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Sport Management Program Receives 3 National Rankings

March 7, 2018



Georgia Southern University's online Master of Science in Sport Management has been ranked No. 2 for Best Value Online Sport Management, No. 11 for Most Affordable Online Colleges for a Master's in Sports Management, and No. 28 for Top 50 Master's in Sports Management Online Degree Programs for 2018.

"It is an honor to be recognized along with the nation's top sport management programs," said Program Coordinator and Assistant Professor of Sport Management Christina Gipson, Ph.D. "The rankings recognize Georgia Southern's sport management faculty's student-first focus, strong research, practical backgrounds and our dedication and commitment to provide students with a valuable and meaningful education. Our program is continually setting higher goals and honors, as these push us to achieve even more."

The 36-credit online program is designed to provide academic preparation and practical experience in the skills and techniques necessary to be successful in the sport business and leisure fields.

Students are able to complete the program in 24 months, or as their schedule permits. Upon completion of the program, graduates are prepared to work in sports marketing, promotion and advertising; sports information, media and communications; The Olympic Movement; state and county sports commissions; athletic leagues and associations; sport facilities and event management; and professional teams or collegiate athletic departments.

For more information on the online master's degree in sport management, visit GeorgiaSouthern.edu/chp/hk/graduate/sport-management/.