

# A Letter from Your Library Liaisons

March 27, 2015

Zach S. Henderson Library | Georgia Southern University

## In This Issue

- A New Metrics Tool Available for Faculty Use!
- BrowZine: A New Way to Find Articles

## Services for Faculty

### Liaison Program

*Get to know your Librarians!*

### Interlibrary Loan

*Requesting articles, books, and other resources from another library.*

### Academic Program

#### Reviews

*Statistical data about Henderson Library and its collections for your accreditation and program reviews.*

### Suggest Library Materials

*Recommend a new book or other library materials to be added to the library collection.*

### Additional Services

*Know what other library services are available to you!*

## Library Information

### Library Homepage

### Library Hours

### Contact Us

## A New Metrics Tool Available for Faculty Use!

By Debra Skinner, Dept. Chair (Collection and Resource Services)



PlumX is a new tool for measuring research output including citations from high impact journals as well as more immediate impact found in social media. Plum categorizes metrics into five types:

1. Usage (clicks, downloads, views, library holdings, video plays)
2. Captures (bookmarks, favorites, readers, watchers)
3. Mentions (blog posts, comments, reviews, Wikipedia links)
4. Social media (likes, shares, Tweets)
5. Citations (PubMed Central, Scopus, USPTO)

Impact by Type: All



Why track usage outside of traditional citations? It usually takes several years for the numbers to begin to show for traditional citation metrics. Adding in the new metrics provides another avenue for obtaining statistics which can be predictive of later traditional metrics. PlumX metrics can help you uncover the full impact of your work.

The Plum icon also shows up in Digital Commons for research posted there, and includes not only the usage from Digital Commons, but from most other sources such as EBSCO databases as well. Each faculty member has their own dashboard for viewing metrics in a variety of ways.



You will find the link to PlumX <http://www.galileo.usg.edu/express?link=plum-gso1> in the GALILEO database list. To learn more, go to the Plum Analytics home page <http://www.plumanalytics.com/> where you will find specific information and informative videos about Plum.

Contact Ashley Lowery [alowery@georgiasouthern.edu](mailto:alowery@georgiasouthern.edu) in the Henderson Library to learn how to get metrics for your work through PlumX or for more information. It is easy, because the Digital Commons staff will set everything up for you!

## Newsletter Editors

**W. Bede Mitchell**

Dean, Henderson Library  
wbmitch@georgiasouthern.edu

**Paolo P. Gujilde**

Coordinator of Collection  
Development/Asst. Professor  
pgujilde@georgiasouthern.edu

## BrowZine: A New Way to Find Articles

By Jessica Minihan, Coord. of Continuing Resources/Asst. Professor

The Zach S. Henderson Library is proud to announce that we subscribe to BrowZine, a service that allows libraries to make their scholarly journal content available to patrons via mobile devices.



BrowZine pulls content from different publishers and vendor interfaces and displays the PDFs of journal articles in a single interface. Unlike DISCOVER, which also simplifies finding and accessing content from various vendors, BrowZine allows users to browse for content by title or subject instead of requiring them to search by keyword or other identifiers. Users can then save journals to a bookshelf or pin individual articles to a digital bulletin board. BrowZine notifies users when new issues of their saved journals are published and clearly explains what users have access to and what content is under embargo.

The BrowZine app is free to all users and can be downloaded from the Apple App Store, Google Play, and the Amazon App Store. Once the app has been downloaded to the mobile device, the user can select a subscribing library of which he or she is a patron from a list. The users will then be asked to log in using their Georgia Southern user name and password.

The App is available for iPads, Android tablets, Kindle Fire HD tablets as well as for iPhones and Android phones. More information about how to download the BrowZine app to get started is available at <http://thirdiron.com/download/>.

