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Friends of the Henderson Library

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Present: Bede Mitchell, Ann Hamilton, Rosemarie Stallworth Clark, Yolanda Copeland, Anna Beecher, Laura Wheaton, Pam Childs, Alva Wilbanks

Consent Agenda

Minutes of March Meeting (previously distributed)

Financial Report:

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<td>Balance-February 1&lt;sup&gt;st&lt;/sup&gt;:</td>
<td>$4,473.86</td>
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<tr>
<td>Income: A Day for Southern:</td>
<td>96.67</td>
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<td>Expenses: Admin Fees:</td>
<td>- 4.83</td>
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<tr>
<td>Balance-February 28&lt;sup&gt;th&lt;/sup&gt;:</td>
<td>$4,565.70</td>
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Farm to Table Update:

A proof of the ad to be placed in the Statesboro Magazine was reviewed and approved. The ad was covered with a generous donation by Yolanda Copeland. Bede noted that the guest author for the event, Janisse Ray, will have her book available for purchase at the dinner.

Laura stated that we need to consider additional advertising ideas to promote the event. Bede reported that we are hoping to have the Marketing and Communications Dept. assist us with promotional ideas.

Anna discussed checking with the owners of Verdant Kitchens regarding their “Farm to Kitchen” organic sauces and herbs and how they could be used at the dinner. She will approach them for a gift basket we could raffle at the dinner which would allow them the opportunity to set up a display at the event promoting (not selling) their products. Bede will donate the beer and wine for the event and he will contact the University Store for a gift basket. Pam will donate a Chops Gift Card.

After discussion, sponsor levels were set:

- $250 Sponsor: Acknowledgement in the event program and advertising.
- $350 Sponsor: Acknowledgement in the event program and advertising and two tickets to the event.

Bede reminded the group that the dinner menu will be set at a later time based on the availability of local produce.

- Promotional flyers will be sent electronically to the council members and they will also assist in putting posters/flyers around the community.
- Anna will set up a radio spot with Patty.
- Anna will contact Debra Chester for permission to set up promotional posters on easels at the Farmers Market, selling tickets at the market and/or give out promotional flyers.
- Pam will contact Northland Cable.
- Someone will contact Meinhardt Winery for a gift basket.
- Anna will check on the cost of setting a table to sell tickets at the June 6th First Friday Downtown, or if we can walk around and sell tickets.
- The menu should be established by June 6th and can then be added to our promotions.
A gift basket will be presented to the event speaker, Janisse Ray, as she is not charging a fee.
We will consider a discount of $50.00 for anyone wishing to purchase a “table of six”.
Yolanda and Rosemarie are in charge of decorating.

Library Day May 12:
The council agreed to cover the cost of the lunch for faculty and staff at the May 12 Library Day Workshop. The council will be invited to attend the event.