managers for doing the work they do. When we think of a manager, we usually associate the word with an old boss. It is essential to recognize that people do not quit businesses or organizations, people quit the people within those groups. Learn what managers truly are and why it is necessary to include them in our definition of leadership.
Monday, October 11th
The Five Dysfunctions of a Team
Presented by: Jessica Pense - Coordinator of Residence Education, University Housing

Tuesday, October 19th
5 Minutes of You
Presented by: Robert Meguiar – Training Coordinator, Division of Student Affairs & Enrollment Management

Wednesday, October 27th
The Leader’s Balancing Act
Presented by: Amanda Fontenot – Leadership Coordinator, Office of Student Leadership and Civic Engagement

Monday, November 1st
Leaving Your Leadership Legacy
Presented by: Amy Smith - Associate Director of Admissions

Tuesday, November 9th
Learning Your Communication Style and How it Impacts You as a Leader
Presented by: Sherri Fletcher – Group Human Resource Manager for Enterprise Holdings

Wednesday, November 17th
Hazing on Trial
Presented by: Joy Hamm – Director, Office of Greek Life & Patrice Buckner – Dean of Students

Thursday, November 29th
The Importance of Emotional Intelligence in Leadership Roles
Presented by: Philip Bruce - Internship Coordinator, Office of Student Leadership & Civic Engagement
Daniel Vinson – Graduate Assistant of Leadership Interns
The Office of Student Leadership & Civic Engagement would like to thank the following people for their support:

Office of Student Media

Office of Student Activities

Russell Union Staff

Varsity Ink

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