Dr. Alan Freitag to speak on Public Relations in a Global Society

Alan Freitag, Ph.D., APR, is scheduled to speak in the Arts Auditorium on Thursday, October 29 at 7:00 p.m. regarding the applications and utilization of public relations in an international setting.

A question-and-answer session will be held after his speech, in which students can interact with Dr. Freitag.

On Friday, October 30, he will also be speaking to various public relations classes. He will be continuing his speech and going into more detail regarding the background of public relations, changes that is facing this discipline, as well as the implications that public relations has on Political Science.


His experience in this field has enabled him to co-author “Global Public Relations.” This is the currently used text of the G.S.U. international PR class. Dr. Freitag is the Associate Department Chair at the University of North Carolina Department of Communication Studies.

He also serves as a liaison for Charlotte’s Center for Global Public Relations, which specializes in providing aid to practitioners and students while also encouraging the evolution of global public relations.

Dr. Freitag’s academic areas of interest include: International Public Relations, Employee Communication, Corporate Social Responsibility and Media Relations.

Additional involvement also includes his faculty advising position of Public Relations Student Society of America.

Freitag teaches graduate and undergraduate courses in public relations and has held this position since August 1998. Courses taught include: Public Relations (Principles, Writing, Campaigns), Crisis Communication, Research Methods Communication, Campaign Management and International Public Relations.
Graduation Clearance

In order to graduate on time, you must clear for graduation. Students should clear for graduation 4 semesters prior to their expected graduation date.

How to get graduation clearance:
1. Pick up the graduation clearance forms located in the registrars’ office in Rosenwald.
2. Meet with your advisor. Bring a copy of your transcript, which can be printed off WINGS. You and your advisor will fill out the graduation clearance form.
3. Return the clearance back to the registrars’ office.

It is your responsibility to make sure you are cleared for graduation. For more information, please visit http://students.georgiasouthern.edu/registrar/graduation.htm.

PRSSA Travels to San Diego

Thirteen members of Georgia Southern University’s PRSSA chapter will travel to San Diego, CA for the PRSA 2009 International Conference November 7-10.

Students will attend seminars taught by public relations professionals and have the opportunity to network with professionals from all over the country.

Keynote speakers at the conference will include Todd Buchholz, former White House director of economic policy and Arianna Huffington, founder of The Huffington Post.

L.E.A.P. Certification Program

Leadership, Experience in Communication, Academics and Professionalism (L.E.A.P.) is a new certification program sponsored by the Georgia Southern University Public Relations Advisory Board.

The program is available to Public Relations majors at GSU.

The “Mocktail Party,” was an introductory kick-off event held on September 17, 2009 to create awareness about the accreditation program. Students were given an opportunity to mingle with professionals while learning more about the L.E.A.P. program.

To obtain L.E.A.P. certification, students earn points through various activities, such as: attending workshops, networking and attending conferences. Interested students will be invited to the GSU Ning website, where they will blog about activities completed. Any GSU PR Major interested in signing up to earn the L.E.A.P. Certification should notify one of the PR faculty members in the Communication Arts Department.

Check Us Out and Contact the Communication Arts Department

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