Monday
September 8, 2014

Brought to you by Georgia Southern University's Office of Marketing & Communications

41st Annual 'A Day for Southern' Community Campaign Kick-Off

Georgia Southern University kicks off its 41st annual A Day for Southern community fundraising
campaign on Tuesday, Sept. 9. The fundraising tradition began as a way for Georgia Southern supporters to contribute to the ongoing success of the University.

Georgia Southern University Foundation Chair and A Day for Southern Community Chair Barbara Christmas-Golden says she is pleased to be a part of this year’s fundraiser.

“I’m very honored to be chairing this year’s A Day for Southern,” said Golden, former principal and chief executive officer of the Professional Association of Georgia Educators (PAGE), “I see this fundraiser as an opportunity to give back to the University that meant so much to my professional career.”

Jiann-Ping Hsu College of Public Health News

Three Professors Gain National Attention for Childhood Obesity Research

Three faculty members in the Jiann-Ping Hsu College of Public Health (JPHCOPH) were recently featured in Pediatrics, the official journal of the American Academy of Pediatrics, for their
research titled, “Generational Shift in Parental Perceptions of Overweight Among School-Aged Children.”

Andrew Hansen, DrPH, professor of community health behavior and education, Yelena Tarasenko, DrPH, professor of health policy and management and epidemiology and Jian Zhang, DrPh, M.D., professor of epidemiology, conducted the collaborative study, which examines the generational shifting of parental perceptions about children’s weight. Hansen was the first author of the study.

“Having the opportunity to be part of a research team like this is a privilege,” he said. “When Dr. Zhang invited me to assist on this project, I immediately saw the value in the concept and it was clear that we had a common research interest. I am thankful Dr. Zhang recognized my skills, but for him to do so was only possible with me being a faculty member here at the College of Public Health. In the field of public health, collaborative work is the norm and essential to be successful. My individual work can only get me so far. JPHCOPH and the University provide the ideal environment for collaboration, and working together on this research has been tremendous.”
The Jiann-Ping Hsu College of Public Health (JPHCOPH) in collaboration with Georgia Regents University Cancer Center, the Morehouse School of Medicine and the University Cancer & Blood Center, have teamed up to increase awareness of, and participation in, National Cancer Institute (NCI)-sponsored clinical trials and cancer care delivery research throughout Georgia, particularly among minority and underserved populations.

NCI awarded Georgia Regents University a five-year grant to lead the state’s only cancer research program focused on better access to clinical trials and cancer treatments.

Additionally, the National Cancer Institute Community Oncology Research Program (NCORP), a national network of investigators, cancer care providers and academic institutions, now includes Georgia Southern University as a cancer care delivery research site for minority and underserved patients.

Dr. Yelena Tarasenko Named Exceptional Reviewer

Yelena Tarasenko, DrPH, professor of health policy and management and epidemiology in the Jiann-Ping Hsu College of Public Health, has been named an exceptional reviewer between July 2013 and June 2014 for *The Journal of Rural Health* (JRH). The quarterly journal published by the National Rural Health Association serves as a medium for communication among health scientists and professionals in practice, educational, research, and policy settings. It is a peer-reviewed international journal devoted to advancing professional practice, research theory development and public policy related to rural health.

Health Services Offering Flu Vaccinations
Flu Vaccinations are available to Georgia Southern students, faculty and staff beginning Tuesday, Sept. 9. To learn more, visit the Health Services website.

Campus Intranet Gets New Look & Log In Page

CHANGES COMING TO
MyGeorgiaSouthern.edu SEPT. 20
GeorgiaSouthern.edu/MyUpdate
American Cartoonist and Featured TED Talks Speaker Visits Campus

Georgia Southern University’s College of Liberal Arts and Social Sciences will host Scott McCloud, cartoonist and comic book theorist, on Wednesday, Sept. 10 at 5:30 p.m. in room 1115 of the College of Education.

Georgia Southern University will host “The Moth Project” at various locations on campus each evening from 7 p.m. until midnight beginning Monday, Sept. 15. The project, presented by PlantBot Genetics, focuses on educating the public about the decline of pollinator populations and the need to preserve the environment while seeking alternative pollinators.

Connect

Connect in the Media

Statesboro Herald:
Moth Project to attract ‘second-shift pollinators’ to Georgia Southern campus

Vince and Barbara Dooley to speak at Boys & Girls Club’s annual fundraiser

Georgia Southern Stomps Savannah State

Studio Statesboro
The Eagles Nest

WTOC:
Tailgaters show support for Georgia Southern Football

University hosts exhibit on insect pollinators

Coastal Courier:
GSU teams up with Liberty schools
In addition to The Moth Project, the College of Liberal Arts and Social Sciences also announces the return of its Great Minds Lecture Series.

Get social with your University

Here at Georgia Southern, we love interacting with our Eagle family through social media. These platforms, including Facebook, Twitter, Google+, YouTube, Instagram, LinkedIn, Pinterest and Flickr, allow us to show our fans, alumni, parents, employees, potential students and many others an inside look at our great University and all it has to offer. Social media gives us an opportunity to reach thousands of people daily with a humanistic and fun approach to the latest and greatest in academics, athletics, student life and more.
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Produced by the Office of Marketing & Communications, *MY News* is an internal faculty and staff email publication which correlates with campus news on *My.GeorgiaSouthern.edu*. Published on Mondays, *MY News* is designed to communicate campus news and announcements plus faculty, staff and student recognition stories.

If you have a story idea or would like to request news to be featured, contact Rebekah Faulk, manager of internal communications, by emailing RFaulk@GeorgiaSouthern.edu. The deadline to request *MY News* articles is Thursdays at Noon.